

A full-page photograph of three workers in winter gear (plaid shirt, beanie, goggles) shoveling snow in a snowy landscape. The workers are using long-handled shovels to clear a path. A black dog is visible in the background. The scene is set in a snowy, mountainous area with evergreen trees in the distance.

FALL 2023

IN YOUR ELEMENT

DOVETAIL
WORKWEAR

KEY ATTRIBUTES

Fit Our pants are built specifically for women's bodies. Our range of inseams, rises, stretch fabrics, and comfortable cuts fit many shapes and sizes - all to help you get the job done.

Function Engineered with women in trades and in the field, our products are walking tool boxes. Extra pocket power. Stretch and articulation for mobility. Reinforcements where needed. Dovetail works better.

Durability We test the integrity and abrasion resistance of our fabrics. You can put our apparel through the paces, thanks to rugged reinforcements in high-stress areas, and fiber-based technologies that cover all the bases.



Alejandra | Construction Worker

OUR MISSION

To support women in non-traditional occupations by making the best workwear, period. By arming women with the right tools, we give them confidence, pride, and power.

BY, FOR, WITH WOMEN



DOVETECH™

A guide to Dovetail Workwear's technical benefits and fabric features.



LightStretch
Make your move.



MidStretch
Ease on down.



HighStretch
More power.



WaterResist
Dump the damp.



WaterProof
Singin' in the rain.



WindResist
Against the wind.



WindProof
Diss gusting.



UPF
Work more, burn less.



FlameResist
Fear no spark.



Wick
Out with it.



Warm
So toasty.



StainResist
Get dirty, wash clean.



Tough with CORDURA®
Tough never felt so good.



Blue leaf icon indicates products that utilize renewable, recycled, organic or biodegradable materials.



Oahe Shirt Jac in
Vintage Denim

Old School High
Rise Pant in
Dusty Brown



Old School Work Vest
in Vintage Stripe

Old School
High Rise Pant
in Dark Kodiak



Old School Reversible Work
Jacket in American Plaid



Givens Work Shirt
Navy/Torch Orange

Britt Utility Thermal -
Saddle Brown Denim



Kent X
Chore Coat
in Black

Givens Work Shirt in Faded
Indigo/Hemp, Thermal
Trucker in Indigo Denim



Field Utility Legging
in Black/Black

Field Utility Legging in
Forest Green/Black

Freshley Drop Seat Overalls
Thermal - Black Denim

Freshley Drop Seat Overalls
Thermal - Grey Denim

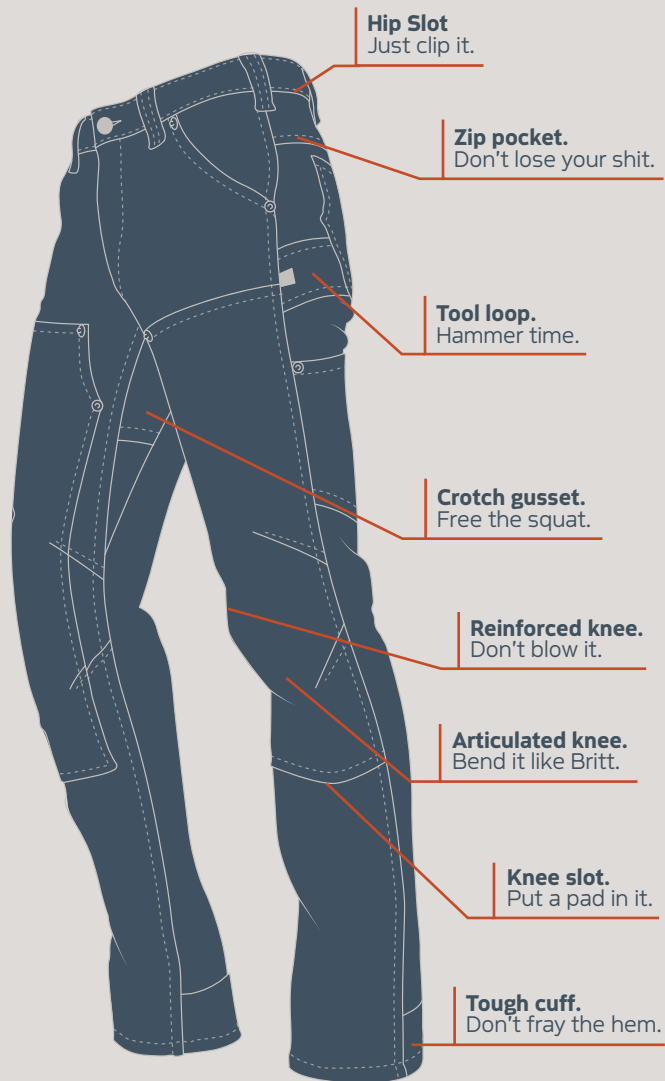
Rugged Thermal Henley Torch/
Burnt Orange, Moss/Lichen
Green, Navy/Dovetail Blue

BRITT UTILITY

FIT
Mid-Rise Waist
Straight Leg

POCKETS
11

OUR MOST
SERIOUS
WORK PANT



Saddle Brown
DWF23P2C-220
Heavy Duty Canvas
99% cotton, 1% spandex
Sizes 000-24, 28", 30", 32", 34", 36"
Inseams
US Whsle/MSRP \$49.50/\$99

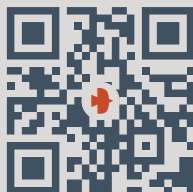


Dark Grey
DWS19P2C-030
Heavy Duty Canvas
99% cotton, 1% spandex
Sizes 000-24, 28", 30", 32", 34", 36" Inseams
US Whsle/MSRP \$49.50/\$99



No Fade Black CORDURA®
DWF20P2C-001
Heavy Duty Canvas
53% modal, 28% polyester,
17% nylon, 2% spandex
Sizes 000-18, 28", 30", 32", 34" Inseams
US Whsle/MSRP \$59.50/\$119

WATCH IT
IN ACTION | **BRITT
UTILITY**

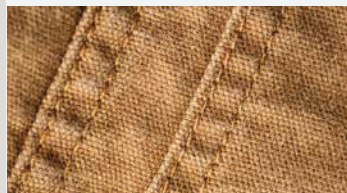


ALSO AVAILABLE IN

**DOVETAIL
WORKWEAR** **FR**

SEE PAGE 27 >>

DoveTech™
◆ LightStretch



DoveTech™
◆ LightStretch



DoveTech™
◆ LightStretch
◆ Tough with CORDURA



BRITT UTILITY THERMAL

When I wear these pants, my lower half magically stays the right temperature... Warm without being bulky and the material is super tough.

– Lauren H. ★★★★★



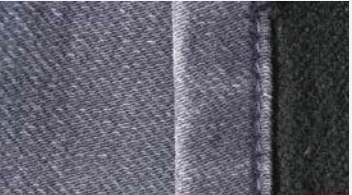
Thermal - Saddle Brown
DWF23P2W-220
Stretch Thermal Denim
66% cotton, 32.5% Repreve® recycled polyester, 1.5% spandex
Sizes 000-18, 28", 30", 32", 34" Inseams
US Whsle/MSRP \$64.50/\$129

DoveTech™
HighStretch WindResist
Warm



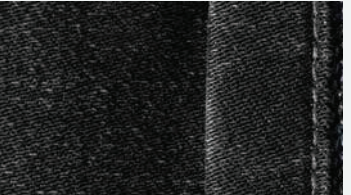
Thermal - Grey
DWF21P2W-030
Stretch Thermal Denim
66% cotton, 32.5% REPREEVE® recycled polyester, 1.5% spandex
Sizes 000-24, 28", 30", 32", 34" Inseams
US Whsle/MSRP \$64.50/\$129

DoveTech™
HighStretch WindResist
Warm



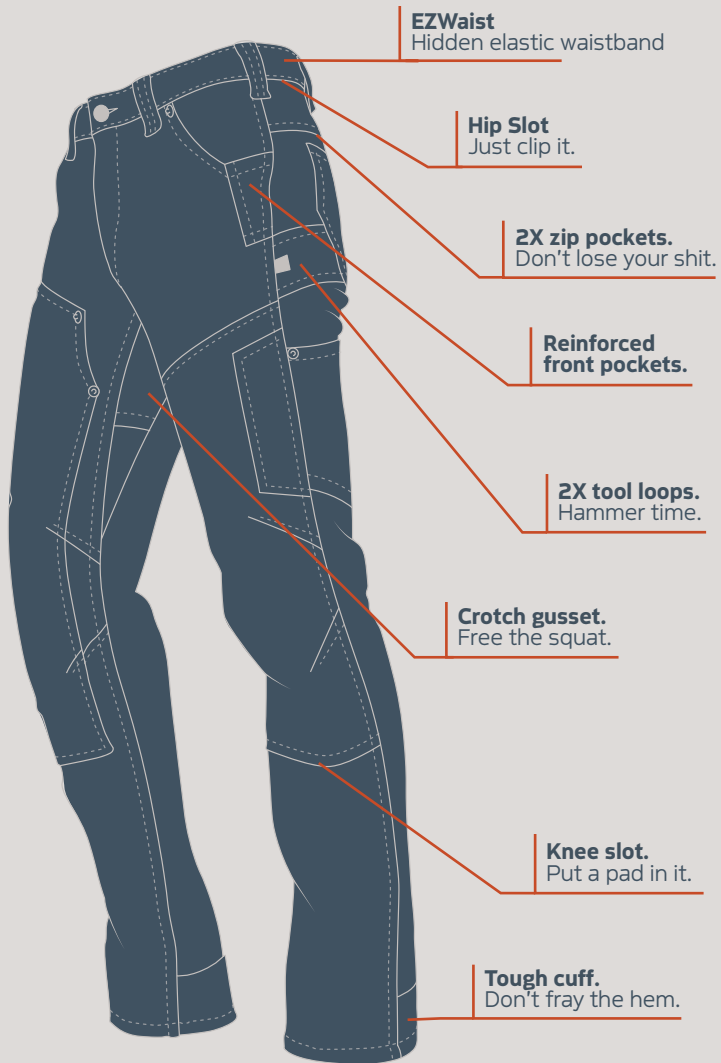
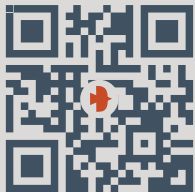
Thermal - Black
DWF21P2W-001
Stretch Thermal Denim
66% cotton, 32.5% REPREEVE® recycled polyester, 1.5% spandex
Sizes 000-24, 28", 30", 32", 34" Inseams
US Whsle/MSRP \$64.50/\$129

DoveTech™
HighStretch WindResist
Warm



PANTS

7

WATCH IT IN ACTION | **BRITT X****BRITT X****FIT**Mid-Rise Waist
Straight Leg**POCKETS**

13

WAY MORE
STORAGE, WAY
LESS WEIGHT**Flax**

DWS22P6R-251

Ultra Light Ripstop

90% cotton, 8% nylon, 2 % spandex

Sizes 000-24, 28", 30", 32", 34" Inseams

US Whsle/MSRP \$49.50/\$99

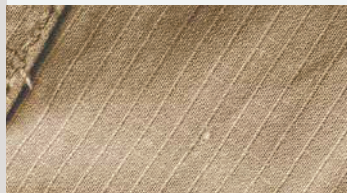
DoveTech™

◆ LightStretch

💧 WaterResist

● StainResist

⚙️ UPF

**Lichen Green**

DWS22P6R-301

Ultra Light Ripstop

90% cotton, 8% nylon, 2 % spandex

Sizes 000-24, 28", 30", 32", 34" Inseams

US Whsle/MSRP \$49.50/\$99

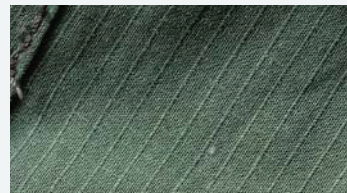
DoveTech™

◆ LightStretch

💧 WaterResist

● StainResist

⚙️ UPF

**Indigo**

DWS22P6D-502

Heavy Duty Hemp Denim

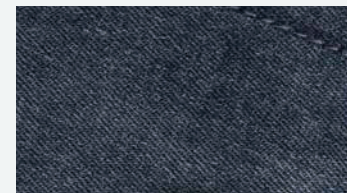
64% cotton, 35% hemp, 1% spandex

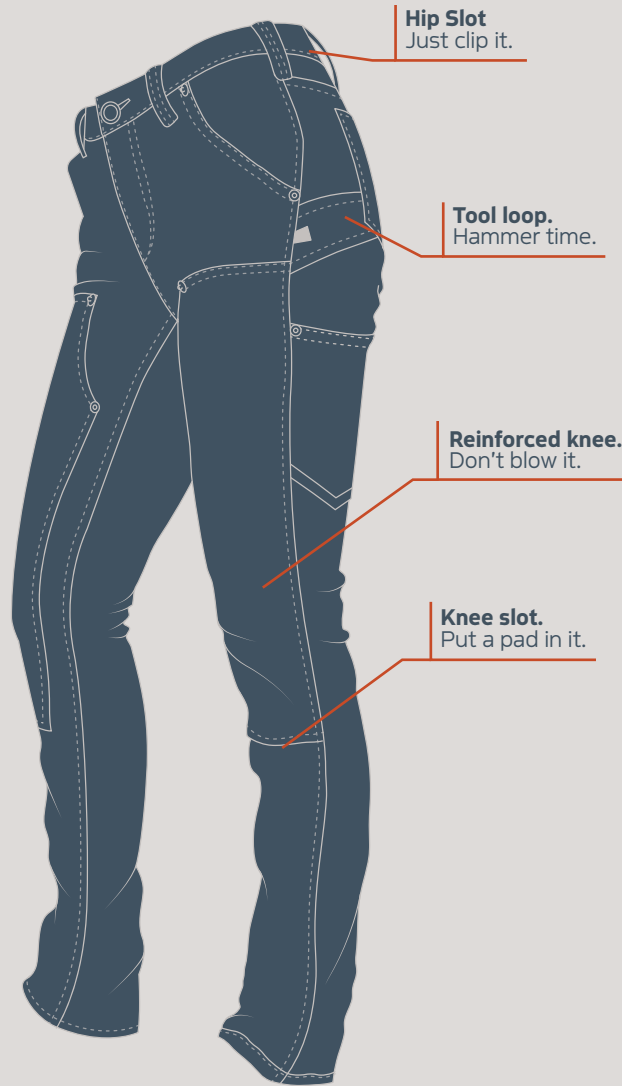
Sizes 000-24, 28", 30", 32", 34" Inseams

US Whsle/MSRP \$54.50/\$109

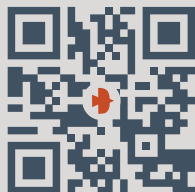
DoveTech™

◆ HighStretch





WATCH IT
IN ACTION | **MAVEN
SLIM**



MAVEN SLIM

FIT

Mid-Rise Waist
Slim Leg

POCKETS

10

FROM BARN
TO BAR, FROM
DRYWALL TO
DINNER



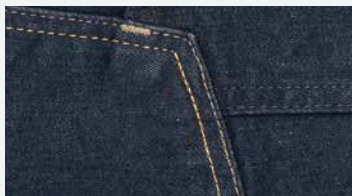
Indigo

DWF18P1D-502
Heavy Duty Denim

91% cotton, 6% polyester, 3% spandex
Sizes 000-24, 28", 30", 32", 34" Inseams
US Whsle/MSRP \$49.50/\$99

DoveTech™

◆ HighStretch



Heathered Black

DWF18P1D-001
Midweight Denim

92% cotton, 7% REPREEVE® recycled polyester, 1% spandex
Sizes 000-18, 28", 30", 32", 34" Inseams
US Whsle/MSRP \$49.50/\$99

DoveTech™

◆ LightStretch



No Fade Black CORDURA®

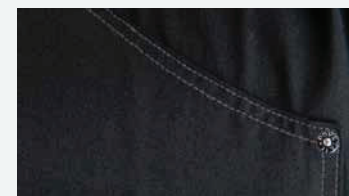
DWF20P1D-001
Heavy Duty Canvas

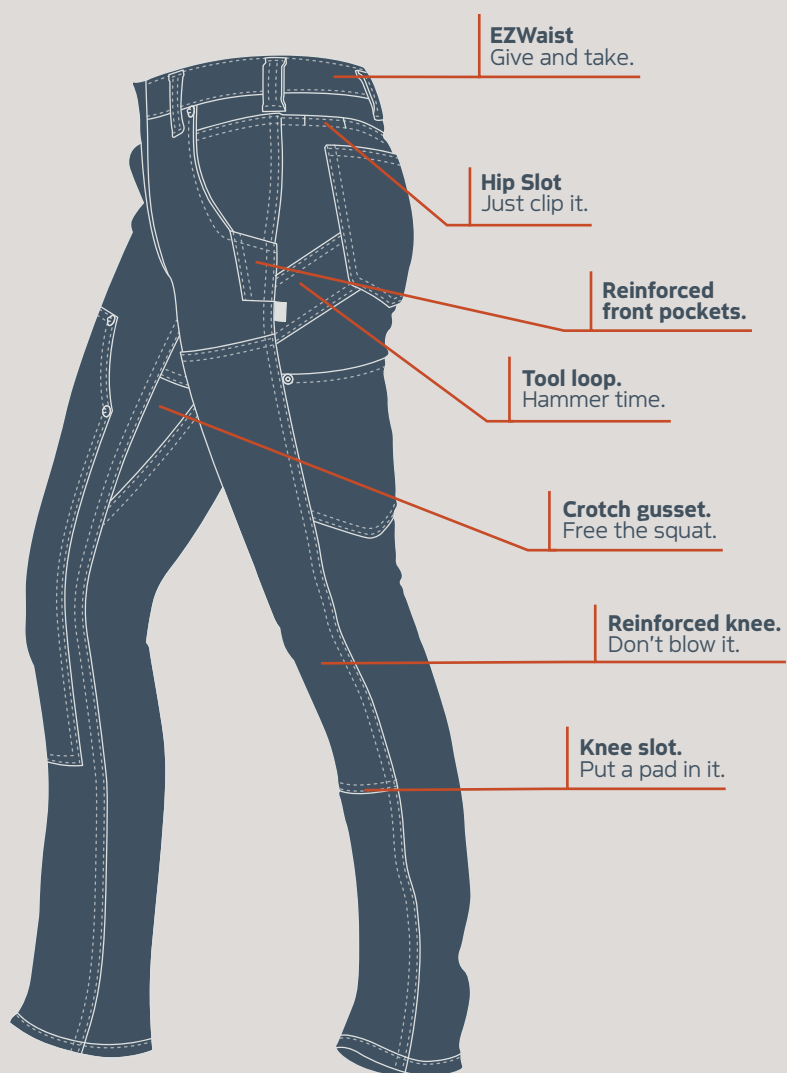
53% modal, 28% polyester, 17% nylon, 2% spandex
Sizes 000-18, 28", 30", 32", 34" Inseams
US Whsle/MSRP \$59.50/\$119

DoveTech™

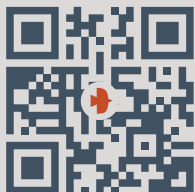
◆ LightStretch

◆ Tough with CORDURA





WATCH IT
IN ACTION | **MAVEN**
X



MAVEN X

FIT

Mid-Rise Waist
Slim Leg

POCKETS

10

NEXT LEVEL

PANTS + NEXT
LEVEL PERKS



Saddle Brown

DWS21P5C-220

Midweight Canvas

97% BCI cotton, 3% spandex

Sizes 000-18, 28", 30", 32", 34" Inseams

US Whsle/MSRP \$49.50/\$99



Moss Green

DWS21P5C-320

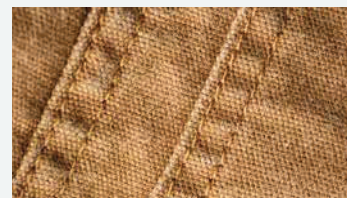
Midweight Canvas

97% BCI cotton, 3% spandex

Sizes 000-18, 28", 30", 32", 34" Inseams

US Whsle/MSRP \$49.50/\$99

DoveTech™



DoveTech™



MAVEN X THERMAL

I rejoice in how comfortable and warm they are. I see myself wearing them all winter as an alternative to scratchy long johns.

– Maria G. ★★★★★



Thermal - Grey

DWF22P5W-030

Stretch Thermal Denim

66% cotton, 32% REPREVE® recycled polyester, 2% spandex

Sizes 000-24, 28", 30", 32", 34" Inseams
US Whsle/MSRP \$64.50/\$129

DoveTech™

HighStretch

WindResist

Warm



Thermal - Indigo

DWF22P5W-502

Stretch Thermal Denim

66% cotton, 33% REPREVE® recycled polyester, 1% spandex

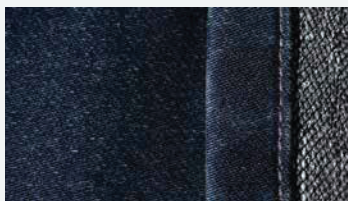
Sizes 000-24, 28", 30", 32", 34" Inseams
US Whsle/MSRP \$64.50/\$129

DoveTech™

HighStretch

WindResist

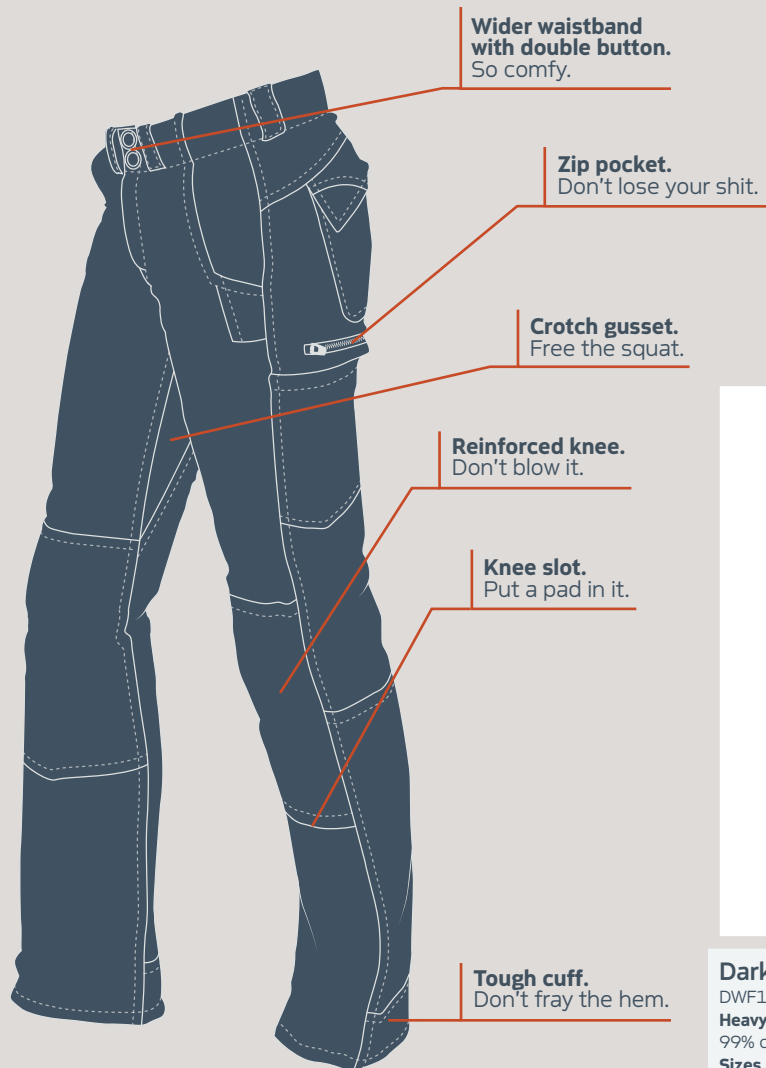
Warm



PANTS

11

Kristie | Mt. Hood Ski Patrol



DAY CONSTRUCT

FIT

Mid-Rise Waist
Relaxed with Straight Leg

POCKETS

10

DOMINATE THE
WILDERNESS,
OR JUST YOUR
BACKYARD



Dark Brown

DWF18P3C-208

Heavy Duty Canvas

99% cotton, 1% spandex

Sizes 000-24, 28", 30", 32", 34", 36"

Inseams

US Whsle/MSRP \$49.50/\$99

DoveTech™

LightStretch



Olive Green

DWS20P3R-309

Lightweight Ripstop

97.5% BCI cotton, 2.5% Lycra® spandex

Sizes 000-18, 28", 30", 32", 34" Inseams

US Whsle/MSRP \$44.50/\$89

DoveTech™

LightStretch

WaterResist

StainResist



Dark Navy

DWF22P3R-410

Lightweight Ripstop

97.5% BCI cotton, 2.5% Lycra® spandex

Sizes 000-18, 28", 30", 32", 34" Inseams

US Whsle/MSRP \$44.50/\$89

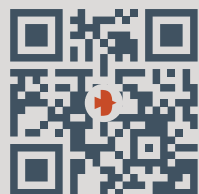
DoveTech™

MidStretch

WaterResist

StainResist

WATCH IT | DAY
IN ACTION | CONSTRUCT



READY SET CARGO

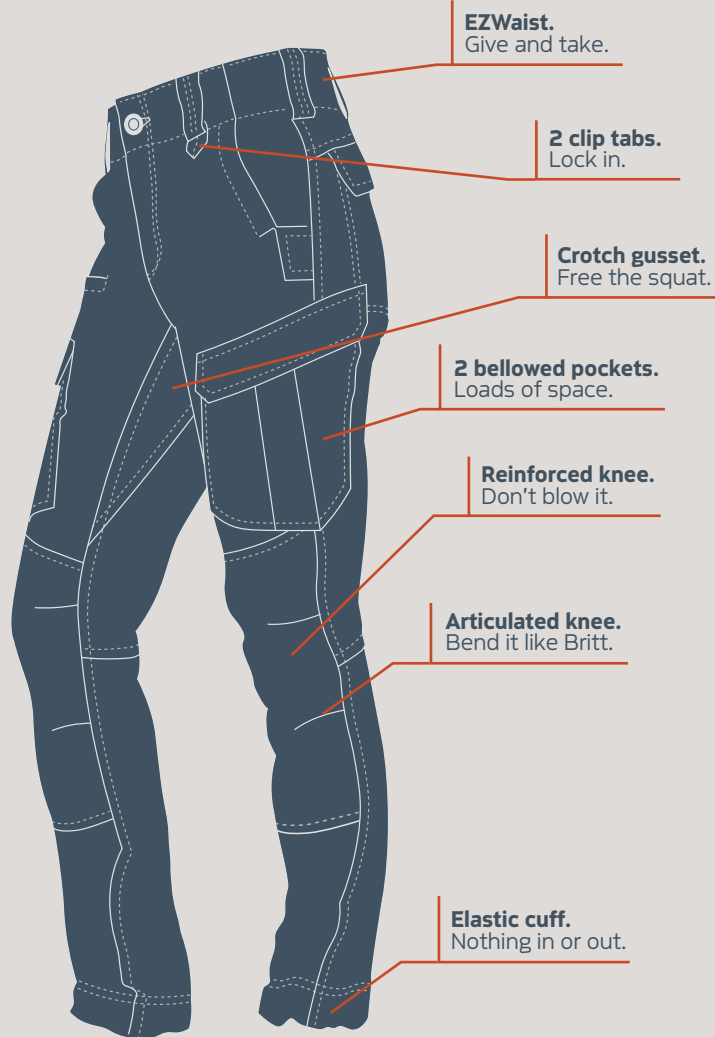
FIT

High-Rise Waist
Relaxed with Tapered Leg

POCKETS

8

HAVE IT ALL +
CARRY IT TOO



Olive Green

DWF22P8R-315

Lightweight Ripstop

73% organic cotton, 24% nylon, 3% spandex
Sizes 000-18, 28", 30", 32", 34" Inseams
US Whsle/MSRP \$59.50/\$119

DoveTech™

- LightStretch
- WaterResist
- StainResist
- Tough with CORDURA



Dark Navy

DWF22P8R-410

Lightweight Ripstop

73% organic cotton, 24% nylon, 3% spandex
Sizes 000-18, 28", 30", 32", 34" Inseams
US Whsle/MSRP \$59.50/\$119

DoveTech™

- LightStretch
- WaterResist
- StainResist
- Tough with CORDURA



Black

DWF22P8R-001

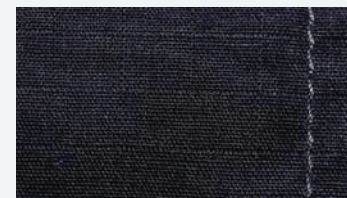
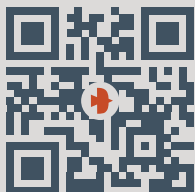
Lightweight Ripstop

73% organic cotton, 24% nylon, 3% spandex
Sizes 000-18, 28", 30", 32", 34" Inseams
US Whsle/MSRP \$59.50/\$119

DoveTech™

- LightStretch
- WaterResist
- StainResist
- Tough with CORDURA

WATCH IT IN ACTION | **READY SET CARGO**



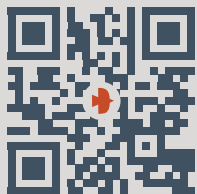


CICLO® NYLON: DIRT TO DIRT

- ♣ BIODEGRADABLE
- ♣ 7 YEARS IN THE DIRT



WATCH IT | SHOP
IN ACTION | PANT



SHOP PANT

FIT

High-Rise Waist
Relaxed with Tapered Leg

POCKETS

11

GET DIRTY,
WORK CLEAN



Vintage Stripe

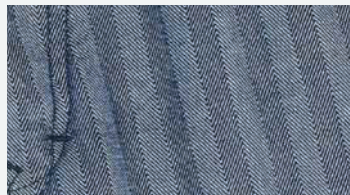
DWS23P9D-502

Midweight Denim

87% cotton, 12% CICLO® nylon,
1% spandex
Sizes 000-18, 30", 32" Inseams
US Whsle/MSRP \$54.50/\$109

DoveTech™

◆ LightStretch



Olive Green

DWS23P9D-315

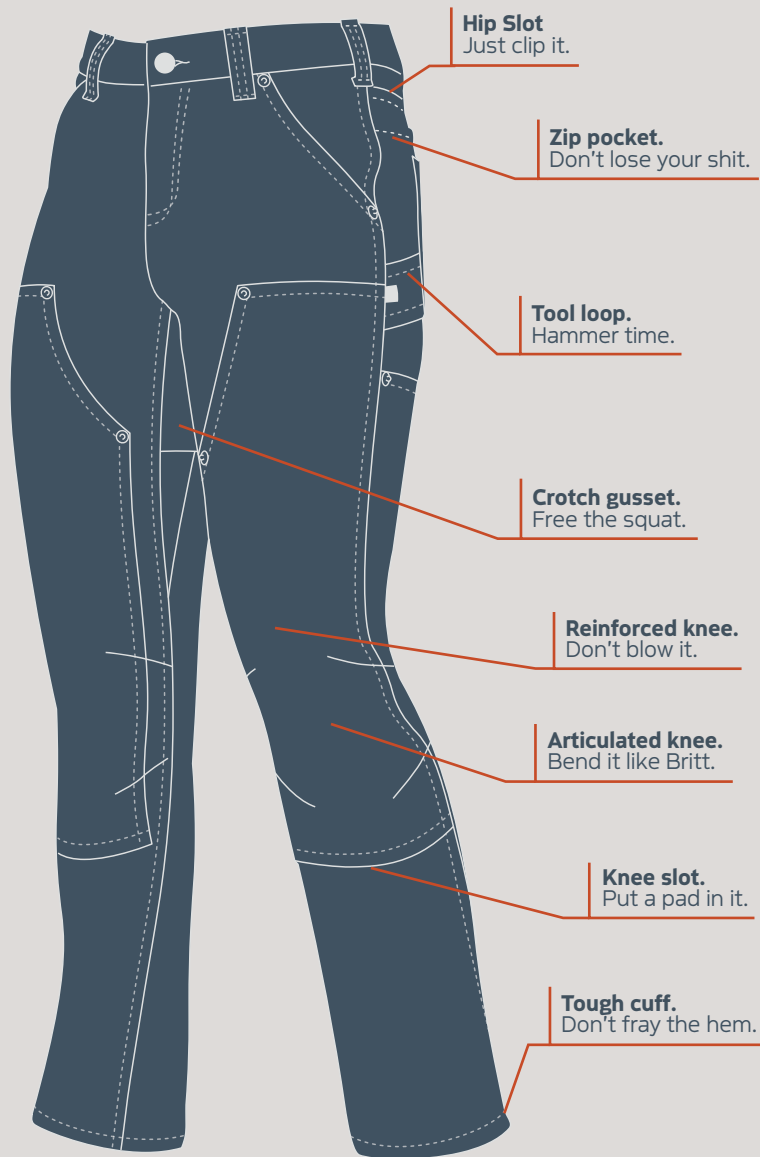
Heavy Duty Denim

88% cotton, 11% CICLO® nylon,
1% spandex
Sizes 000-18, 30", 32" Inseams
US Whsle/MSRP \$54.50/\$109

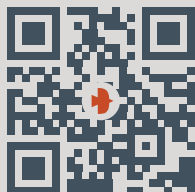
DoveTech™

◆ HighStretch





WATCH IT
IN ACTION | OLD SCH
HIGH RISE



OLD SCHOOL HIGH RISE PANT

FIT

High-Rise Waist
Straight Leg

POCKETS

11

VINTAGE VIBES,
MODERN
FUNCTION



NEW

Dusty Brown

DWF23P8C-260

Midweight Denim

92% cotton, 7% polyester, 1% spandex

Sizes 000-24, 28", 30", 32", 34" Inseams

US Whsle/MSRP \$54.50/\$109



NEW

Dark Kodiak

DWF23P8C-208

Midweight Denim

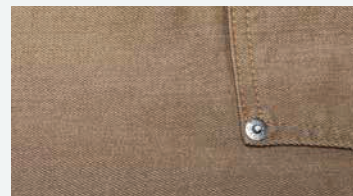
92% cotton, 7% polyester, 1% spandex

Sizes 000-24, 28", 30", 32", 34" Inseams

US Whsle/MSRP \$54.50/\$109

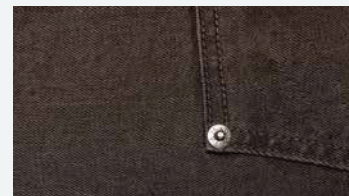
DoveTech™

MidStretch



DoveTech™

MidStretch



ANNA TASKPANT

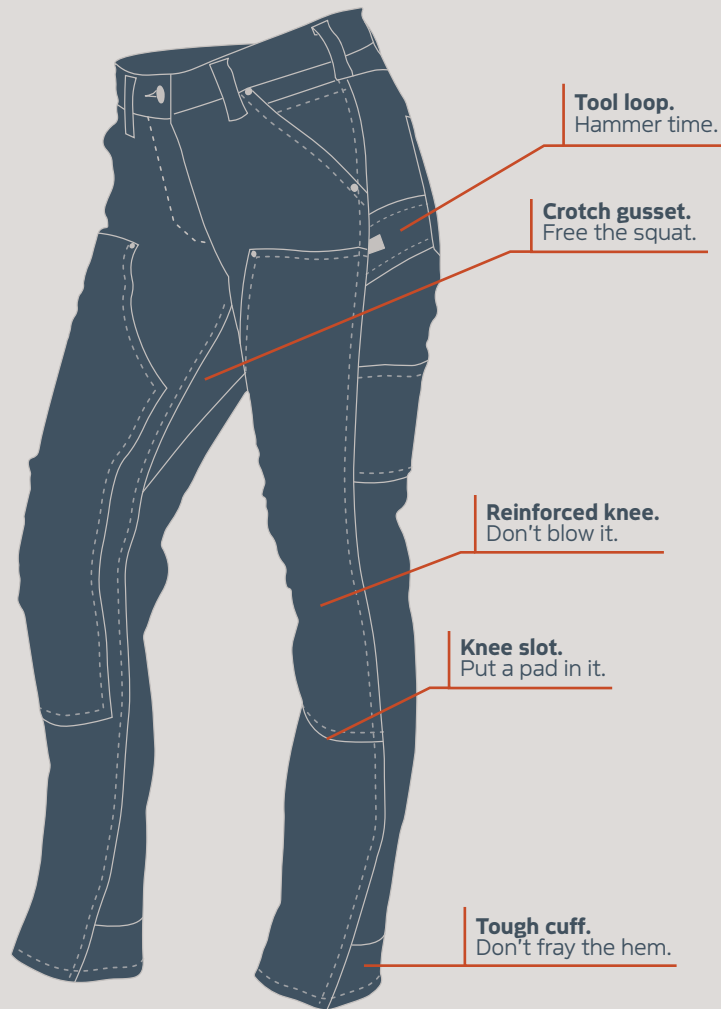
FIT

Mid-Rise Waist
Relaxed with Straight Leg

POCKETS

10

YOUR GO-TO
FOR THE GET-
IT-DONE



Painter's White

DWS20P4C-100
Midweight Canvas
97% BCI cotton, 3% spandex
Sizes 000-18, 28", 30", 32", 34" Inseams
US Whsle/MSRP \$39.50/\$79



Khaki

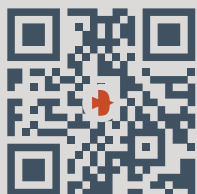
DWS21P4C-210
Midweight Canvas
97% BCI cotton, 3% spandex
Sizes 000-18, 28", 30", 32", 34" Inseams
US Whsle/MSRP \$39.50/\$79



Uniform Navy

DWS20P4C-410
Midweight Canvas
97% BCI cotton, 3% spandex
Sizes 000-24, 28", 30", 32", 34" Inseams
US Whsle/MSRP \$39.50/\$79

WATCH IT
IN ACTION | ANNA
TASKPANT



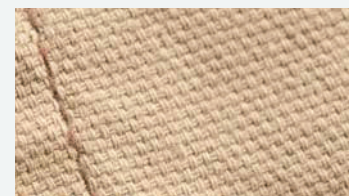
DoveTech™

MidStretch



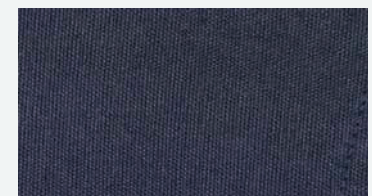
DoveTech™

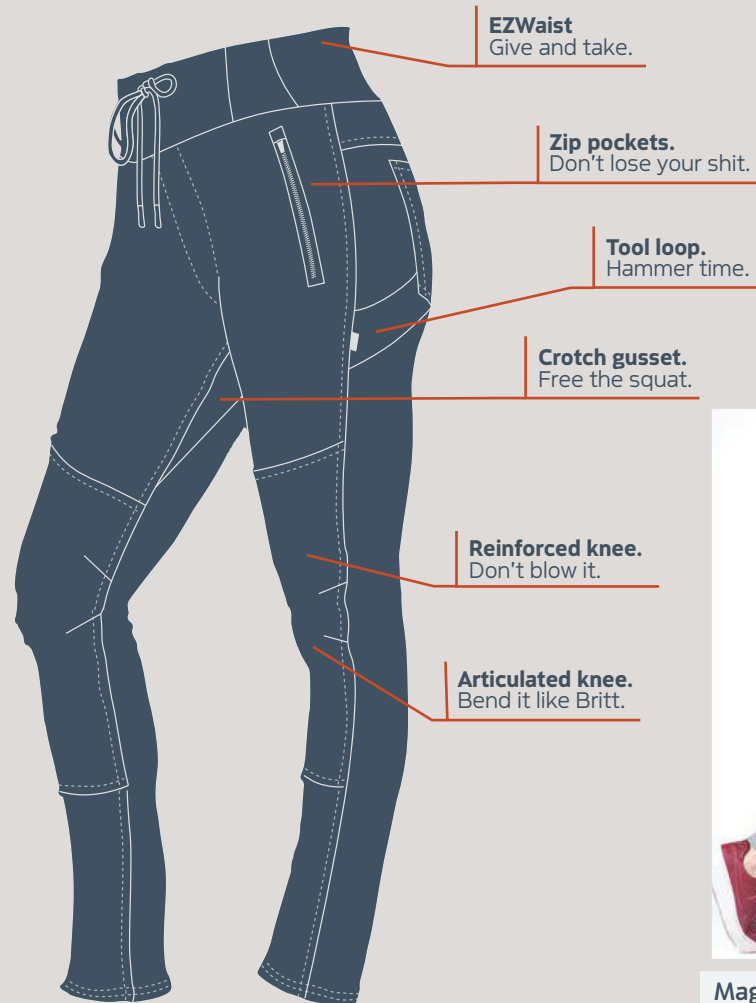
MidStretch



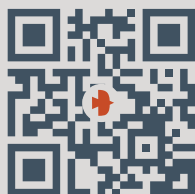
DoveTech™

MidStretch





WATCH IT
IN ACTION | **CHRISTA
DIY**



CHRISTA DIY

FIT

Mid-High Rise
Slim Leg

POCKETS

7

VIBES LIKE A
SWEATPANT,
PERFORMS LIKE
A WORKPANT



Magnet Grey

DWS21P6D-030

Heavy Duty Denim

76% cotton, 22% REPVE® recycled polyester, 2% Lycra® spandex
Sizes 00/0, 2/4, 6/8, 10/12, 14/16, 18/20, **22/24**, 29", 31", 33" Inseams
US Whsle/MSRP \$49.50/\$99

DoveTech™

HighStretch

Wick



Sulfur Navy

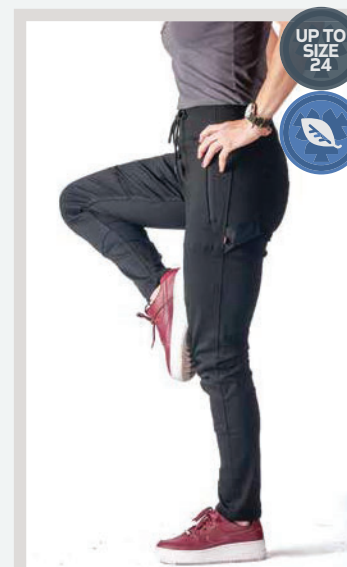
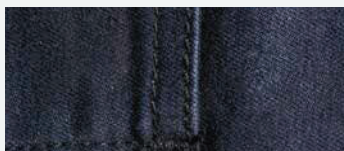
DWF22P6D-411

Midweight Denim

57% cotton, 25% polyester, 14% modal, 2% rayon, 2% Lycra® spandex
Sizes 00/0, 2/4, 6/8, 10/12, 14/16, 18/20, **22/24**, 29", 31", 33" Inseams
US Whsle/MSRP \$49.50/\$99

DoveTech™

HighStretch



Black

DWS21P6D-001

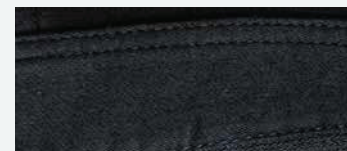
Midweight Denim

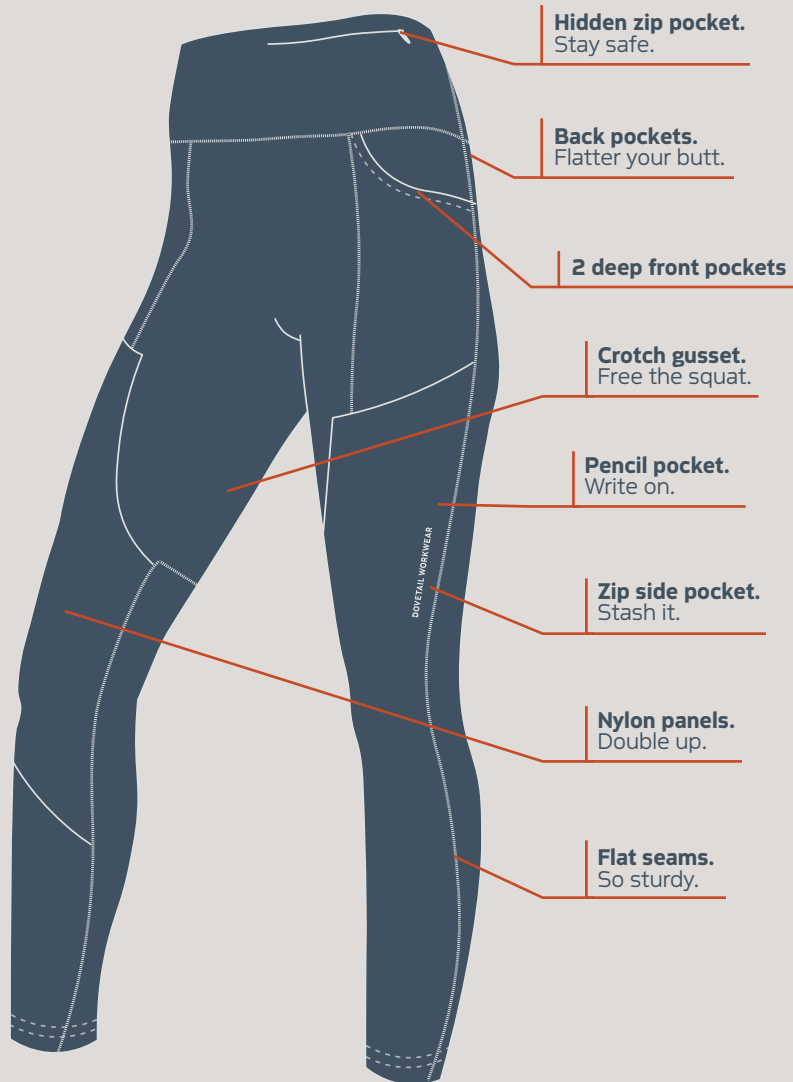
53% modal, 25% REPVE® recycled polyester, 13% recycled polyester, 7% cotton, 2% spandex
Sizes 00/0, 2/4, 6/8, 10/12, 14/16, 18/20, **22/24**, 29", 31", 33" Inseams
US Whsle/MSRP \$49.50/\$99

DoveTech™

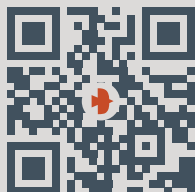
HighStretch

Wick





WATCH IT
IN ACTION | **FIELD
LEGGING**



FIELD UTILITY LEGGING

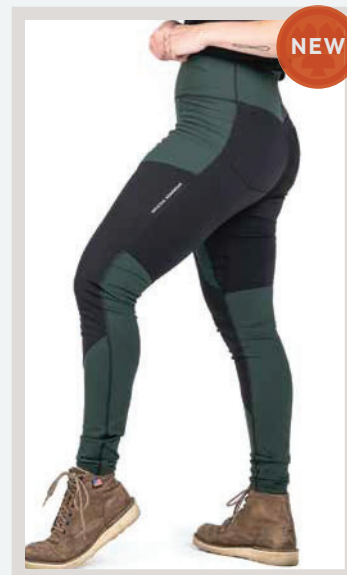
FIT

High-Rise Waist
Fitted, Slim Leg

POCKETS

7

**STRETCH,
STRENGTH &
STORAGE: NEVER
COMPROMISE**



Forest Green/Black

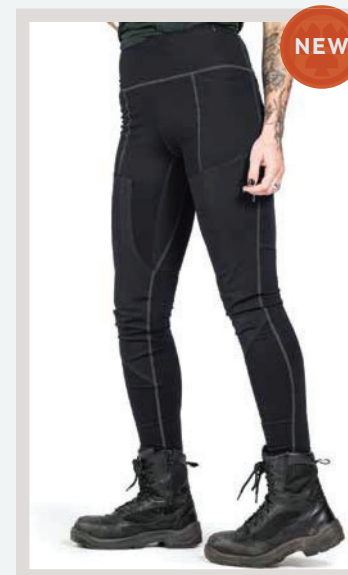
DWF23L1K-308

Midweight Knit

Base fabric: 88% Nylon, 12% Spandex.
Overlays: 92% Nylon, 8% Spandex
Sizes XS-XXL, 30" Inseam
US Whsle/MSRP \$34.50/\$69

DoveTech™

HighStretch



Black/Black

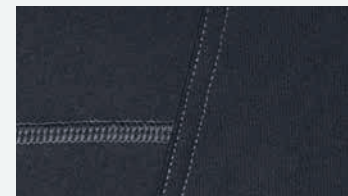
DWF23L1K-001

Midweight Knit

Base fabric: 88% Nylon, 12% Spandex.
Overlays: 92% Nylon, 8% Spandex
Sizes XS-XXL, 30" Inseam
US Whsle/MSRP \$34.50/\$69

DoveTech™

HighStretch



FLAME RESISTANT

FABRIC FEATURES

- ✦ PPE (CAT 2)
- ✦ COMPLIANT WITH ARC FLASH/FLAME RESISTANT STANDARDS NFPA 70E, NFPA 2112 AND ASTM F1506

BRITT FEATURES

- ✦ EZWaist™
- ✦ 11 pockets + tool loop
- ✦ Crotch gussett
- ✦ Knee slot
- ✦ Tough cuff



DX FEATURES

- ✦ Form-fitting bootcut
- ✦ EZWaist™
- ✦ 11 pockets + tool loop
- ✦ Articulated knee
- ✦ Tough cuff



Britt Utility FR - Grey

DWS22P2F-039

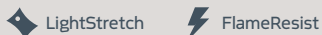
Midweight Canvas

98% cotton, 2% spandex
Sizes 000-18, 28", 30", 32", 34" Inseams
US Whsle/MSRP \$74.50/\$149

APT Value 8.9 cal/cm²

FR engineered canvas – cotton/spandex blend

DoveTech™



Britt Utility FR - Indigo

DWS22P2F-502

Midweight Denim

98% cotton, 2% spandex
Sizes 000-18, 28", 30", 32", 34" Inseams
US Whsle/MSRP \$74.50/\$149

APT Value 13 cal/cm²

FR engineered denim – cotton/spandex blend

DoveTech™



DX Bootcut FR- Indigo

DWS22P7F-502

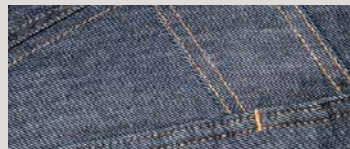
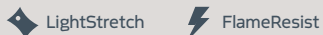
Heavy Duty Denim

69% cotton, 30% modacrylic, 1% spandex
Sizes 000-18, 28", 30", 32", 34" Inseams
US Whsle/MSRP \$74.50/\$149

APT Value 18 cal/cm²

FR inherent denim – cotton/spandex blend

DoveTech™



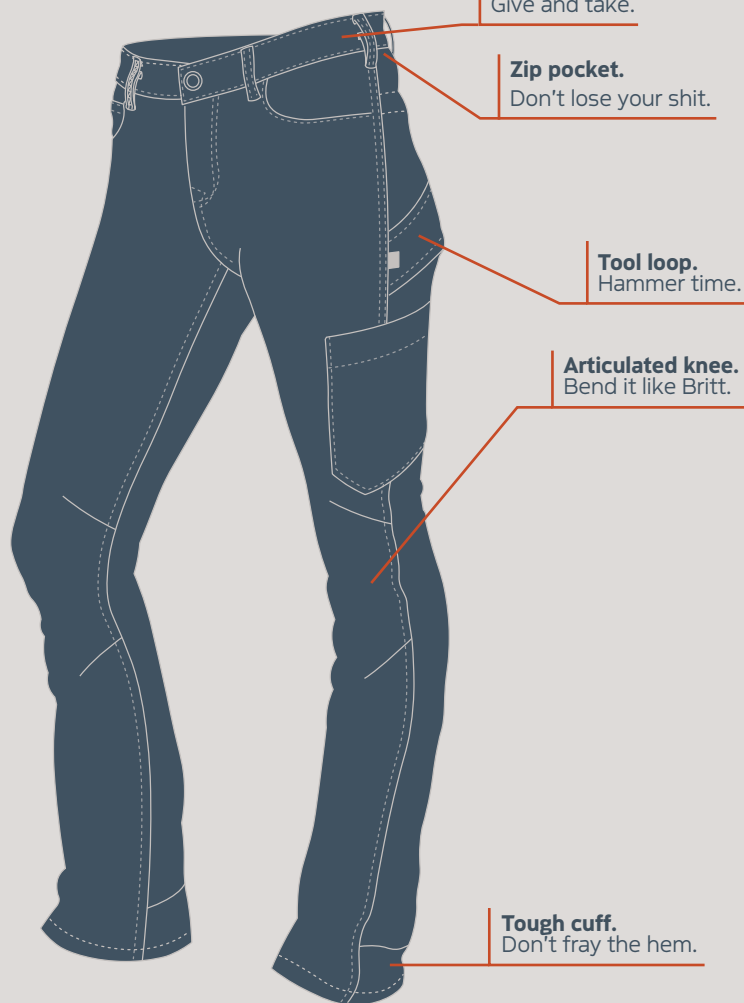
DOVETAIL
WORKWEAR

FR

FLAME RESISTANT



Shelby, Michaela and Rebecca:
PGE electricians and supervisor



DX BOOTCUT

FIT

Mid-Rise Waist
Form-Fitting Bootcut Leg

POCKETS

11

SADDLE UP,
RIDE ON,
GET DIRTY



Blue Sky

DWS23P7D-422

Midweight Denim

80% cotton, 18% REPREVE® recycled polyester, 2% spandex

Sizes 000-24, 28", 30", 32", 34", 36"

Inseams

US Whsle/MSRP \$49.50/\$99



Dark Kodiak

DWS22P7C-208

Midweight Canvas

79% cotton, 20% nylon, 1% spandex
Sizes 000-18, 28", 30", 32", 34", 36"

Inseams

US Whsle/MSRP \$54.50/\$109



Indigo

DWS22P7D-502

Midweight Denim

75% cotton, 13% polyester, 10% nylon, 2% spandex

Sizes 000-24, 28", 30", 32", 34", 36"

Inseams

US Whsle/MSRP \$54.50/\$109

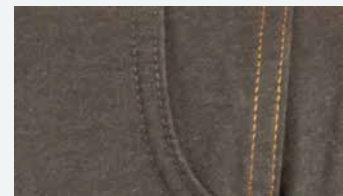
DoveTech™

HighStretch Wick



DoveTech™

LowStretch
Tough with CORDURA

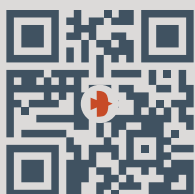


DoveTech™

HighStretch
Tough with CORDURA



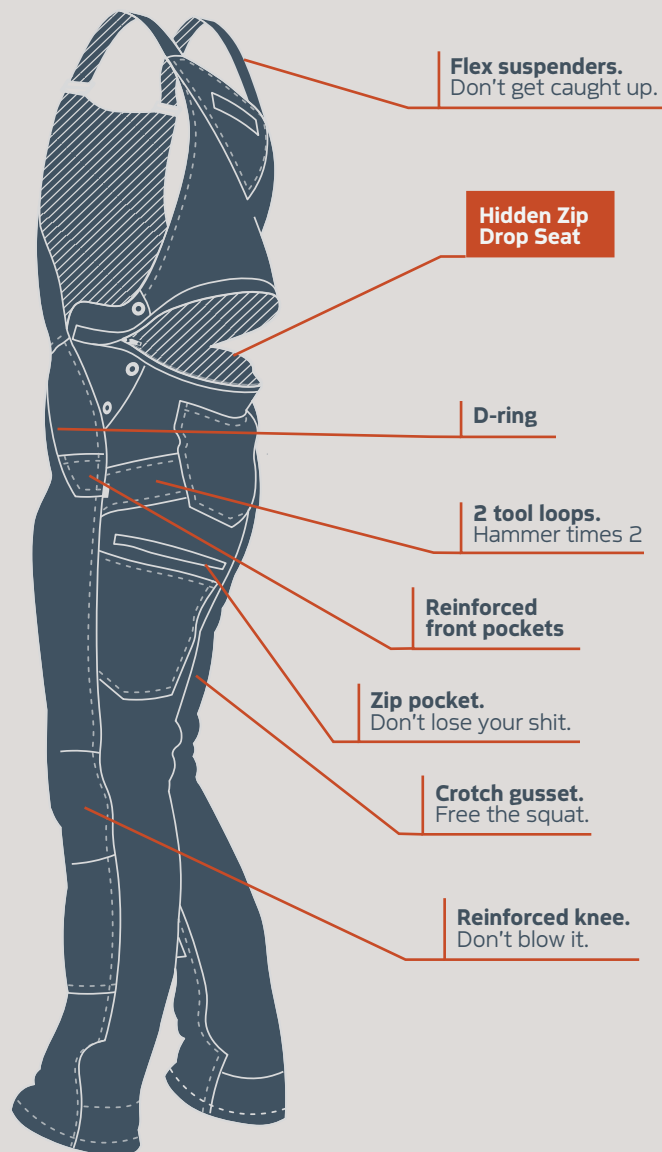
WATCH IT IN ACTION | **DX BOOTCUT**



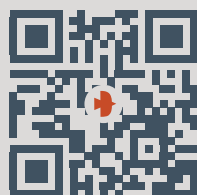
ALSO AVAILABLE IN

DOVETAIL
WORKWEAR **FR**

SEE PAGE 27 >>



WATCH IT IN ACTION | **FRESHLEY DROPSEAT**



FRESHLEY DROP SEAT OVERALLS

FIT

Relaxed with Straight Leg

POCKETS

14

STOP. DROP.
AND GO.



Thermal - Grey

DWF2303W-030

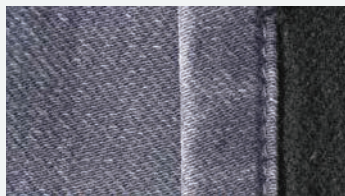
Stretch Thermal Denim

66% cotton, 32.5% REPREEVE®, recycled polyester, 1.5% spandex

Sizes 000-18, 28", 30", 32", 34" Inseams
US Whsle/MSRP \$79.50/\$159

DoveTech™

HighStretch



Thermal - Black

DWF2303W-001

Stretch Thermal Denim

66% cotton, 32.5% REPREEVE®, recycled polyester, 1.5% spandex

Sizes **000-24**, 28", 30", 32", 34" Inseams
US Whsle/MSRP \$79.50/\$159

DoveTech™

HighStretch



Navy

DWS2303C-410

Midweight Canvas

97% BCI cotton, 3% spandex

Sizes 000-18, 28", 30", 32", 34" Inseams

US Whsle/MSRP \$69.50/\$139

DoveTech™

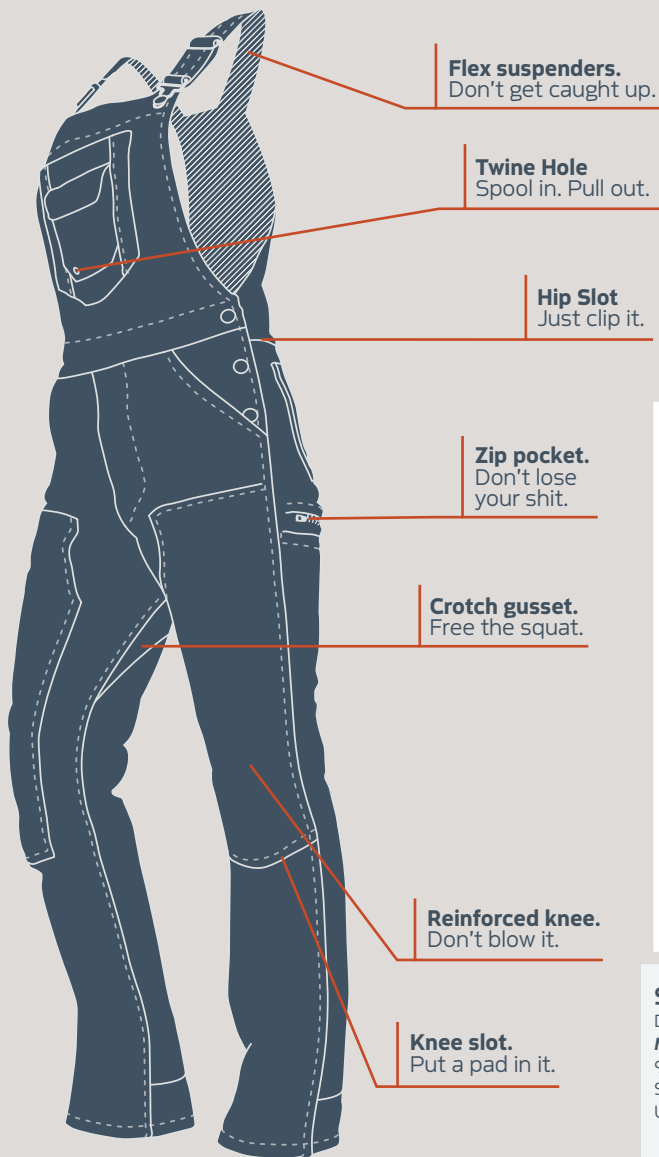
MidStretch



PANTS

21

DOVETAIL WORKWEAR



FRESHLEY OVERALLS

FIT
Relaxed with Straight Leg

POCKETS
15

REMEMBER
UGLY, BOXY
OVERALLS?
WE DON'T

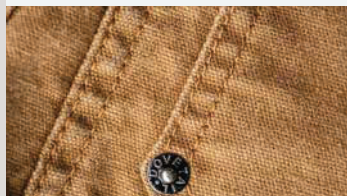


Saddle Brown

DWS2101C-220
Midweight Canvas
97% BCI cotton, 3% spandex
Sizes 000-18, 28", 30", 32", 34" Inseams
US Whsle/MSRP \$64.50/\$129

DoveTech™

◆ MidStretch



Dark Grey

DWF1801C-030
Heavy Duty Canvas
99% cotton, 1% spandex
Sizes 000-18, 28", 30", 32", 34" Inseams
US Whsle/MSRP \$64.50/\$129

DoveTech™

◆ LowStretch

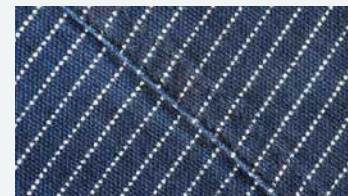


Wabash Stripe

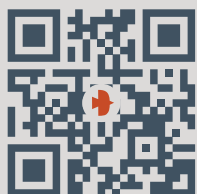
DWF2101C-404
Midweight Canvas
98% BCI cotton, 2% spandex
Sizes 000-18, 28", 30", 32", 34" Inseams
US Whsle/MSRP \$64.50/\$129

DoveTech™

◆ MidStretch



WATCH IT
IN ACTION | FRESHLEY
OVERALL



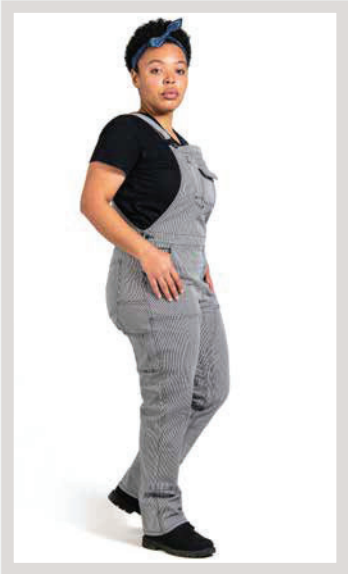
FRESHLEY OVERALLS

“These overalls were made for working.

Constructed out of heavy-duty denim with just a bit of stretch to move easily with you, they are also equipped with reinforced panels and handy pockets (13 in total!). But the real life-saver: A pocket with a snap on the bib to store your cell phone, so it won't fall out when you bend over to pull out that pesky weed.”

marthastewart.com

10 Essentials Every Gardener Should Own



Indigo Stripe
DWF1901D-101
Lightweight Denim
99% cotton, 1% spandex
Sizes 000-18, 28", 30", 32", 34" Inseams
US Whsle/MSRP \$64.50/\$129

DoveTech™
MidStretch



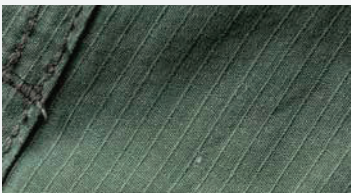
Vintage Indigo
DWS2302D-420
Heavy Duty Denim
78% cotton, 20% PIW recycled cotton, 2% spandex
Sizes 000-18, 28", 30", 32", 34" Inseams
US Whsle/MSRP \$64.50/\$129

DoveTech™
HighStretch



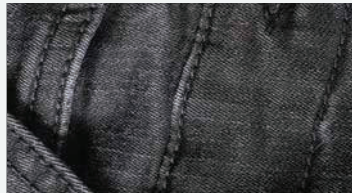
Lichen Green
DWS2302R-301
Ultra Light Ripstop
90% cotton, 8% nylon, 2% spandex
Sizes 000-24, 28", 30", 32", 34" Inseams
US Whsle/MSRP \$64.50/\$129

DoveTech™
LightStretch
WaterResist
StainResist
UPF



Heathered Black
DWF1801D-001
Midweight Denim
92% cotton, 7% REPREEVE® recycled polyester, 1% spandex
Sizes 000-24, 28", 30", 32", 34" Inseams
US Whsle/MSRP \$64.50/\$129

DoveTech™
LightStretch



KENT X CHORE COAT

FEATURES

- ✦ Heavyweight warmth technology
- ✦ 2 deep front hand pockets with zippers
- ✦ 4 front pockets with snap enclosures
- ✦ 2 hidden zip pockets at chest
- ✦ Snap and zip CF enclosure
- ✦ Covered front zip for extra wind and debris protection
- ✦ Snaps at bottom back hem for mobility



Black

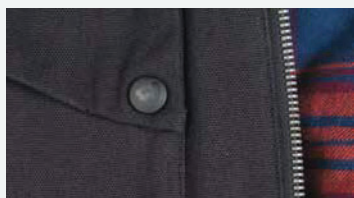
DWF23OW8-001

Heavy Duty Canvas

Outer Layer & Lining: 100% cotton,
Insulation: 100% polyester
Sizes XS-XXXL
US Whsle/MSRP \$94.50/\$189

DoveTech™

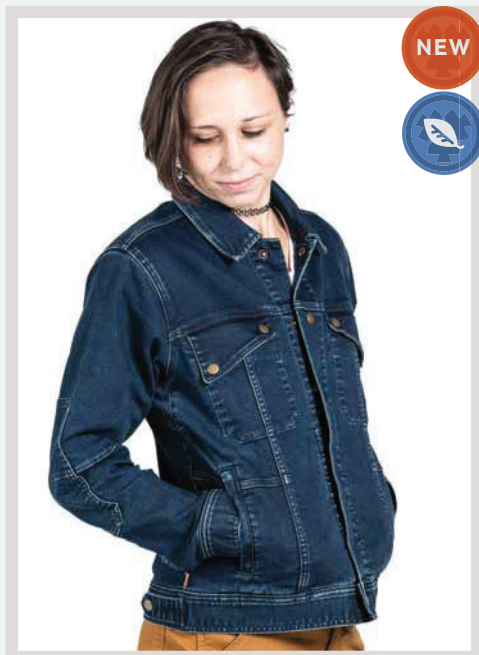
- ☼ Warm
- 💧 WaterResist
- ☼ StainResist
- ☼ WindResist



THERMAL TRUCKER

FEATURES

- ✦ Heavy duty high stretch thermal denim
- ✦ Flattering fit yet roomy enough for layering
- ✦ 6 pockets: 2 snap pockets at chest, 2 zip front pockets and 2 inner pockets
- ✦ Reinforced elbows for extra durability



Indigo

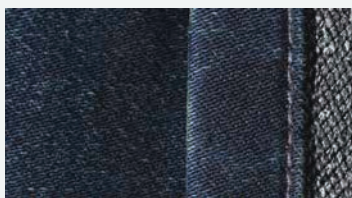
DWF23OW9-502

Stretch Thermal Denim

66% cotton, 33% REPREEVE® recycled polyester, 1% spandex
Sizes XS-XXXL
US Whsle/MSRP \$74.50/\$149

DoveTech™

- ☼ Warm
- ☼ WindResist
- ✦ HighStretch



Grey

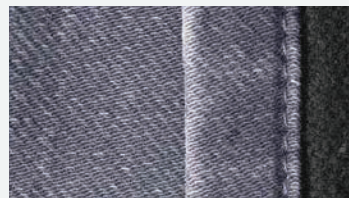
DWF22OW9-030

Stretch Thermal Denim

66% cotton, 32% REPREEVE® recycled polyester, 2% spandex
Sizes XS-XXXL
US Whsle/MSRP \$74.50/\$149

DoveTech™

- ☼ Warm
- ☼ WindResist
- ✦ HighStretch



Kelci and Kristie
Mt. Hood Ski Patrol

APELIAN FLEECE

FEATURES

- ✦ Canvas overlay at chest, shoulders and elbows for durability
- ✦ Deep front hand pockets with zip enclosures
- ✦ 2 open chest pockets
- ✦ 2 hidden zip enclosed chest pockets
- ✦ Bottom hem no-snag drawcord system for safety
- ✦ Hoodie no-snag drawcord system for safety



Grey

DWF210W2-030

Heavy Duty Fleece + Midweight Canvas Overlay

Fleece: 98% cotton, 2% spandex

Canvas: 98% cotton, 2% spandex

Sizes XS-**XXXL**

US Whsle/MSRP \$69.50/\$139

DoveTech™

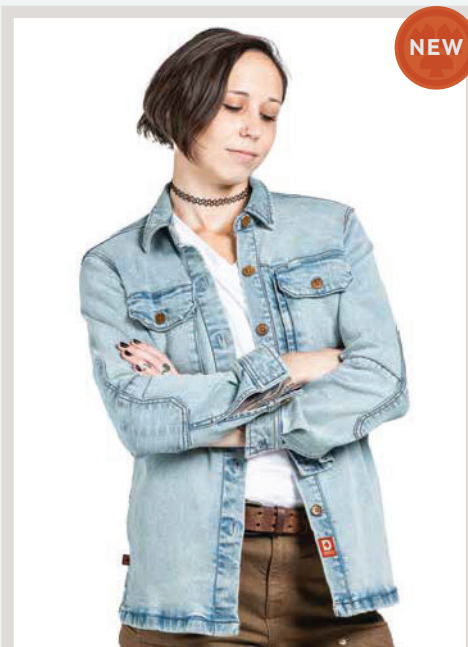
Warm



OAHE WORK JACKET

FEATURES

- ✦ Oversized girlfriend fit
- ✦ 7 pockets, including zip secured pocket at chest
- ✦ Reinforced elbows
- ✦ Tough and sustainable corozo buttons



Vintage Denim

DWF230W7-420

Heavyweight Denim

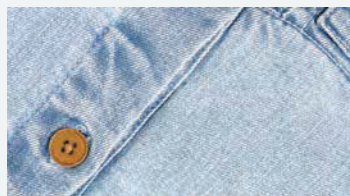
99% cotton, 1% spandex

Sizes XS-**XXXL**

US Whsle/MSRP \$54.50/\$109

DoveTech™

HighStretch



Ochre

DWS220W7-220

Midweight Canvas

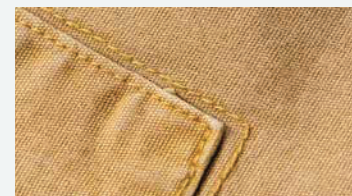
98% cotton, 2% spandex

Sizes XS-**XXXL**

US Whsle/MSRP \$49.50/\$99

DoveTech™

HighStretch



OLD SCHOOL REVERSIBLE WORK JACKET

FEATURES

- ✦ Reversible style with a vintage vibe
- ✦ 7 pockets, 2 snap secure
- ✦ Unisex fit, perfect for layering
- ✦ Durable reversible snaps



American Plaid

DWF230WA-502

Brushed Flannel

Outer Layer: 100% cotton, Lining: 100% polyester

Sizes XS-XXXL

US Whsle/MSRP \$69.50/\$139

DoveTech™

Warm



Kat | Gallery Preparator

M'FON VEST

FEATURES

- ✦ Abrasion resistant, 4-way stretch, waterproof, and wind resistant
- ✦ High-ribbed collar for warmth
- ✦ Zipper at center front
- ✦ 3 deep and functional front pockets
- ✦ Double needle stitching with low profile metal rivets at stress points
- ✦ Lined in indigo yarn-dyed herringbone cotton



Black

DWF19OW4-001

Soft Shell Outer + Flannel Lining

Outer Layer: 96% polyester, 4% spandex

Membrane: 100% polyurethane

Lining: 100% cotton

Sizes XS-XXXL

US Whsle/MSRP \$59.50/\$119

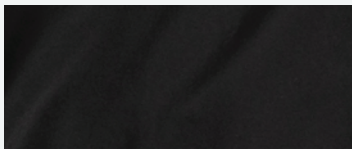
DoveTech™

Warm

StainResist

HighStretch

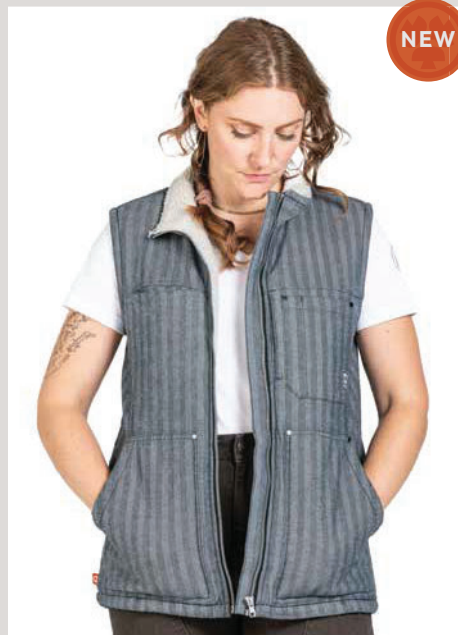
WaterResist



OLD SCHOOL WORK VEST

FEATURES

- ✦ 8 functional pockets, 3 secured, including a back tablet pocket.
- ✦ High collar. Chill free.
- ✦ Faux shearling lining.
- ✦ Rounded back for extra coverage.



Vintage Stripe

DWF23OW5-502

Denim Outer Shell + Faux Sherpa Lining

Outer Layer: 100% cotton

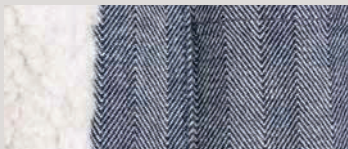
Lining: 100% polyester

Sizes XS-XXXL

US Whsle/MSRP \$49.50/\$99

DoveTech™

Warm



Kodiak

DWF22OW5-208

Canvas Outer Shell + Faux Sherpa Lining

Outer Layer: 100% cotton,

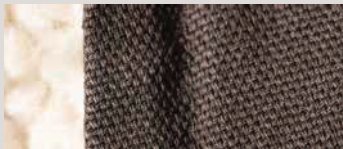
Lining: 100% polyester

Sizes XS-XXXL

US Whsle/MSRP \$49.50/\$99

DoveTech™

Warm





Domonique | Woodworker
& Spice Mix Maker,
learning to weld

RUGGED ZIP HOODIE

FEATURES

- ✦ Canvas overlays
- ✦ Thumbholes
- ✦ 2 deep front hand pockets with zip enclosures
- ✦ Snap-secured pocket at chest



Vintage Blue

DWS23ZH3-502
Heavy Duty Fleece +
Midweight Canvas Overlay
Fleece: 75% cotton, 25% polyester
Canvas: 95% BCI cotton, 3% spandex
Sizes XS-XXXL
US Whsle/MSRP \$49.50/\$99

DoveTech™

WindResist



Saddle Brown

DWS23ZH3-220
Heavy Duty Fleece +
Midweight Canvas Overlay
Fleece: 75% cotton, 25% polyester
Canvas: 95% BCI cotton, 3% spandex
Sizes XS-XXXL
US Whsle/MSRP \$49.50/\$99

DoveTech™

WindResist

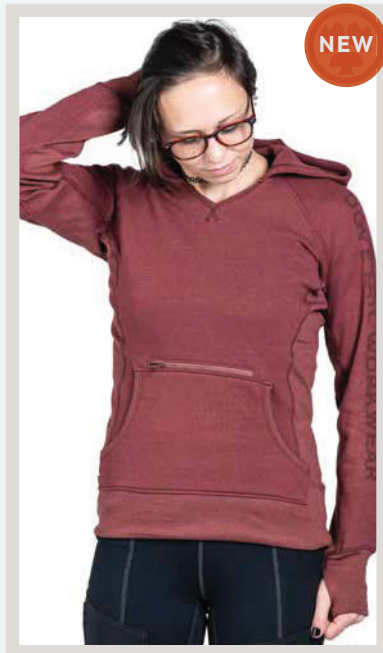
ANNA PULLOVER

FEATURES

- ✦ Front zipper secured pocket
- ✦ Deep front handwarmer pocket
- ✦ Reinforced elbows for durability
- ✦ Thumbholes for warmth and fit security
- ✦ Ultimate comfort fleece

That zippered pocket above the hoodie pocket and thumbholes? AWESOME.

– Lauren H. ★★★★★

**Chicory Root**

DWF23H01-609

Midweight Fleece

60% cotton, 30% poly, 10% rayon

Sizes XS-XXXL

US Wshle/MSRP \$39.50/\$79

DoveTech™

Warm

**Forest Green**

DWF22H01-308

Midweight Fleece

60% cotton, 30% poly, 10% rayon

Sizes XS-XXXL

US Wshle/MSRP \$39.50/\$79

DoveTech™

Warm

**Dovetail Blue**

DWF22H01-429

Midweight Fleece

60% cotton, 30% poly, 10% rayon

Sizes XS-XXXL

US Wshle/MSRP \$39.50/\$79

DoveTech™

Warm

**Black**

DWF21H01-001

Midweight Fleece

60% cotton, 30% poly, 10% rayon

Sizes XS-XXXL

US Wshle/MSRP \$39.50/\$79

DoveTech™

Warm

Arm Logo Artwork »

GIVENS WORK SHIRT

FEATURES

- ✦ Flattering form silhouette
- ✦ Button-secured chest pocket
- ✦ Sleeve pencil pocket



Faded Indigo Hemp

DWF23S01-408

Stretch Denim

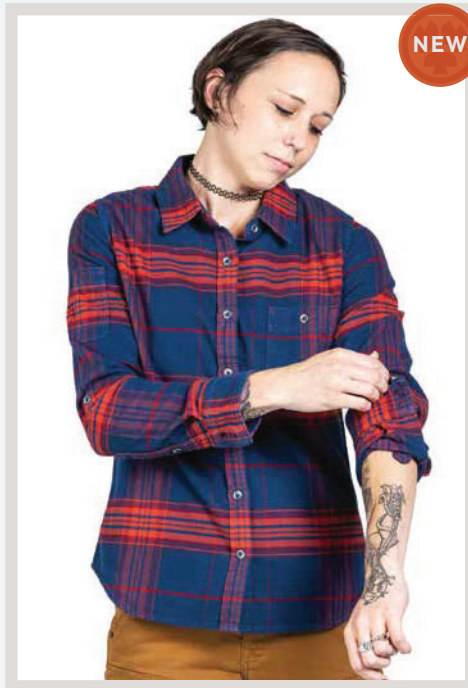
87% cotton, 12% hemp, 1% Lycra(R) spandex

Sizes XS-XXXL

US Whsle/MSRP \$39.50/\$79

DoveTech™

✦ LightStretch



Navy/Torch Orange

DWF23S01-502

Stretch Brushed Flannel

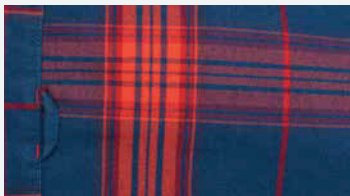
98% cotton, 2% spandex

Sizes XS-XXXL

US Whsle/MSRP \$39.50/\$79

DoveTech™

✦ MidStretch



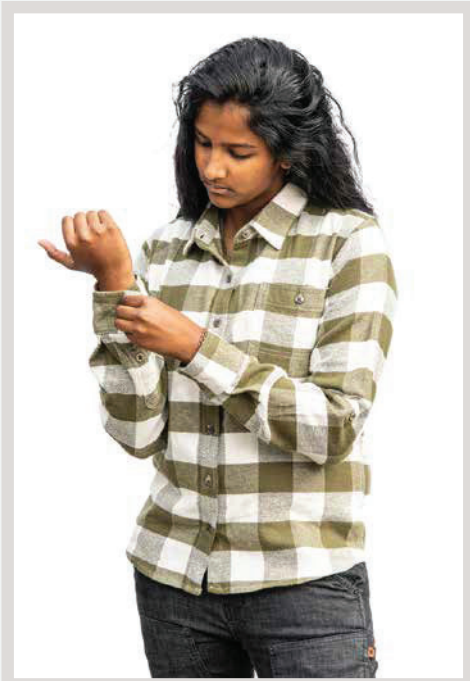
GIVENS WORK SHIRT

FEATURES

- ✦ Flattering fitted silhouette.
- ✦ Button-secured chest pocket.
- ✦ Button-secured sleeve pencil pocket.

Been wearing it to work on land, can't wait to wear it while working at sea.

– Heather F. ★★★★★



Green+Cream Buffalo Chunk

DWF22S01-330

Heavyweight Stretch Brushed Fannel

98% cotton, 2% spandex

Sizes XS-XXXL

US Whsle/MSRP \$39.50/\$79

DoveTech™

✦ MidStretch



Black+White Buffalo Chunk

DWF21S01-108

Heavyweight Stretch Brushed Fannel

98% cotton, 2% spandex

Sizes XS-XXXL

US Whsle/MSRP \$39.50/\$79

DoveTech™

✦ MidStretch



Indigo Stripe

DWS21S01-404

Lightweight Denim

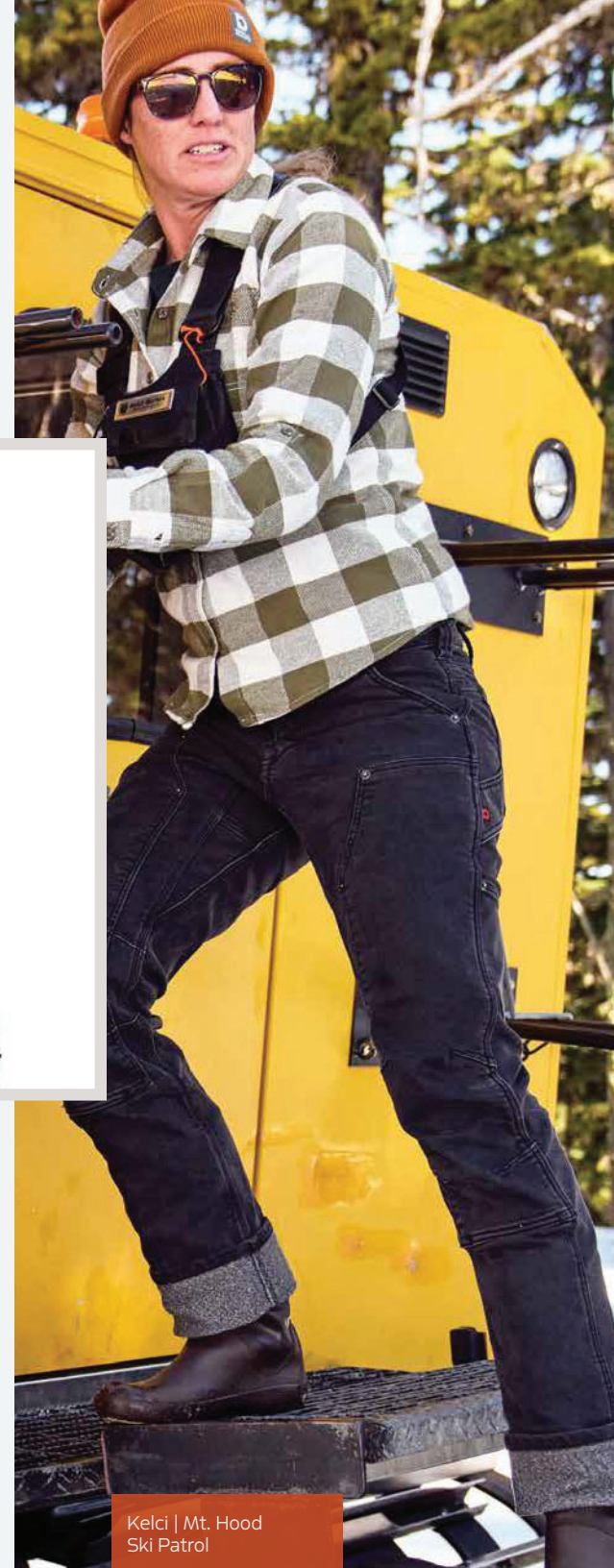
83% cotton, 16% polyester, 1% spandex

Sizes XS-XXXL

US Whsle/MSRP \$39.50/\$79

DoveTech™

✦ MidStretch



Kelci | Mt. Hood
Ski Patrol



Anne of All Trades in her blacksmith shop

MECHANIC'S WORK SHIRT

FEATURES

- ✦ Stretch indigo poplin
- ✦ Flattering form silhouette
- ✦ Nylon snaps – no scratch!



Navy

DWS23S04-410
Lightweight Poplin
 98% cotton, 2% spandex
 Sizes XS-XXXL
 US Whsle/MSRP \$34.50/\$69

DoveTech™



ZELLER WORK SHIRT

FEATURES

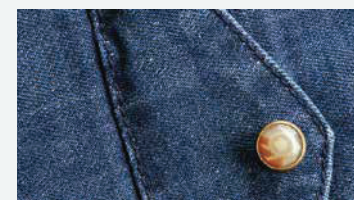
- ✦ Stretch indigo denim
- ✦ Heritage indigo paisley contrast at back inner yoke and sleeve cuffs
- ✦ Secure-zip pocket at chest
- ✦ Pit gusset for added mobility
- ✦ Ideal length for tucking



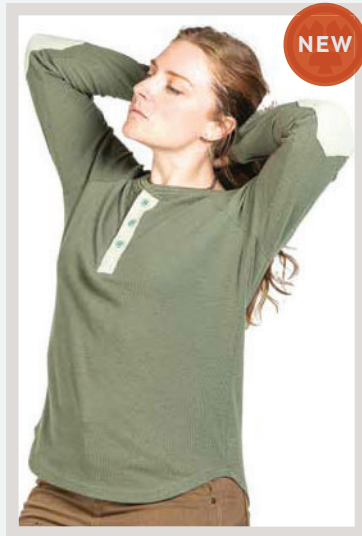
Indigo

DWS22S03-502
Midweight Denim
 94% cotton, 4% LYCRA® T400®, 2% spandex
 Sizes XS-XXXL
 US Whsle/MSRP \$39.50/\$79

DoveTech™



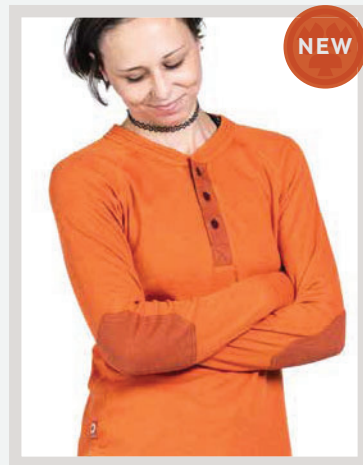
RUGGED THERMAL HENLEY



Moss/Lichen Green
DWF23S05-320

Navy/ Dovetail Blue
DWF23S05-410

Torch/Burnt Orange
DWF23S05-802
Midweight Thermal Waffle
100% Cotton
Sizes XS-**XXXL**
US Wholesale/MSRP \$26/\$52

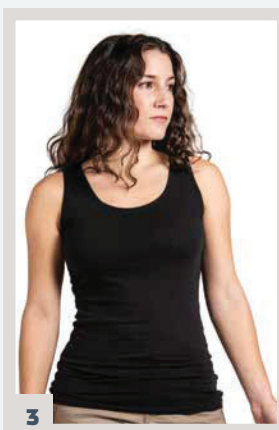




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2



3

SOLID TANK

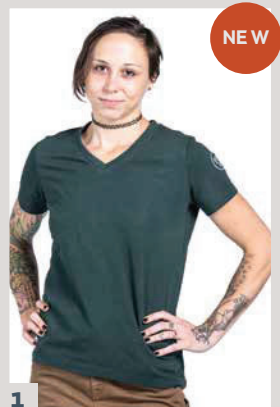
1. **Silver Blue**
DWS22TT1-450
3. **Black**
DWS22TT1-001

2. **Paprika**
DWS22TT1-809

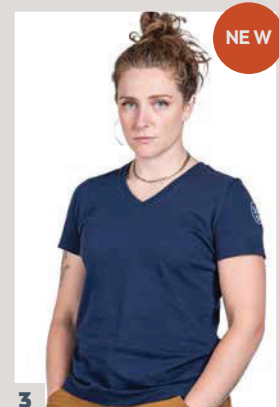
Midweight Jersey

95% cotton, 5% spandex
Sizes XS-XXXL
US Whsle/MSRP \$11/\$22

DoveTech™



1



3



5



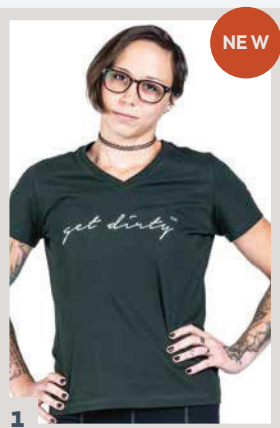
7

V-NECK TEE*

1. **Forest Green**
DWF23VT2-308
2. **Dark Indigo**
DWF23VT2-500
3. **Dovetail Blue**
DWS20VT1-420
4. **Chicory Root**
DWF22VT2-609
5. **White**
DWS20VT1-100
6. **Black**
DWS20VT1-001

Midweight Jersey

100% cotton
Sizes XS-XXXL
US Whsle/MSRP \$14.50/\$29



1



2



4



6

GET DIRTY V-NECK TEE

1. **Forest Green**
DWF23VT1-308
2. **Dark Indigo**
DWF23VT1-500
3. **Dovetail Blue**
DWS23VT1-420
4. **Chicory Root**
DWF22VT1-609
5. **White**
DWF22VT1-100
6. **Black**
DWF18VT1-001

Midweight Jersey

100% cotton
Sizes XS-XXXL
US Whsle/MSRP \$14.50/\$29

* Logo on left sleeve

LOGO TEE*



Black
DWF18CT1-001
Midweight Jersey
50% cotton, 50% polyester
Sizes XS-XXXL
US Whsle/MSRP \$14.50/\$29

LONG SLEEVE WICKING TEE



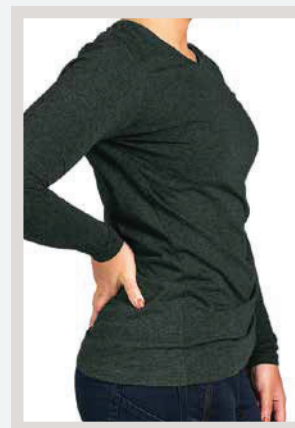
Dark Grey
DWF22LS1-021
Lightweight Wicking Jersey
50% polyester, 37% cotton, 13% rayon
Sizes XS-XXXL
US Whsle/MSRP \$17.50/\$35

DoveTech™ Wick



Mineral Brown
DWF22LS1-229
Lightweight Wicking Jersey
50% polyester, 37% cotton, 13% rayon
Sizes XS-XXXL
US Whsle/MSRP \$17.50/\$35

DoveTech™ Wick



Forest Green
DWF22LS1-308
Lightweight Wicking Jersey
50% polyester, 37% cotton, 13% rayon
Sizes XS-XXXL
US Whsle/MSRP \$17.50/\$35

DoveTech™ Wick



Kristie
Mt. Hood Ski Patrol

TEES

GRAPHIC CREW TEES*



Dirt Loves Me - Vintage Coal
DWF21CT3-030
Midweight Jersey
50% cotton, 50% polyester
Sizes XS-XXXL
US Whsle/MSRP \$14.50/\$29



Woman Up - Dovetail Blue
DWF21CT1-420
Midweight Jersey
50% cotton, 50% polyester
Sizes XS-XXXL
US Whsle/MSRP \$14.50/\$29



Woman Up - Black
DWF21CT2-001
Midweight Jersey
50% cotton, 50% polyester
Sizes XS-XXXL
US Whsle/MSRP \$14.50/\$29



Work Like A Mother - Vintage Coal
DWF21CT2-030
Midweight Jersey
50% cotton, 50% polyester
Sizes XS-XXXL
US Whsle/MSRP \$14.50/\$29



Work Like A Mother - Saddle Brown
DWF21CT2-220
Midweight Jersey
50% cotton, 50% polyester
Sizes XS-XXXL
US Whsle/MSRP \$14.50/\$29

DOVETAIL WORKWEAR

* Logo on left sleeve

TRUCKER HAT



Saddle Brown
DWS23TH1-220
Canvas
100% cotton
OS (One Size)
US Whsle/MSRP \$14/\$28



Light Olive
DWS23TH1-315
Canvas
100% cotton
OS (One Size)
US Whsle/MSRP \$14/\$28



Navy
DWS23TH1-410
Canvas
100% cotton
OS (One Size)
US Whsle/MSRP \$14/\$28

SHOP CAPS



Indigo Stripe
DWS23SC3-101
Denim
100% cotton
OS (One Size)
US Whsle/MSRP \$14/\$28



Vintage Paprika
DWS23SC2-809
Twill
100% cotton
OS (One Size)
US Whsle/MSRP \$14/\$28



Vintage Black
DWS23SC2-001
Twill
100% cotton
OS (One Size)
US Whsle/MSRP \$14/\$28

DOVETAIL LOGO BEANIE



Saddle Brown
DWF22BN3-220
Ultra soft 1x1 rib knit
100% acrylic
OS (One Size)
US Whsle/MSRP \$14/\$28



Chicory Root
DWF22BN3-609
Ultra soft 1x1 rib knit
100% acrylic
OS (One Size)
US Whsle/MSRP \$14/\$28



Steel Blue
DWF22BN3-410
Ultra soft 1x1 rib knit
100% acrylic
OS (One Size)
US Whsle/MSRP \$14/\$28



Black
DWF22BN3-001
Ultra soft 1x1 rib knit
100% acrylic
OS (One Size)
US Whsle/MSRP \$14/\$28

BELTS



Dark Brown
DWF18B01-209
Full Grain Veg Tanned Buffalo Leather
Sizes XS/S, M/L, XL/XXL
US Whsle/MSRP \$25/\$50



Black
DWF18B01-001
Full Grain Veg Tanned Buffalo Leather
Sizes XS/S, M/L, XL/XXL
US Whsle/MSRP \$25/\$50

BASELINE BANDANAS



NEW

Chicory/Paprika

DWF22BR1-609

Poplin

100% cotton

20" x 20"

US Whsle/MSRP \$11/\$22



Navy/Grey

DWF19BR1-030

Poplin

100% cotton

20" x 20"

US Whsle/MSRP \$11/\$22



Navy/Paprika

DWF19BR1-809

Poplin

100% cotton

20" x 20"

US Whsle/MSRP \$11/\$22

NAILGUNS 'N' ROSES BANDANAS



Burnt Orange

DWS22BR2 - 809

Poplin

100% cotton

20 x 20"

US Whsle/MSRP \$11/\$22



Indigo Blue

DWS22BR2 - 401

Poplin

100% cotton

20 x 20"

US Whsle/MSRP \$11/\$22

GLOVES



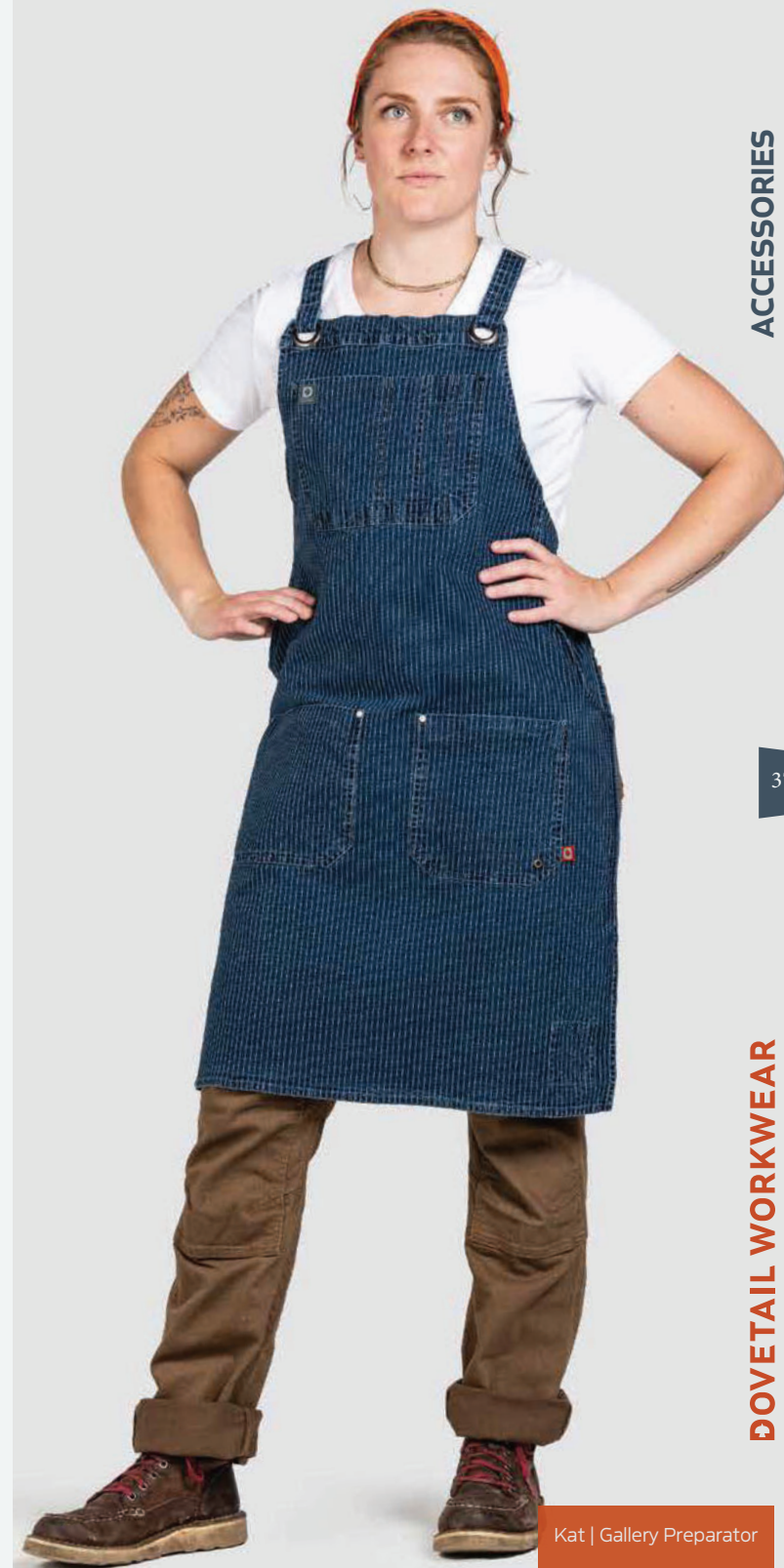
Multi Purpose Work Glove - Grey/Black/Paprika

DWS19GL1-028

Leather + Synthetic

Sizes XS-L

US Whsle/MSRP \$12.50/\$25



ACCESSORIES

37

DOVETAIL WORKWEAR

DOVETAIL TOOL APRON

FEATURES

- ✦ Heavy duty water and stain resistant canvas
- ✦ 4 bellowed pockets, 1 secured pocket
- ✦ Low profile rivets at high stress points
- ✦ 2 tool loops
- ✦ Heavy duty webbing at waist with adjuster



Black

DWF23AP2 -001

Heavy Duty Canvas

100% cotton

Sizes S/M, L/XL

US Whsle/MSRP \$29.50/\$59

DoveTech™



StainResist



WaterResist

OBANA WORK APRON

FEATURES

- ✦ Midweight machine washable indigo canvas with heritage wabash stripe
- ✦ 3 deep and functional front pockets
- ✦ 2 deep and comfortable hand pockets
- ✦ Leather strap adjustment
- ✦ Straps to tie around the front for extra adjustability



Wabash Stripe

DWF23AP1-404

Midweight Canvas

98% BCI cotton, 2% spandex

OS (One Size)

US Whsle/MSRP \$34.50/\$69

SHOP DOG JACKET

FEATURES

- ✦ Heavy duty water and stain resistant canvas
- ✦ 2 pockets, 1 secured pocket
- ✦ Tool loop to attach carabiner
- ✦ Reflective taping for visibility
- ✦ Heavy duty hook and loop adjustments at waist and chest
- ✦ Contrast plaid collar for a splash of style



Black

DWF23DJ1-001

Heavy Duty Canvas

Outer Layer: 100% cotton, Lining: 75% cotton, 25% polyester

Sizes XS-XL

US Whsle/MSRP \$29.50/\$59

DoveTech™



WaterResist



StainResist

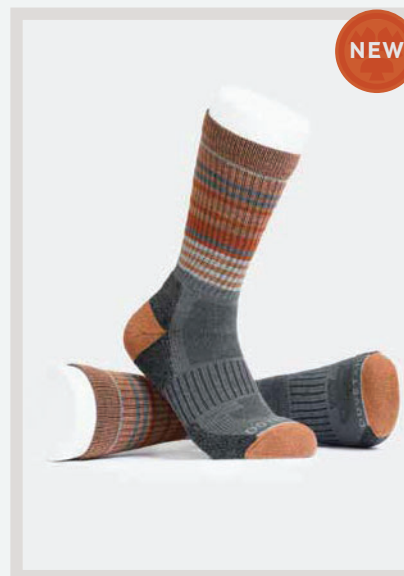


Shasta, Dovetail shop dog, learns new tricks.

MERINO WORK SOCKS

FEATURES

- ✦ Moisture-wicking.
- ✦ Ultra-breathable.
- ✦ Antimicrobial.
- ✦ Stink-free.
- ✦ Nylon reinforcement.
- ✦ Zoned cushioning.
- ✦ Seamless toe.



Burnt Orange

DWF22SX2-245

Midweight Wool

58% Wool, 39% Nylon, 3% LYCRA® Spandex

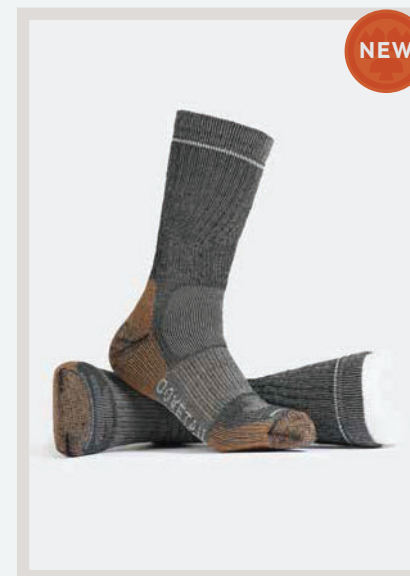
Size M Women's 6-10

US Whsle/MSRP \$12/\$24

DoveTech™

W Warm

W Wicking



Dove Grey

DWF22SX1-240

Heavy Duty Wool

76% Wool, 23% Nylon, 1% LYCRA® Spandex

Size M Women's 6-10

US Whsle/MSRP \$12/\$24

DoveTech™




W Warm

W Wicking

COMPARISON CHART

New: 

ULTRA LIGHT WEIGHT 7 oz or less

	Britt X Ultra Light - Lichen Green DWS22P6R-301 Ultra Light Ripstop, 7 oz 90% cotton, 8% nylon, 2 % spandex Sizes 000-24, 28", 30", 32", 34" Inseams US Whsle/MSRP \$49.50/\$99		Britt X Ultra Light - Flax DWS22P6R-251 Ultra Light Ripstop, 7 oz 90% cotton, 8% nylon, 2 % spandex Sizes 000-24, 28", 30", 32", 34" Inseams US Whsle/MSRP \$49.50/\$99		Freshley Overalls - Lichen Green DWS2302R-301 Ultra Light Ripstop, 7 oz 90% cotton, 8% nylon, 2% spandex Sizes 000-24, 28", 30", 32", 34" Inseams US Whsle/MSRP \$64.50/\$129
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LIGHT WEIGHT 7.5 - 8 oz

	Day Construct - Navy DWF22P3R-410 Lightweight Ripstop, 7.5 oz 97.5% BCI cotton, 2.5% Lycra® spandex Sizes 000-18, 28", 30", 32", 34" Inseams US Whsle/MSRP \$44.50/\$89		Day Construct - Ripstop - Olive Green DWS20P3R-309 Lightweight Ripstop, 7.5 oz 97.5% BCI cotton, 2.5% Lycra® spandex Sizes 000-18, 28", 30", 32", 34" Inseams US Whsle/MSRP \$44.50/\$89		Freshley Overalls - Indigo Stripe DWF1901D-101 Lightweight Denim, 8 oz 99% cotton, 1% spandex Sizes 000-18, 28", 30", 32", 34" Inseams US Whsle/MSRP \$64.50/\$129		Ready Set Cargo - Olive Green DWF22P8R-315 Lightweight Ripstop, 7.65 oz 73% organic cotton, 24% nylon, 3% spandex Sizes 000-18, 28", 30", 32", 34" Inseams US Whsle/MSRP \$59.50/\$119
	Ready Set Cargo - Black DWF22P8R-001 Lightweight Ripstop, 7.65 oz 73% organic cotton, 24% nylon, 3% spandex Sizes 000-18, 28", 30", 32", 34" Inseams US Whsle/MSRP \$59.50/\$119		Ready Set Cargo - Dark Navy DWF22P8R-410 Lightweight Ripstop, 7.65 oz 73% organic cotton, 24% nylon, 3% spandex Sizes 000-18, 28", 30", 32", 34" Inseams US Whsle/MSRP \$59.50/\$119				








MID WEIGHT 9 - 10.5 oz

	Anna Taskpant - Painter's White DWS20P4C-100 Midweight Canvas, 10 oz 97% BCI cotton, 3% spandex Sizes 000-18, 28", 30", 32", 34" Inseams US Whsle/MSRP \$39.50/\$79		Anna Taskpant - Khaki DWS21P4C-210 Midweight Canvas, 10 oz 97% BCI cotton, 3% spandex Sizes 000-18, 28", 30", 32", 34" Inseams US Whsle/MSRP \$39.50/\$79		Anna Taskpant - Uniform Navy DWS20P4C-410 Midweight Canvas, 10 oz 97% BCI cotton, 3% spandex Sizes 000-18, 28", 30", 32", 34" Inseams US Whsle/MSRP \$39.50/\$79		Britt Utility FR - Indigo Denim DWS22P2F-502 Midweight Denim, 10 oz 98% cotton, 2% spandex Sizes 000-18, 28", 30", 32", 34" Inseams US Whsle/MSRP \$74.50/\$149
	Britt Utility FR Grey Canvas DWS22P2F-039 Midweight Canvas, 9 oz 98% cotton, 2% spandex Sizes 000-18, 28", 30", 32", 34" Inseams US Whsle/MSRP \$74.50/\$149		Christa DIY - Black DWS21P6D-001 Midweight Denim, 10.5 oz 53% modal, 25% REPREEVE® recycled polyester, 13% recycled polyester, 7% cotton, 2% spandex Sizes 00/0, 2/4, 6/8, 10/12, 14/16, 18/20, 22/24, 29", 31", 33" Inseams US Whsle/MSRP \$49.50/\$99		Christa DIY - Sulfur Navy DWF22P6D-411 Midweight Denim, 10.5 oz 57% cotton, 25% polyester, 14% modal, 2% rayon, 2% Lycra® spandex Sizes 00/0, 2/4, 6/8, 10/12, 14/16, 18/20, 22/24, 29", 31", 33" Inseams US Whsle/MSRP \$49.50/\$99		DX Bootcut - Indigo DWS22P7D-502 Midweight Denim, 10 oz 75% cotton, 13% polyester, 10% nylon, 2% spandex Sizes 000-24, 28", 30", 32", 34", 36" Inseams US Whsle/MSRP \$54.50/\$109
	DX Bootcut - Dark Kodiak DWS22P7C-208 Midweight Canvas, 9.5 oz 79% cotton, 20% nylon, 1% spandex Sizes 000-18, 28", 30", 32", 34", 36" Inseams US Whsle/MSRP \$54.50/\$109		DX Bootcut - Blue Sky DWS23P7D-422 Midweight Denim, 10.5 oz 80% cotton, 18% REPREEVE® recycled polyester, 2% spandex Sizes 000-24, 28", 30", 32", 34", 36" Inseams US Whsle/MSRP \$49.50/\$99		DX Bootcut FR - Indigo Denim DWS22P7F-502 Midweight Denim, 11 oz 75% cotton, 13% polyester, 10% nylon, 2% spandex Sizes 000-18, 28", 30", 32", 34" Inseams US Whsle/MSRP \$74.50/\$149		Field Utility Legging - Black DWF23L1K-001 Midweight Knit, 300 g Base fabric: 88% nylon, 12% spandex. Overlays: 92% nylon, 8% spandex Sizes XS-XXL, 30" Inseam US Whsle/MSRP \$34.50/\$69
	Field Utility Legging - Forest Green/Black DWF23L1K-308 Midweight Knit, 300 g Base fabric: 88% nylon, 12% spandex. Overlays: 92% nylon, 8% spandex Sizes XS-XXL, 30" Inseam US Whsle/MSRP \$34.50/\$69		Freshley Overalls - Heathered Black DWF1801D-001 Midweight Denim, 10 oz 92% cotton, 7% REPREEVE® recycled polyester, 1% spandex Sizes 000-24, 28", 30", 32", 34" Inseams US Whsle/MSRP \$64.50/\$129		Freshley Overall Dark Grey Canvas DWF1801C-030 Midweight Denim, 12 oz 99% cotton, 1% spandex Sizes 000-18, 28", 30", 32", 34" Inseams US Whsle/MSRP \$64.50/\$129		Freshley Overalls - Saddle Brown DWS2101C-220 Midweight Canvas, 10 oz 97% BCI cotton, 3% spandex Sizes 000-18, 28", 30", 32", 34" Inseams US Whsle/MSRP \$64.50/\$129








MID WEIGHT (CONT'D) 9 - 10.5 oz

	Freshley Overalls - Wabash Stripe DWF2101C-404 Midweight Canvas, 9.5 oz 98% BCI cotton, 2% spandex Sizes 000-18, 28", 30", 32", 34" Inseams US Whsle/MSRP \$64.50/\$129		Freshley Overalls - Vintage Denim DWS2302D-420 Heavy Duty Denim, 11 oz 78% cotton, 20% PIW recycled cotton, 2% spandex Sizes 000-18, 28", 30", 32", 34" Inseams US Whsle/MSRP \$64.50/\$129		Freshley Drop Seat Overalls - Navy DWS2303C-410 Midweight Canvas, 10 oz 97% BCI cotton, 3% spandex Sizes 000-18, 28", 30", 32", 34" Inseams US Whsle/MSRP \$69.50/\$139		Maven X - Saddle Brown DWS21P5C-220 Midweight Canvas, 10 oz 97% BCI cotton, 3% spandex Sizes 000-18, 28", 30", 32", 34" Inseams US Whsle/MSRP \$49.50/\$99
	Maven X - Moss Green DWS21P5C-320 Midweight Canvas, 10 oz 97% BCI cotton, 3% spandex Sizes 000-18, 28", 30", 32", 34" Inseams US Whsle/MSRP \$49.50/\$99		Maven Slim - Heathered Black DWF18P1D-001 Midweight Denim, 10 oz 92% cotton, 7% REPPEVE® recycled polyester, 1% spandex Sizes 000-18, 28", 30", 32", 34" Inseams US Whsle/MSRP \$49.50/\$99		Old School High Rise Pant - Dark Kodiak DWF23P8C-208 Midweight Denim, 10.25 oz 92% cotton, 7% polyester, 1% spandex Sizes 000-24, 28", 30", 32", 34" Inseams US Whsle/MSRP \$54.50/\$109		Old School High Rise Pant - Dusty Brown DWF23P8C-260 Midweight Denim, 10.25 oz 92% cotton, 7% polyester, 1% spandex Sizes 000-24, 28", 30", 32", 34" Inseams US Whsle/MSRP \$54.50/\$109

HEAVY DUTY 11 oz +

	Britt Utility - Dark Grey DWS19P2C-030 Heavy Duty Canvas, 12 oz 99% cotton, 1% spandex Sizes 000-24, 28", 30", 32", 34", 36" Inseams US Whsle/MSRP \$49.50/\$99		Britt Utility - Saddle Brown DWF23P2C-220 Heavy Duty Canvas, 12 oz 99% cotton, 1% spandex Sizes 000-24, 28", 30", 32", 34", 36" Inseams US Whsle/MSRP \$49.50/\$99		Britt Utility - No Fade Black DWF21P2W-030 Heavy Duty Canvas, 11.5 oz 53% modal, 28% polyester, 17% nylon, 2% spandex Sizes 000-18, 28", 30", 32", 34" Inseams US Whsle/MSRP \$59.50/\$119		Britt X - Indigo DWS22P6D-502 Heavy Duty Hemp Denim, 12 oz 64% cotton, 35% hemp, 1% spandex Sizes 000-24, 28", 30", 32", 34" Inseams US Whsle/MSRP \$54.50/\$109
	Christa DIY - Magnet Grey DWS21P6D-030 Heavy Duty Denim, 11.5 oz 76% cotton, 22% REPPEVE® recycled polyester, 2% Lycra® spandex 00/0, 2/4, 6/8, 10/12, 14/16, 18/20, 22/24, 29", 31", 33" Inseams US Whsle/MSRP \$49.50/\$99		Day Construct - Dark Brown DWF18P3C-208 Heavy Duty Canvas, 12 oz 99% cotton, 1% spandex Sizes 000-24, 28", 30", 32", 34", 36" Inseams US Whsle/MSRP \$49.50/\$99		Maven Slim - No Fade Black DWF20P1D-001 Heavy Duty Canvas, 11.5 oz 53% modal, 28% polyester, 17% nylon, 2% spandex Sizes 000-18, 28", 30", 32", 34" Inseams US Whsle/MSRP \$59.50/\$119		

THERMAL 12 oz + thermoregulating/wind resistant technology

	Britt Utility Thermal - Grey DWF21P2W-030 Stretch Thermal Denim, 12.5 oz 66% cotton, 32.5% REPPEVE® recycled polyester, 1.5% spandex Sizes 000-18, 28, 30, 32, 328", 30", 32", 34" Inseams US Whsle/MSRP \$59.50/\$119		Britt Utility Thermal - Black DWF21P2W-001 Stretch Thermal Denim, 12.5 oz 66% cotton, 32.5% REPPEVE® recycled polyester, 1.5% spandex Sizes 000-24, 28", 30", 32", 34" Inseams US Whsle/MSRP \$64.50/\$129		Britt Utility Thermal - Saddle Brown DWF23P2W-220 Stretch Thermal Denim, 12.5 oz 66% cotton, 32.5% Repreve® recycled polyester, 1.5% spandex Sizes 000-18, 28", 30", 32", 34" Inseams US Whsle/MSRP \$64.50/\$129		Freshley Drop Seat Overalls Thermal - Black DWF2303W-001 Stretch Thermal Denim, 12.5 oz 66% cotton, 32.5% REPPEVE®, recycled polyester, 1.5% spandex Sizes 000-18, 28", 30", 32", 34" Inseams US Whsle/MSRP \$79.50/\$159
	Freshley Drop Seat Overalls Thermal - Grey DWF2303W-030 Stretch Thermal Denim, 12.5 oz 66% cotton, 32.5% REPPEVE®, recycled polyester, 1.5% spandex Sizes 000-18, 28", 30", 32", 34" Inseams US Whsle/MSRP \$79.50/\$159		Maven X Thermal - Grey DWF22P5W-030 Stretch Thermal Denim, 12.5 oz 66% cotton, 32% REPPEVE® recycled polyester, 2% spandex Sizes 000-24, 28", 30", 32", 34" Inseams US Whsle/MSRP \$64.50/\$129		Maven X Thermal - Indigo DWF22P5W-502 Stretch Thermal Denim, 13 oz 66% cotton, 33% REPPEVE® recycled polyester, 1% spandex Sizes 000-24, 28", 30", 32", 34" Inseams US Whsle/MSRP \$64.50/\$129		

FIXTURE PROGRAM

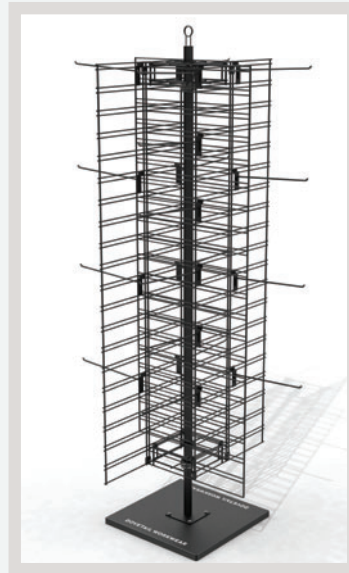


Four-Way + Sign

DT1600 / approx 45 units

Price: \$375

Height: 50-71" (adjustable), Arms: 16"
Base: 34"x34"



Accessory Spinner

DT2000

Price: \$220

Height: 60", Panels: 12x48"
Hooks (18): 6", Base, weighted: 18" sq



Table Top Sign Alone

DT1300

Price: \$25

Height: 18"

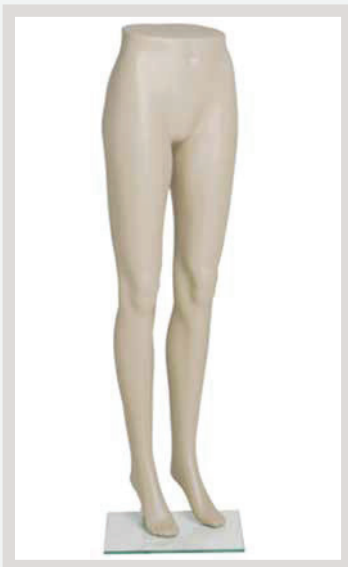


Magnetic Sign Alone

DT2100

Price: \$25

Height: 18"



Mannequin

DT1800

Price: \$100

Height: 43", Waist: 26"
Hips: 33", Inseam: 31"
Shoe: Size 5, Base: 11"x16 3/4"

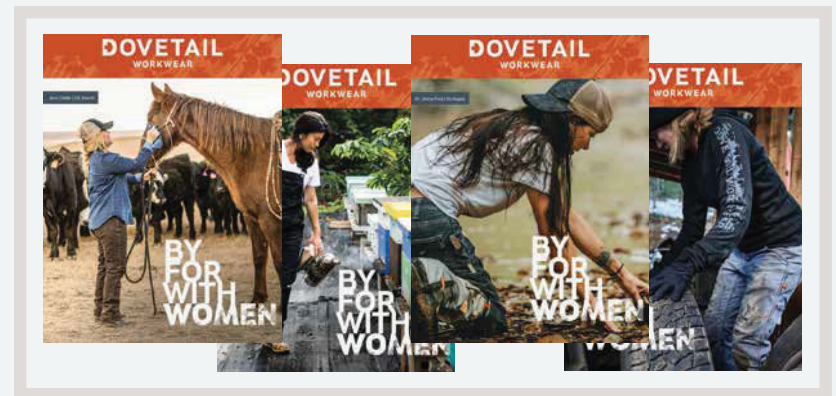


Banner

DT1400

Price: \$80

Dimensions: 60"x24"



4 Pack of Freestanding Signs***

DT1900 Price: \$20

Dimensions: (3) - 11 x 17, (1) - 8.5 x 11

* Fixtures will be similar to images shown here, ** Shipping not included, *** Images subject to change seasonally



Three-Tier Table + Sign

DT1500

Price: \$550

Table Top: 46"x 13 7/8",

Table Middle: 46"x 29 7/8"

Table Bottom: 46"x 31 7/8"

Tiers: 12" apart

Sign Height: 36"

Total Table + Sign Height: 6' 5"

“

Wow, our new table fixture has really helped Dovetail sales! Thank you!!”

– Kathy, Lee's Outdoor Apparel, Alaska

DEALER RESOURCES

THE SOURCE FOR EVERYTHING YOU NEED

- Digital training modules
- Product tutorial videos
- Social media imagery and POP
- Catalogs, line sheets, sales associate discounts and so much more!

HOW TO ACCESS DEALER RESOURCES

- Go to Dovetail's main site (dovetailworkwear.com)
- Click on **“Dealer Resources”** portal located at the bottom of Dovetail's main page
- Password: **teamdtwdealer**



SOCIAL MEDIA

We have a vibrant social media community!

Remember to tag us @dovetailworkwear and we will organically share your post in our IG Stories.

Ask more about our geo-targeting social ad program

For more information, contact your sales rep.



MINIMUM ADVERTISED PRICING POLICY

PREFACE

Portland Product Werks (PPW) is committed to developing Dovetail Workwear as a premium apparel brand in the market. As such, we choose retail partners who share our philosophy; those who will provide premium service to the consumer; and who will enhance our effort to develop a legacy of quality products delivered with excellent service. To help achieve these goals, we must adhere to certain advertising policies as discussed in our MAP Policy Statement, below.

The following policy applies to all Dovetail Workwear Retail Partners, regardless of their "type" of retail (traditional "brick & mortar," exclusively on-line, or a combination thereof).

The MAP Policy does not affect the Retail Partner's actual resale price. Each Retail Partner is free to and expected to independently determine the price at which it sells PPW products. PPW will not discuss retail sales prices with our Retail Partners....this pricing decision is theirs and theirs alone. The MAP Policy has been unilaterally adopted by PPW and will be uniformly enforced.

Although all Retail Partners maintain their rights to advertise and sell our products at any price they choose, it is PPW'S Dovetail Workwear policy to ensure that the Dovetail Workwear brand integrity is kept intact. PPW feels certain advertising is not in keeping with our goals as a premium apparel company. As such, we institute the policy that Dovetail Workwear's minimum advertised price (MAP) will be its then current MSRP. PPW will take appropriate action with any retail partner, or "third party" retailer, who advertises current Dovetail Workwear product at prices below this MSRP. This must include any coupons, discount codes, etc., which, through their use, would cause the advertised price to fall below MSRP. Dovetail Workwear current MSRP's are readily available in our wholesale catalogs, or by contacting PPW customer service at orders@portlandproductwerks.com. PPW may change the products, and MAP level, at any time without notice to its Retailers.

MAP POLICY APPLIES TO THE FOLLOWING ADVERTISING MEDIA

- Print ads to websites once an item is placed
- Direct mailings in an internet shopping cart
- Preprinted material including brochures and posters and faxes.
- Radio and TV ads
- Billboards
- Mail-order catalogs
- Internet and alternative media, including but not limited to, emails and social media
- The MAP Policy does not apply to in-store advertising and merchandising in “brick and mortar” locations or
- For clarity's sake, the following are examples of Retailer internet advertising covered by the MAP Policy:
- Retailer Website and banners
- Advertising on website and banners of others, including but not limited to shopping sites, portal sites, auction sites where a minimum bid is communicated, and search engine text results.

PPW's Dovetail Workwear Retail Partners must comply with these standards, or risk that PPW will cease to accept their Purchase Orders for some or all PPW products.

GUIDELINES AS APPLIED TO RETAIL PRICE STRUCTURE

Notwithstanding the above, a Retail Partner's advertising of Dovetail Workwear prices below MSRP shall be acceptable, provided the following are met:

1. Maximum of two advertised promotions per season, each may be a maximum of seven days in duration, for a maximum of 14 days of advertised promotion per season, total;
 - a. Spring Season = Jan 1 - June 30
 - b. Fall Season = July 1 - Dec 31
2. Each Promotion must contain a clearly defined start & finish date (“ad duration”)
3. Discounts advertised during these periods must not exceed 30% off of MSRP, no exceptions
4. PPW must receive notification, in writing, via email or US mail, of these promo dates at least 30 days prior to their start date, including copy of the proposed advertisement
5. Promotions are limited to inventory carried by and “on hand” at the Retail Partner and do not apply to “drop ship” programs or to “flash sales” (where

orders are taken on-line and in advance of Purchase Order issuance to PPW)

6. Goods for these promotions must be sold at an approved PPW Retail Partner
7. Items sold during approved promotional periods may NOT be sold on third party websites
8. Promotion can be shown on a banner on a Retail Partner's web site but cannot include specific products and prices. It must be in a generic form such as indicating an Anniversary or Holiday sale without pricing or discounting specifics.
9. Off season selling (i.e. “closeout”) merchandise may not be sold via third party websites
10. Previous season (“closeout”) styles are exempt from these restrictions.
11. Third party selling is strictly prohibited, unless specifically authorized by PPW. Dealers are expressly NOT allowed to sell or promote any of PPW's Brands or licensed products through the Amazon online channel without written consent. Any violation of this point will be considered a breach of contract, and will result in the immediate revocation of the responsible account as an Authorized Dealer of our Brand(s).

END OF SEASON MARK-DOWN DATES

Retail Partners may advertise “clearance/end of season” prices on discontinued product beginning July 1st for Spring products and Dec 26th for Fall product.

NON-COMPLIANCE WITH POLICY

PPW does not seek, nor will we accept, the consent or agreement of our Retail Partners that they advertise PPW products according to our MAP policy. However, PPW reserves the right to take the following actions when it becomes aware of a Retail Partner that advertises or promotes our goods contrary to the above terms:

PPW may, immediately and without notice, cease accepting purchase orders from Retail Partner and cancel any un-shipped POs

All decisions in these matters will be final and PPW alone reserves the right to amend these decisions.

Should PPW's authorized Dovetail Workwear Retail Partners have complaints with respect to other retailers in violation of these guidelines, all inquiries should be made to the National Sales Manager.



DOVETAIL WORKWEAR

DovetailWorkwear.com
@dovetailworkwear

Thank you, photographers!

Nathalie DuPré
Adam Guggenheim
Mighty Creature

Qiana Rickabaugh Rich
Sheldon Sabbatini

Anjanet | Construction
Worker and Union Rep