A person is shown in a dynamic pose, climbing a large, reddish-brown rock formation. They are wearing a blue beanie, a white and navy blue jacket over a brown shirt, mustard-colored pants, and colorful sneakers. Their arms are outstretched for balance. The ground is covered with patches of snow and dry vegetation. The background features more rocky terrain and some greenery.

FALL 2024

FORCE OF NATURE

DOVETAIL
WORKWEAR

Shanti | Land Beyond Zion
Owner + Adventure Guide

Key Attributes

Fit Our pants are built specifically for women's bodies. Our range of inseams, rises, stretch fabrics, and comfortable cuts fit many shapes and sizes - all to help get the job done.

Function Engineered with women in trades and in physical fields, our products are walking tool boxes. Extreme pocket power. Stretch and articulation for mobility. Reinforcements where needed. Dovetail works better.

Durability We rigorously test the integrity and abrasion resistance of our fabrics. You can put our apparel through the paces, thanks to rugged reinforcements in high-stress areas, and fiber-based technologies that cover all the bases.



Our Mission

To support women in non-traditional occupations by making the best workwear, period. By arming women with the right tools, we give them confidence, pride, and power.

By, For, With Women



Tatyana 00/30



Eleni 6/32



Sarah 14/30



Tiffany 16/32



Alejandra 20/32

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Dovetail Technology

A guide to Dovetail Workwear's technical benefits and fabric features.

**LightStretch**
Make your move.

**UPF**
Work more, burn less.


**FlameResist**
Fear no spark.

**MidStretch**
Ease on down.

**StainResist**
Get dirty, wash clean.

**Wick**
Out with it.

**HighStretch**
More power.

**WindResist**
Against the wind.

**Warm**
So toasty.

**WaterResist**
Dump the damp.

**WindProof**
Diss gusting.

**ThermoRegulate**
Never roasty

**BioDegradable**
Dirt to dirt.

**AbrasionResist**
Tough as nails

**Tough with CORDURA®**
Tough never felt so good.

**Recycled**
Reused polyester

**Organic/BCI Cotton**
Soft on skin and the planet

**True Blue**
Has sustainable fabric or finish.

**15 Pockets**

Product Badge Legend

Core

Year-round product; extra inventory purchased seasonally to help with replenishment in key sizes (2-14).

NEW

Seasonal colors or styles to freshen the season.

Best Sellers

Based on historical sales in the previous season and including future seasons' sold-in quantities.

Seasonal MAP

Official MAP break date may apply at end of season. See page 46 in MAP Policy and consult your Dovetail Sales Rep for confirmation.

D-Fender

FIT

Mid-Rise Waist
Relaxed with
Straight Leg



NEW / Seasonal MAP



\$54.50 / \$109.00

Midweight Canvas

Cement Grey / DWF24PAC-021
SIZES 0-18 / INSEAMS 30", 32"

MidStretch

StainResist

True Blue

WaterResist

Tough with CORDURA®

CORDURA®



CORDURA®
CROTCH GUSSET



CORDURA®
KNEE OVERLAYS



CORDURA® CUFFS

AND MORE –
SEE PAGE 15 >>

Shop Pant

FIT

High-Rise Waist
Relaxed with
Tapered Leg



NEW / Seasonal MAP



\$54.50 / \$109.00

Heavyweight Denim

Magnet Grey / DWF24P9D-030
SIZES 0-18 / INSEAMS 30", 32"

HighStretch

Wick

Recycled

True Blue

Flagger Fleece Work Pant

FIT

**High-Rise Waist
Relaxed with
Tapered Leg**



NEW / Seasonal MAP



\$24.50 / \$49.00

Midweight Fleece

Black / DWF24KP1-001
SIZES XS-XXXL / INSEAMS 27"



Flagger Fleece Hoodie

- Industrial weight fleece with relaxed fit
- Nylon reinforcements at elbows and front pocket
- Hidden phone pocket
- Thumbholes for secure fit

NEW / Seasonal MAP



\$29.50 / \$59.00

Midweight Fleece

Moss Green / DWF24H02-320
SIZES XS-XXXL



NEW / Seasonal MAP



\$29.50 / \$59.00

Midweight Fleece

Black / DWF24H02-001
SIZES XS-XXXL



Old School Trucker

- ✦ Boxy fit for a vintage vibe
- ✦ Warm faux shearling lining
- ✦ Back pleats for extra mobility
- ✦ Hidden secure chest pocket

✦ NEW / Seasonal MAP



\$74.50 / \$149.00
Heavyweight Canvas

Vintage Brown / DWF24OWD-215
SIZES XS-XXXL

Warm

M'Fon Jacket

- ✦ Abrasion and wind resistant
- ✦ Water resistant
- ✦ Extra-durable reinforced elbows
- ✦ Contour elastic cuffs for warmth and fit

✦ NEW / Seasonal MAP



\$69.50 / \$139.00
Soft Shell

Black / DWF24OWB-001
SIZES XS-XXXL

HighStretch StainResist WaterResist
Warm

Old School Reversible Work Jacket

- ✦ Reversible style with a vintage vibe
- ✦ 7 pockets, 2 snap secure
- ✦ Unisex fit, perfect for layering
- ✦ Durable reversible snaps

✦ NEW / Seasonal MAP



\$69.50 / \$139.00
Brushed Flannel

Harvest Plaid / DWF24OWA-215
SIZES XS-XXXL

Warm

Zeller DX Work Shirt

- ✦ Flattering fit
- ✦ Longer hemline for tucking
- ✦ Hidden zip pocket at chest
- ✦ Micro cloth on inner hem to clean glasses

✦ NEW / Seasonal MAP



\$39.50 / \$79.00
Midweight Denim

Indigo / DWF24S03-502
SIZES XS-XXXL

✦ HighStretch

✦ NEW / Seasonal MAP



\$39.50 / \$79.00
Midweight Denim

Black / DWF24S03-001
SIZES XS-XXXL

✦ HighStretch

Givens Work Shirt

- ✦ Button-secured chest pocket
- ✦ Side sleeve pencil pocket
- ✦ Adjustable tabs at sleeves for secure rolling

✦ NEW / Seasonal MAP



\$39.50 / \$79.00
Heavyweight Brushed Flannel

Currant/Cream Chunky Buffalo / DWF24S01-601
SIZES XS-XXXL

✦ MidStretch

✦ NEW / Seasonal MAP



\$39.50 / \$79.00
Midweight Stretch Cotton Blend

Indigo Plaid / DWF24S01-502
SIZES XS-XXXL

✦ MidStretch

Rugged Thermal Henley

NEW / Seasonal MAP



\$26.00 / \$52.00
Midweight Thermal Waffle
Moss/Lichen Green / DWF23S05-320
SIZES XS-XXXL

Long Sleeve V-Neck Tee

NEW / Seasonal MAP



\$16.00 / \$32.00
Midweight Jersey
Currant / DWF24LS2-601
SIZES XS - XXXL

NEW / Seasonal MAP



\$16.00 / \$32.00
Midweight Jersey
Forest Green / DWF24LS2-308
SIZES XS - XXXL



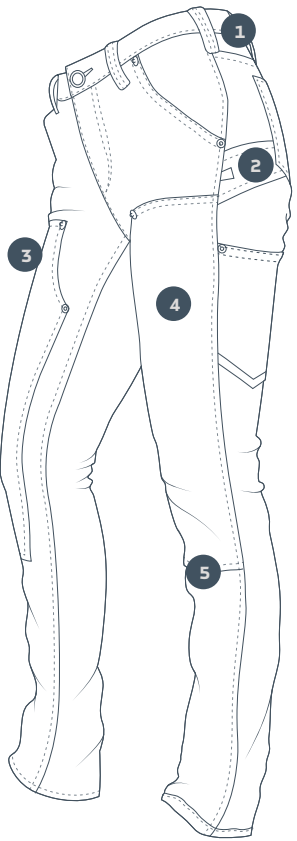
Black / DWF24LS2-001
SIZES XS - XXXL



Jessica | Electrician in Rugged
Thermal Henley in Navy/
Dovetail Blue (see p. 35)

Maven Slim

FIT
Mid-Rise Waist
Slim Leg



1. **Hip Slot™.** Just clip it.
2. **Tool loop.** Hammer time.
3. **Nested pockets.** Stow your stuff
4. **Reinforced front.** Don't blow it.
5. **Knee slot.** Put a pad in it.



\$49.50 / \$99.00
Midweight Denim

Heathered Black / DWF18P1D-001
SIZES 000-18 / INSEAMS 28", 30", 32", 34"

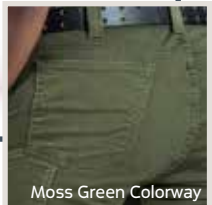
◆ LightStretch ♻️ Recycled
👉 True Blue

Maven X

FIT
Mid-Rise Waist
Slim Leg



Best Seller / Core



\$49.50 / \$99.00
Midweight Canvas

Saddle Brown / DWS21P5C-220
SIZES 000-24 / INSEAMS 28", 30", 32", 34"

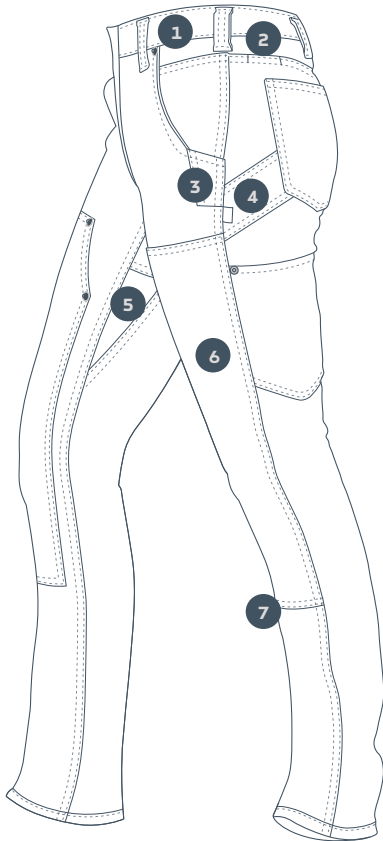
Moss Green / DWS21P5C-320
SIZES 0-18 / INSEAMS 28", 30", 32", 34"

◆ MidStretch ♻️ Organic/BCI Cotton
👉 True Blue

Maven X Thermal

FIT

Mid-Rise Waist
Slim Leg



1. **EZWaist™**. Give and take.
2. **Hip Slot™**. Just clip it.
3. **Reinforced pockets**. Double down.
4. **Tool loop**. Hammer time.
5. **Crotch gusset**. Free the squat
6. **Reinforced front**. Don't blow it.
7. **Knee slot**. Put a pad in it.



\$64.50 / \$129.00
Stretch Thermal Denim

Thermal - Grey / DWF22P5W-030
SIZES 0-18 / INSEAMS 28", 30", 32", 34"

- ❖ HighStretch
- ❖ Warm
- ⚡ ThermoRegulate
- 🌬 WindResist
- ♻ Recycled
- 👉 True Blue



\$64.50 / \$129.00
Stretch Thermal Denim

Thermal - Indigo / DWF22P5W-502
SIZES 000-24 / INSEAMS 28", 30", 32", 34"

- ❖ HighStretch
- ❖ Warm
- ⚡ ThermoRegulate
- 🌬 WindResist
- ♻ Recycled
- 👉 True Blue

Britt Utility

FIT
Mid-Rise Waist
Straight Leg



ALSO AVAILABLE IN



SEE PAGE 27 >>

PANTS

Best Seller



\$49.50 / \$99.00
Heavyweight Canvas

Saddle Brown / DWF23P2C-220
SIZES 0-18 / INSEAMS 28", 30", 32", 34"

◆ LightStretch

👁 True Blue

Best Seller / Core

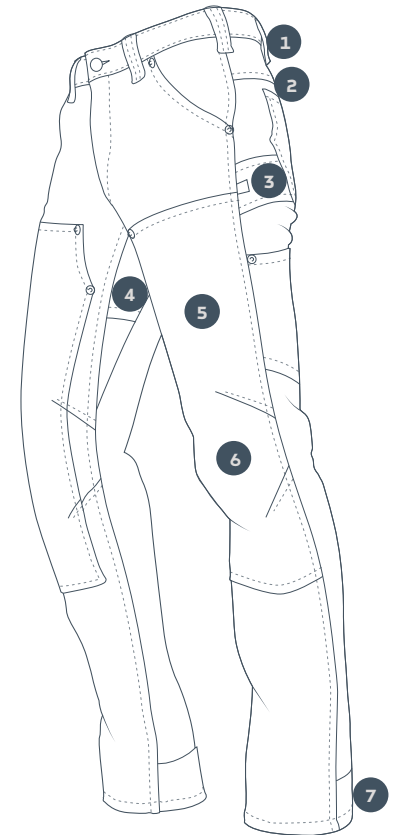


\$49.50 / \$99.00
Heavyweight Canvas

Dark Grey / DWS19P2C-030
SIZES 000-24 / INSEAMS 28", 30", 32", 34", 36"

◆ LightStretch

👁 True Blue



1. **Hip Slot™.** Just clip it.
2. **Zip pockets.** Don't lose your shit.
3. **Tool loop.** Hammer time.
4. **Crotch gusset.** Free the squat.
5. **Reinforced front.** Don't blow it.
6. **Articulated knee.** Bend it like Britt.
7. **Tough cuff.** Don't fray the hem.

Britt Utility Thermal

FIT
Mid-Rise Waist
Straight Leg



\$64.50 / \$129.00
Stretch Thermal Denim

Thermal - Saddle Brown / DWF23P2W-220
SIZES 0-18 / INSEAMS 28", 30", 32", 34"

- HighStretch
- ThermoRegulate
- WindResist
- Warm
- True Blue



\$64.50 / \$129.00
Stretch Thermal Denim

Thermal - Grey / DWF21P2W-030
SIZES 0-18 / INSEAMS 28", 30", 32", 34"

- HighStretch
- ThermoRegulate
- WindResist
- Warm
- True Blue

Best Seller



\$64.50 / \$129.00
Stretch Thermal Denim

Thermal - Black / DWF21P2W-001
SIZES 000-24 / INSEAMS 28", 30", 32", 34"

- HighStretch
- ThermoRegulate
- WindResist
- Warm
- True Blue

Britt X

FIT
Mid-Rise Waist
Straight Leg



Best Seller / Core



\$49.50 / \$99.00
Ultra Light Ripstop

Flax / DWS22P6R-251
SIZES 000-24 / INSEAMS 28", 30", 32", 34", 36"

◆ LightStretch ● StainResist ● WaterResist
☼ UPF 50

Best Seller / Core



\$49.50 / \$99.00
Ultra Light Ripstop

Lichen Green / DWS22P6R-301
SIZES 000-24 / INSEAMS 28", 30", 32", 34", 36"

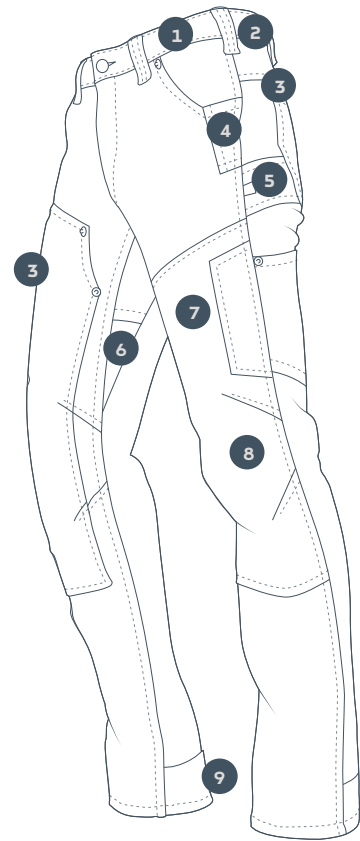
◆ LightStretch ● StainResist ● WaterResist
☼ UPF 50



\$54.50 / \$109.00
Heavyweight Denim

Indigo / DWS22P6D-502
SIZES 0-24 / INSEAMS 28", 30", 32", 34"

◆ HighStretch ● True Blue ● Tough



- 1. EZWaist™. Give and take.
- 2. Hip Slot™. Just clip it.
- 3. 2X zip pockets. Don't lose your shit.
- 4. Reinforced front pockets. Double down.
- 5. 2X tool loops. Hammer times 2.
- 6. Crotch gusset. Free the squat.
- 7. Reinforced front. Don't blow it.
- 8. Articulated knee. Bend it like Britt.
- 9. Tough cuff. Don't fray the hem.

D-Fender

FIT
Mid-Rise Waist
Relaxed with
Straight Leg

10



CORDURA®
reinforcements shown in red

1. **Reinforced belt loops, back pockets, & fronts.** Don't blow it.
2. **2 tool loops.** Hammer time.
3. **Crotch gusset.** Free the squat.
4. **Articulated knee.** Lean in.
5. **Knee slot.** Put a pad in it.
6. **Tough cuff.** Don't fray the hem.

NEW / Seasonal MAP



\$54.50 / \$109.00
Midweight Canvas

Cement Grey / DWF24PAC-021
SIZES 0-18 / INSEAMS 30", 32"

MidStretch

StainResist

True Blue

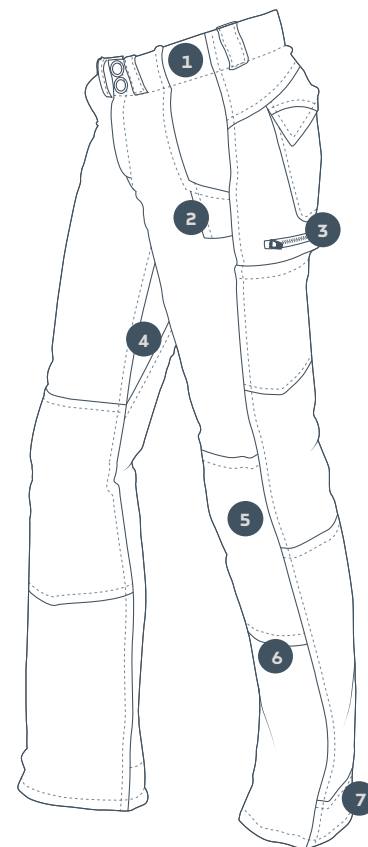
WaterResist

Tough with CORDURA®

Day Construct

FIT
Mid-Rise Waist
with Lower Front
Relaxed with
Straight Leg

10



1. **Wider waistband with double button.** So comfy.
2. **Reinforced front pockets.** Double down.
3. **Zip pocket.** Don't lose your shit.
4. **Crotch gusset.** Free the squat.
5. **Reinforced knee.** Don't blow it.
6. **Knee slot.** Put a pad in it.
7. **Tough cuff.** Don't fray the hem.

Best Seller / Core



\$49.50 / \$99.00
Heavyweight Canvas

Dark Brown / DWF18P3C-208
SIZES 000-24 / INSEAMS 28", 30", 32", 34", 36"

LightStretch

True Blue

PANTS

Anna Taskpant

FIT
Mid-Rise Waist
Relaxed with
Straight Leg



\$39.50 / \$79.00
Midweight Canvas

Painter's White / DWS20P4C-100
SIZES 0-18 / INSEAMS 28", 30", 32", 34"

- MidStretch
- Organic/BCI Cotton
- True Blue



\$39.50 / \$79.00
Midweight Canvas

Khaki / DWS21P4C-210
SIZES 0-18 / INSEAMS 28", 30", 32", 34"

- MidStretch
- Organic/BCI Cotton
- True Blue



\$39.50 / \$79.00
Midweight Canvas

Paprika / DWS24P4C-809
SIZES 0-18 / INSEAMS 28", 30", 32", 34"

- MidStretch
- Organic/BCI Cotton
- True Blue



\$39.50 / \$79.00
Midweight Canvas

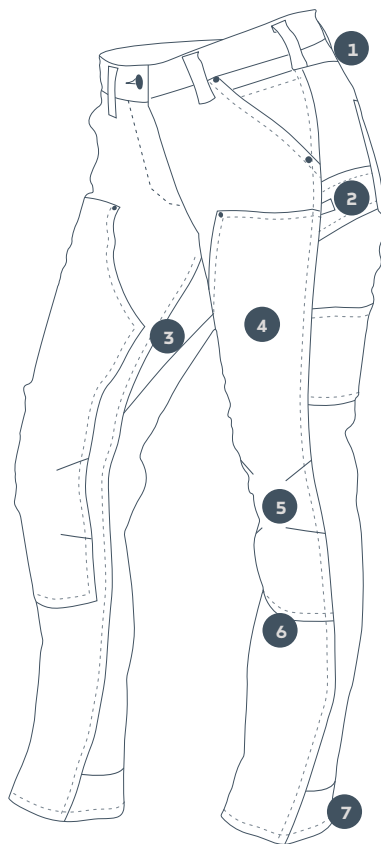
Navy / DWS20P4C-410
SIZES 000-24 / INSEAMS 28", 30", 32", 34"

- MidStretch
- Organic/BCI Cotton
- True Blue

Anna Ultra Light Trail Pant

FIT

Mid-Rise Waist
Relaxed with
Straight Leg



1. **Hip Slot™.** Just clip it.
2. **Tool loop.** Hammer time.
3. **Crotch gusset.** Free the squat.
4. **Reinforced front.** Don't blow it.
5. **Articulated knee.** Bend it like Britt.
6. **Knee slot.** Put a pad in it.
7. **Tough cuff.** Don't fray the hem.

Best Seller



\$39.50 / \$79.00
Ultra Light Ripstop

Dove Grey / DWS24P4R-240
SIZES 0-18 / INSEAMS 28", 30", 32", 34"

◆ LightStretch ● StainResist ● WaterResist
☼ UPF 50 🌊 True Blue

Best Seller



\$39.50 / \$79.00
Ultra Light Ripstop

Kelp Green / DWS24P4R-315
SIZES 0-18 / INSEAMS 28", 30", 32", 34"

◆ LightStretch ● StainResist ● WaterResist
☼ UPF 50 🌊 True Blue

DX Bootcut

FIT
Mid-Rise Waist
Form-Fitting
Bootcut Leg

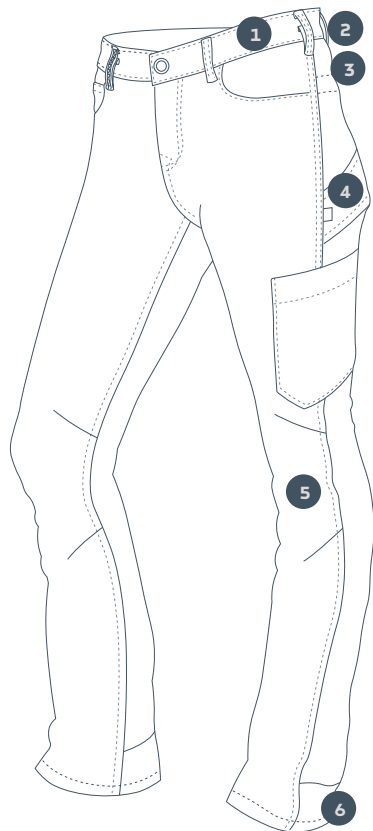
11

ALSO AVAILABLE IN

DOVETAIL
WORKWEAR **FR**

SEE PAGE 27 >>

Best Seller



1. **EZWaist™.** Give and take.
2. **Hip Slot™.** Just clip it.
3. **Zip pocket.** Don't lose your shit.
4. **Tool loop.** Hammer time.
5. **Articulated knee.** Bend it like Britt.
6. **Tough cuff.** Don't fray the hem.



\$49.50 / \$99.00

Midweight Denim

Blue Sky / DWS23P7D-422
SIZES 000-24 / INSEAMS 28", 30", 32", 34", 36"

HighStretch Wick True Blue



\$54.50 / \$109.00

Midweight Denim

Indigo / DWS22P7D-502
SIZES 0-18 / INSEAMS 28", 30", 32", 34", 36"

HighStretch Tough with CORDURA®
True Blue



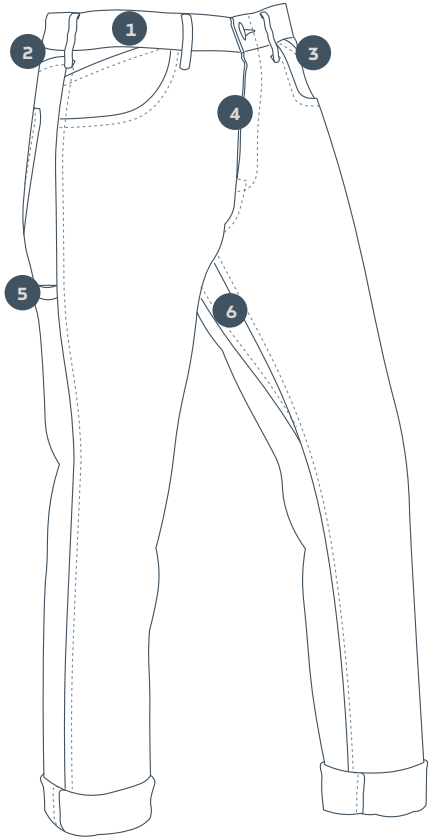
Kelsey Duchuneaux-Scott
DX Ranch in South Dakota

Shop Pant

FIT

High-Rise Waist
Relaxed with
Tapered Leg

11



1. **EZWaist™**. Give and take.
2. **Hip Slot™**. Just clip it.
3. **2 Oversized Coin Pockets**
4. **Button Fly**
5. **Zippered pocket**. Don't lose your shit.
6. **Crotch Gusset**. Free the squat.

NEW / Seasonal MAP



\$54.50 / \$109.00
Heavyweight Denim

Magnet Grey / DWF24P9D-030
SIZES 0-18 / INSEAMS 30", 32"

HighStretch
Wick

Recycled
True Blue



\$54.50 / \$109.00
Heavyweight Denim

Olive Green / DWS23P9D-315
SIZES 000-24 / INSEAMS 30", 32"

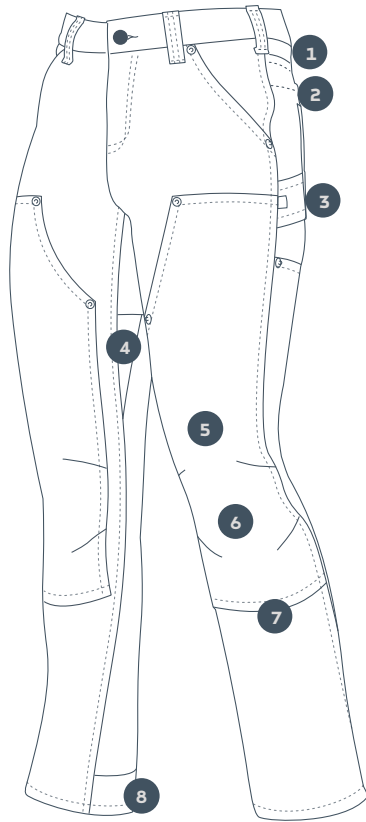
HighStretch
AbrasionResist

Biodegradable
True Blue

PANTS

Old School High Rise

FIT
High-Rise Waist
Straight Leg



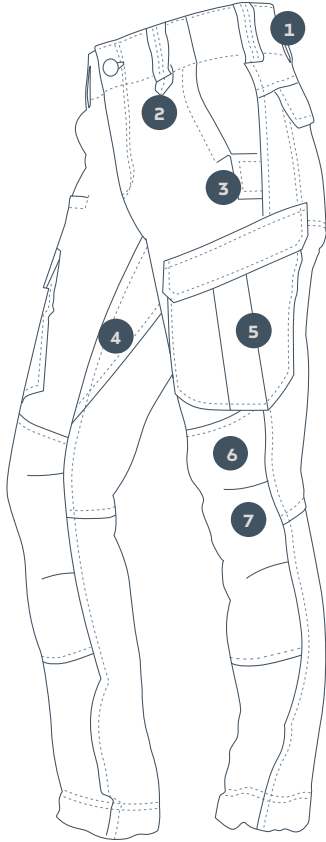
1. **HipSlot™**. Just clip it.
2. **Zip pocket**. Don't lose your shit.
3. **Tool loop**. Hammer time.
4. **Crotch gusset**. Free the squat.
5. **Reinforced front**. Don't blow it.
6. **Articulated knee**. Bend it like Britt.
7. **Knee slot**. Put a pad in it.
8. **Tough cuff**. Don't fray the hem.



\$54.50 / \$109.00
Lightweight Denim
Hickory Stripe / DWS24P8D-105
SIZES 0-18 / INSEAMS 28", 30", 32", 34"
HighStretch

Ready Set Cargo

FIT
Mid-High Waist
Relaxed with
Tapered Leg



1. **EZWaist**. Give and take.
2. **2 clip tabs**. Lock in.
3. **Reinforced front pockets**. Double down.
4. **Crotch gusset**. Free the squat.
5. **2 bellowed pockets**. Loads of space.
6. **Reinforced knee**. Don't blow it.
7. **Articulated knee**. Bend it like Britt.



\$59.50 / \$119.00
Lightweight Ripstop
Olive Green / DWF22P8R-315
SIZES 0-18 / INSEAMS 28", 30", 32", 34"
Dark Navy / DWF22P8R-410
SIZES 0-18 / INSEAMS 28", 30", 32", 34"

- LightStretch StainResist WaterResist
Tough with CORDURA® True Blue

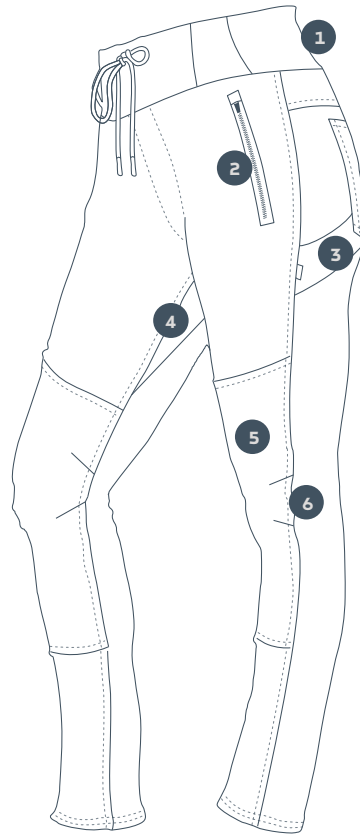




Christa DIY

FIT

Mid-High Rise
Slim Leg



1. **EZWaist™**. Give and take.
2. **Zip pockets**. Don't lose your shit.
3. **Tool loop**. Hammer time.
4. **Crotch gusset**. Free the squat.
5. **Reinforced knee**. Don't blow it.
6. **Articulated knee**. Bend it like Britt.



\$49.50 / \$99.00
Midweight Denim

Sulfur Navy / DWF22P6D-411
SIZES 00/0, 2/4, 6/8, 10/12, 14/16, 18/20, 22/24 /
INSEAMS 29", 31", 33"

HighStretch

True Blue

Best Seller / Core



\$49.50 / \$99.00
Midweight Denim

Black / DWS21P6D-001
SIZES 00/0, 2/4, 6/8, 10/12, 14/16, 18/20, 22/24 /
INSEAMS 29", 31", 33"

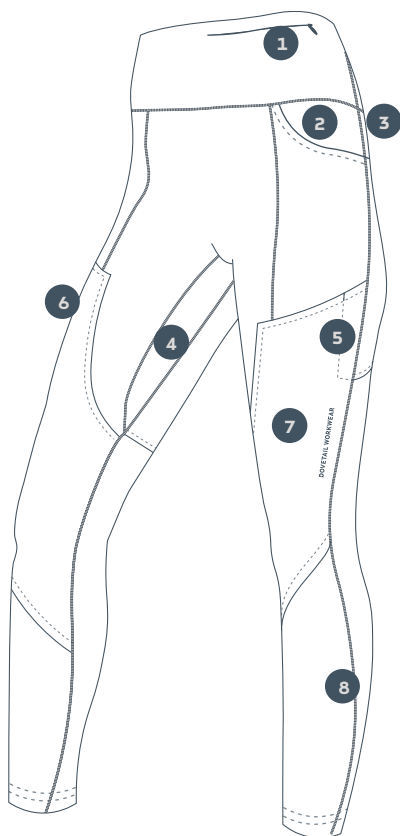
HighStretch

Recycled

Wick

True Blue

PANTS



1. **Hidden zip pocket.** Stay safe.
2. **2 deep front pockets**
3. **Back pockets.** Flatter your butt.
4. **Crotch gusset.** Free the squat.
5. **Pencil pocket.** Write on.
6. **Zip side pocket.** Stash it.
7. **Reinforced nylon panels.** Double up.
8. **Flat seams.** So sturdy.

Field Utility Legging

FIT
High Rise
Slim Leg
Fitted



Best Seller

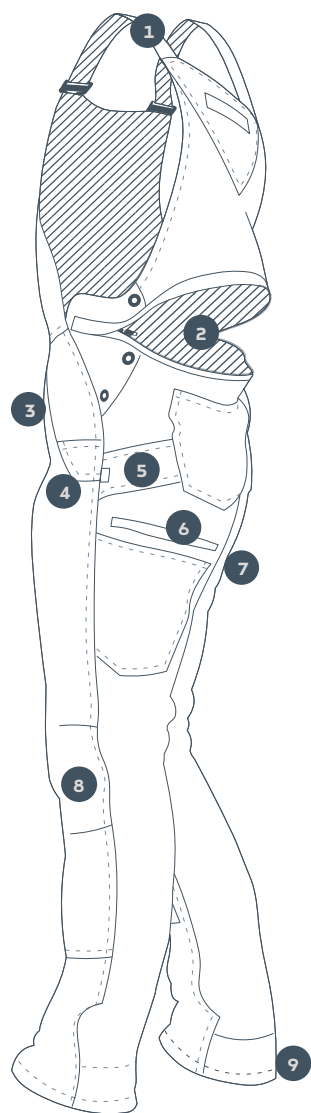


\$39.50 / \$79.00
 Midweight Knit

Black / DWF23L1K-001
 SIZES XXS-XXL / INSEAMS 28"

HighStretch Wick





1. **Flex suspenders.** Don't get caught up.
2. **Hidden Zip Drop Seat.** Stop, drop and go.
3. **D-ring.** Hang on.
4. **Reinforced front pockets.** Double down.
 - 5. **2 tool loops.** Hammer times 2
 - 6. **Zip pocket.** Don't lose your shit.
 - 7. **Crotch gusset.** Free the squat.
 - 8. **Reinforced front.** Don't blow it.
 - 9. **Tough cuff.** Don't fray the hem.

Freshley Drop Seat Thermal

FIT
Relaxed with
Straight Leg

14

Best Seller



\$79.50 / \$159.00
Stretch Thermal Denim

Thermal - Grey / DWF2303W-030
SIZES 000-18 / INSEAMS 28", 30", 32", 34"

- HighStretch
- WindResist
- Recycled
- ThermoRegulate
- Warm
- True Blue

Freshley Drop Seat

FIT
Relaxed with
Straight Leg

15

Best Seller



\$79.50 / \$159.00
Stretch Thermal Denim

Thermal - Black / DWF2303W-001
SIZES 000-24 / INSEAMS 28", 30", 32", 34"

- HighStretch
- WindResist
- Recycled
- ThermoRegulate
- Warm
- True Blue

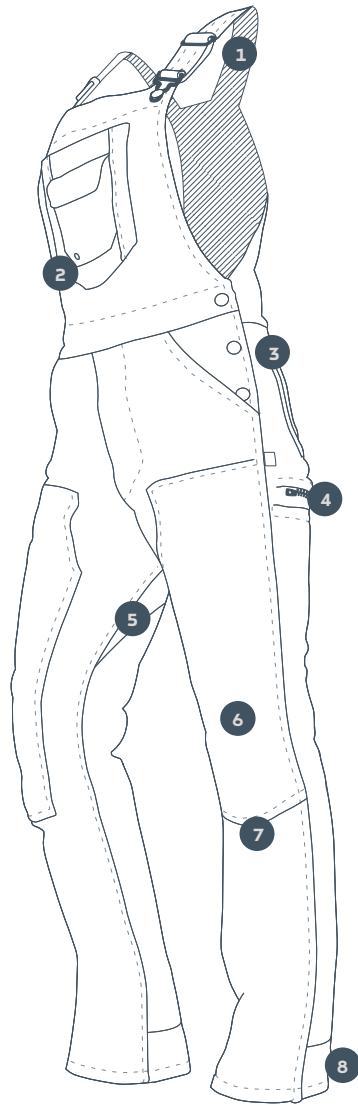


\$69.50 / \$139.00
Midweight Canvas

Navy / DWS2303C-410
SIZES 000-24 / INSEAMS 28", 30", 32", 34"

- MidStretch
- Organic/BCI Cotton
- True Blue

OVERALLS



Freshley Overalls

FIT
Relaxed with
Straight Leg



Best Seller



\$64.50 / \$129.00
Ultra Light Ripstop

Lichen Green / DWS2302R-301
SIZES 000-24 / INSEAMS 28", 30", 32", 34"

◆ LightStretch

☼ UPF 50

☼ StainResist

💧 WaterResist

Best Seller / Core



\$64.50 / \$129.00
Heavyweight Canvas

Dark Grey / DWF1801C-030
SIZES 000-24 / INSEAMS 28", 30", 32", 34", 36"

Saddle Brown / DWS2101C-220

SIZES 000-24 / INSEAMS 28", 30", 32", 34"

◆ LightStretch 🌊 True Blue



◆ MidStretch



\$64.50 / \$129.00
Midweight Denim

Heathered Black / DWF1801D-001
SIZES 000-24 / INSEAMS 28", 30", 32", 34"

◆ MidStretch

🌊 True Blue

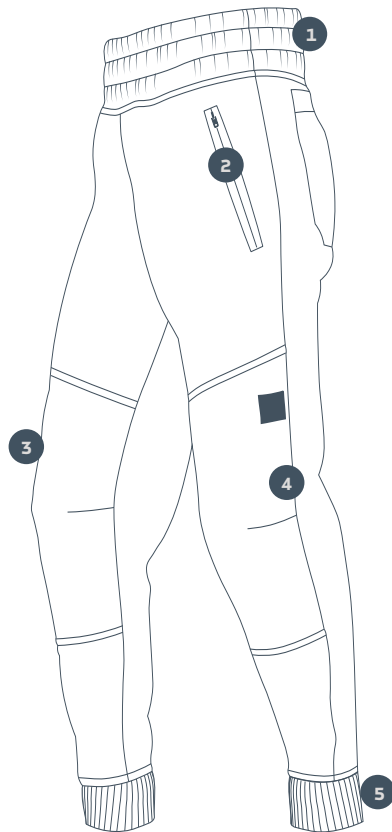
♻️ Recycled

1. **Flex suspenders.** Don't get caught up.
2. **Twine Hole.** Spool in. Pull out.
3. **HipSlot™.** Just clip it.
4. **Zip pocket.** Don't lose your shit.
5. **Crotch gusset.** Free the squat.
6. **Reinforced front.** Don't blow it.
7. **Knee slot.** Put a pad in it.
8. **Tough cuff.** Don't fray the hem.

Flagger Fleece Work Pant

FIT

High-Rise Waist
Relaxed with
Tapered Leg



1. **EZWaist™**. Give and take.
2. **Zip pockets**. Don't lose your shit.
3. **Reinforced knee**. Don't blow it.
4. **Articulated knee**. Bend it like Britt.
5. **Ribbed cuffs**. Keep out.

ALSO SEE FLAGGER
HOODIES ON P 32 >>

NEW / Seasonal MAP



\$24.50 / \$49.00
Midweight Fleece

Black / DWF24KP1-001
SIZES XS-XXXL / INSEAMS 27"



True Blue



Warm



FLEECE PANTS

GO TO Pant

FIT
Mid-Rise Waist
Straight Leg



Best Seller / Core



\$29.50 / \$59.00
Midweight Canvas

Sawdust Brown / DWS24P2C-210
SIZES 2-18 / INSEAMS 30", 32"

HighStretch True Blue

Best Seller / Core



\$29.50 / \$59.00
Midweight Canvas

Kelp Green / DWS24P2C-315
SIZES 2-18 / INSEAMS 30", 32"

HighStretch True Blue

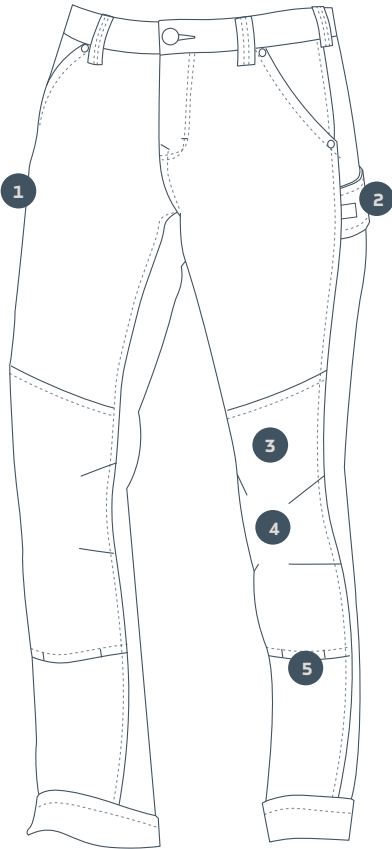
Best Seller / Core



\$29.50 / \$59.00
Midweight Canvas

Cement Grey / DWS24P2C-021
SIZES 2-18 / INSEAMS 30", 32"

Carbon Black / DWS24P2C-001
SIZES 000-24 / INSEAMS 30", 32"



- 1. **Nested pockets.** Stow your stuff
- 2. **Tool loop.** Hammer time.
- 3. **Reinforced knee.** Don't blow it.
- 4. **Articulated knee.** Bend it like Britt.
- 5. **Knee slot.** Put a pad in it.

Britt Utility FR

FIT
Mid-Rise Waist
Straight Leg

11



\$74.50 / \$149.00
Midweight Canvas

Grey / DWS22P2F-039
SIZES 000-24 / INSEAMS 28", 30", 32", 34"

ATPV 8.9 cal/cm²
PPE CAT 2
FR engineered canvas – cotton/spandex blend

LightStretch FlameResist



\$74.50 / \$149.00
Midweight Canvas

Navy / DWS22P2F-410
SIZES 0-18 / INSEAMS 28", 30", 32", 34"

ATPV 8.9 cal/cm²
PPE CAT 2
FR engineered canvas – cotton/spandex blend

LightStretch FlameResist



\$74.50 / \$149.00
Midweight Denim

Indigo / DWS22P2F-502
SIZES 0-18 / INSEAMS 28", 30", 32", 34"

ATPV 13 cal/cm²
PPE CAT 2
FR engineered denim – 98% cotton/2% spandex blend

LightStretch FlameResist



\$74.50 / \$149.00
Heavyweight Denim

Indigo / DWS22P7F-502
SIZES 000-18 / INSEAMS 28", 30", 32", 34"

ATPV 18 cal/cm²
PPE CAT 2
Inherent FR denim-cotton/modacrylic/spandex blend

LightStretch FlameResist

FLAME RESISTANT



Kent X Chore Coat

- ✦ Heavyweight warmth technology
- ✦ 8 Pockets: 4 snap, 3 zip + 1 inner
- ✦ Adjustable hood for a customized fit
- ✦ Bottom back hem snaps for mobility



\$94.50 / \$189.00
Heavyweight Canvas

Black / DWF23OW8-001
SIZES XS-XXXL

💧 WaterResist
🌬️ Warm

🦋 StainResist

Thermal Trucker Jacket

- ✦ High-stretch thermal denim
- ✦ Flattering fit + room to layer
- ✦ 6 pockets: 2 snap, 2 zip + 2 inner
- ✦ Extra durable reinforced elbows



\$74.50 / \$149.00
Stretch Thermal Denim

Thermal - Indigo / DWF23OW9-502
SIZES XS-XXXL

Thermal - Grey / DWF22OW9-030
SIZES XS-XXXL

✦ HighStretch
🌬️ Warm
🌪️ WindResist

🌡️ ThermoRegulate
♻️ Recycled
🌊 True Blue

Old School Trucker Jacket

- ✦ Boxy fit for a vintage vibe
- ✦ Warm faux shearling lining
- ✦ Back pleats for extra mobility
- ✦ Hidden secure chest pocket

✦ NEW / Seasonal MAP



\$74.50 / \$149.00
Heavyweight Canvas

Vintage Brown / DWF24OWD-215
SIZES XS-XXXL

🌬️ Warm

M'fon Jacket

- ✦ Abrasion and wind resistant
- ✦ Water resistant
- ✦ Extra-durable reinforced elbows
- ✦ Contour elastic cuffs for warmth and the right fit

NEW / Seasonal MAP



\$69.50 / \$139.00
Soft Shell

Black / DWF24OWB-001
SIZES XS-XXXL

- ✦ HighStretch
- ☁ WindResist
- ☼ StainResist
- 🔥 Warm
- 💧 WaterResist

M'fon Vest

- ✦ Abrasion, water, and wind resistant
- ✦ High-ribbed collar for warmth
- ✦ Double needle stitching with low profile metal rivets at stress points

Core



\$59.50 / \$119.00
Soft Shell

Black / DWF19OW4-001
SIZES XS-XXXL

- ✦ HighStretch
- ☁ WindResist
- ☼ StainResist
- 🔥 Warm
- 💧 WaterResist

Ultra Light Pac Jac

- ✦ Ultra lightweight ripstop CORDURA® nylon for ultimate breathability and toughness
- ✦ Wind and water resistant
- ✦ Packable into chest zip pocket
- ✦ Reinforced elbows for enhanced durability



\$49.50 / \$99.00
Ultra Light Ripstop

Jasper Orange / DWS24OJ1-830
SIZES XS-XXXL

- ☼ Kelp Green / DWS24OJ1-315
SIZES XS-XXXL
- ☼ True Blue
- ☁ WindResist
- ☼ UPF 50
- 💧 WaterResist
- 🔥 Tough with CORDURA®



Old School Reversible Work Jacket

- ✦ Reversible style with a vintage vibe
- ✦ 7 pockets, 2 snap secure
- ✦ Brushed flannel / faux shearling
- ✦ Durable reversible snaps

➔ NEW / Seasonal MAP



\$69.50 / \$139.00
Brushed Flannel

Harvest Plaid / DWF24OWA-215
SIZES XS-XXXL

Warm



Reverse side of
both jackets



\$69.50 / \$139.00
Brushed Flannel

American Plaid / DWF23OWA-502
SIZES XS-XXXL

Warm

Oahe Work Jac

- ✦ Oversized girlfriend fit
- ✦ 7 pockets, including zip secured pocket at chest
- ✦ Reinforced elbows for enhanced durability



\$54.50 / \$109.00
Midweight Canvas

Ochre / DWS22OW7-220
SIZES XS-XXXL

HighStretch

True Blue

Anna Pullover

- ✦ Front zip secured pocket
- ✦ Reinforced elbows for durability
- ✦ Thumbholes



\$39.50 / \$79.00
Midweight Fleece

Black / DWF21H01-001
SIZES XS-XXXL

Forest Green / DWF22H01-308
SIZES XS-XXXL

Warm

Flagger Fleece Hoodie

- ✦ Industrial weight fleece with relaxed fit
- ✦ Nylon reinforcements at elbows and front pocket
- ✦ Hidden phone pocket
- ✦ Thumbholes for secure fit



\$29.50 / \$59.00
Midweight Fleece

Moss Green / DWF24H02-320
SIZES XS-XXXL

Recycled
True Blue

Warm

\$29.50 / \$59.00
Midweight Fleece

Black / DWF24H02-001
SIZES XS-XXXL

Recycled
True Blue

Warm



Imani | Comedian

Zeller DX Work Shirt

- ✦ Flattering fit
- ✦ Longer hemline for tucking
- ✦ Hidden zip pocket at chest
- ✦ Micro cloth on inner hem to clean glasses

✦ NEW / Seasonal MAP



\$39.50 / \$79.00
Midweight Denim

Indigo / DWF24S03-502
SIZES XS-XXXL

✦ HighStretch

✦ NEW / Seasonal MAP



\$39.50 / \$79.00
Midweight Denim

Black / DWF24S03-001
SIZES XS-XXXL

✦ HighStretch

WORK SHIRTS

Givens Work Shirt

- ✦ Button-secured chest pocket
- ✦ Side sleeve pencil pocket
- ✦ Adjustable tabs at sleeves for secure rolling



Givens Chunky Buffalo





Pearl | Muralist

Rugged Thermal Henley

- ✦ Soft slubby thermal with tonal color blocking
- ✦ Reinforced elbows for extra durability
- ✦ Thumbholes

✦ NEW / Seasonal MAP



\$26.00 / \$52.00
Midweight Thermal Waffle

Moss/Lichen Green / DWF23S05-320
SIZES XS-XXXL



\$26.00 / \$52.00
Midweight Thermal Waffle

Navy/Dovetail Blue / DWF23S05-410
SIZES XS-XXXL

WORK SHIRTS

DOVETAIL WORKWEAR

FALL 2024

Long Sleeve Wicking Tee

Long Sleeve V-Neck Tee



\$17.50 / \$35.00
Lightweight Jersey

Mineral Brown / DWF22LS1-229
SIZES XS-XXXL



Dark Grey / DWF22LS1-021
SIZES XS-XXXL

Forest Green / DWF22LS1-308
SIZES XS-XXXL

NEW / Seasonal MAP



\$16.00 / \$32.00
Midweight Jersey

Currant / DWF24LS2-601
SIZES XS - XXXL

NEW / Seasonal MAP



\$16.00 / \$32.00
Midweight Jersey

Black / DWF24LS2-001
SIZES XS - XXXL

Forest Green / DWF24LS2-308
SIZES XS - XXXL

Graphic Crew Neck Tees



\$14.50 / \$29.00

Midweight Jersey

Black / DWS24CT5-001



\$14.50 / \$29.00

Midweight Jersey

Vintage Coal / DWF21CT3-030



\$14.50 / \$29.00

Midweight Jersey

Vintage Coal / DWF21CT1-030



\$14.50 / \$29.00

Midweight Jersey

Saddle Brown / DWS23CT1-220



\$14.50 / \$29.00

Midweight Jersey

Dovetail Blue / DWS24CT4-420



\$14.50 / \$29.00

Midweight Jersey

Dovetail Blue / DWS23CT2-420



\$14.50 / \$29.00

Midweight Jersey

Black / DWF21CT2-001

All tees this page:
SIZES XS-XXXL



TEES

Dovetail Logo Beanies



\$14.00 / \$28.00
Ultra Soft 1X1 Rib Knit
Saddle Brown / DWF22BN3-220



\$14.00 / \$28.00
Ultra Soft 1X1 Rib Knit
Chicory Root / DWF22BN3-609



\$14.00 / \$28.00
Ultra Soft 1X1 Rib Knit
Steel Blue / DWF22BN3-410



\$14.00 / \$28.00
Ultra Soft 1X1 Rib Knit
Black / DWF22BN3-001



Lura | Adventure Guide

Trucker Hats



\$14.00 / \$28.00
Canvas
Saddle Brown / DWS23TH1-220



\$14.00 / \$28.00
Canvas
Light Olive / DWS23TH1-315



\$14.00 / \$28.00
Canvas
Navy / DWS23TH1-410



\$14.00 / \$28.00
Denim
Indigo Stripe / DWS23SC3-101



\$14.00 / \$28.00
Twill
Vintage Paprika / DWS23SC2-809



\$14.00 / \$28.00
Twill
Vintage Black / DWS23SC2-001

Shop Caps

Baseline Bandanas



\$11.00 / \$22.00

Poplin

Chicory/Paprika / DWF22BR1-809



\$11.00 / \$22.00

Poplin

Navy/Grey / DWF19BR1-030



\$11.00 / \$22.00

Poplin

Navy/Paprika / DWF19BR1-809

Leather Belts



\$25.00 / \$50.00

Full Grain Veg Tanned Buffalo Leather

Dark Brown / DWF18B01-209
SIZES XS/S, M/L, XL/XXL

[True Blue](#)



\$25.00 / \$50.00

Full Grain Veg Tanned Buffalo Leather

Black / DWF18B01-001
SIZES XS/S, M/L, XL/XXL

[True Blue](#)

Nailguns 'n' Roses Bandanas



\$11.00 / \$22.00

Poplin

Burnt Orange / DWS22BR2-809



\$11.00 / \$22.00

Poplin

Indigo Blue / DWS22BR2-401

Multi-Purpose Work Gloves



\$17.50 / \$35.00

Leather + Synthetic

Grey/Black/Paprika / DWS19GL1-028
SIZES XS - L

Flex Work Belts



\$21.00 / \$42.00

Leather + Synthetic

Paprika / DWS24B02-809
SIZES XS/S, M/L, XL/XXL

[True Blue](#)



\$21.00 / \$42.00

Leather + Synthetic

Black / DWS24B02-001
SIZES XS/S, M/L, XL/XXL

[True Blue](#)

GEAR

Obana Work Apron



\$34.50 / \$69.00
Midweight Canvas

Wabash Stripe / DWF23AP1-404
SIZES OS (One Size)

MidStretch
True Blue

Organic/BCI Cotton

Dovetail Tool Apron



\$29.50 / \$59.00
Heavyweight Canvas

Kodiak Brown / DWF23AP2-208
SIZES S/M, L/XL

Tough with CORDURA® True Blue

Shop Dog Jacket



\$29.50 / \$59.00
Heavyweight Canvas

Black / DWF23DJ1-001
SIZES XS-XL

StainResist
Warm

WaterResist

Socks Midweight Striped Crew



\$12.00 / \$24.00
Midweight Wool

Burnt Orange / DWF22SX2-245
SIZES M Women's 6-10

Warm Wick
True Blue

Heavy Duty Crew




\$12.00 / \$24.00
Heavyweight Wool

Dove Grey / DWF22SX1-240
SIZES M Women's 6-10


Warm Wick
True Blue



ULTRA LIGHT WEIGHT 7 oz or less



Anna Ultra Light Trail Pant – Dove Grey
DWS24P4R-240
Ultra Light Ripstop, 5 oz
97% cotton, 3% spandex
SIZES 0-18, INSEAMS 28", 30", 32", 34"
\$39.50 / \$79.00



Freshley Overalls – Lichen Green
DWS23O2R-301
Ultra Light Ripstop, 7 oz
90% cotton, 8% nylon, 2% spandex
SIZES 000-24, INSEAMS 28", 30", 32", 34"
\$64.50 / \$129.00



Anna Ultra Light Trail Pant – Kelp Green
DWS24P4R-315
Ultra Light Ripstop, 5 oz
97% cotton, 3% spandex
SIZES 0-18, INSEAMS 28", 30", 32", 34"
\$39.50 / \$79.00



Britt X – Flax
DWS22P6R-251
Ultra Light Ripstop, 7 oz
90% cotton, 8% nylon, 2% spandex
SIZES 000-24, INSEAMS 28", 30", 32", 34", 36"
\$49.50 / \$99.00




Britt X – Lichen Green
DWS22P6R-301
Ultra Light Ripstop, 7 oz
90% cotton, 8% nylon, 2% spandex
SIZES 000-24, INSEAMS 28", 30", 32", 34", 36"
\$49.50 / \$99.00

LIGHT WEIGHT 7.5 - 8 oz



Old School High Rise Pant – Hickory Stripe
DWS24P8D-105
Lightweight Denim, 8 oz
99% cotton, 1% spandex
SIZES 0-18, INSEAMS 28", 30", 32", 34"
\$54.50 / \$109.00




Ready Set Cargo – Dark Navy
DWF22P8R-410
Lightweight Ripstop, 7.65 oz
73% organic cotton, 24% nylon, 3% spandex
SIZES 0-18, INSEAMS 28", 30", 32", 34"
\$59.50 / \$119.00




Ready Set Cargo – Olive Green
DWF22P8R-315
Lightweight Ripstop, 7.65 oz
73% organic cotton, 24% nylon, 3% spandex
SIZES 0-18, INSEAMS 28", 30", 32", 34"
\$59.50 / \$119.00


MID WEIGHT 9 - 10.5 oz




Anna Taskpant – Khaki
DWS21P4C-210
Midweight Canvas, 10 oz
97% BCI cotton, 3% spandex
SIZES 0-18, INSEAMS 28", 30", 32", 34"
\$39.50 / \$79.00




Britt Utility FR – Grey
DWS22P2F-039
Midweight Canvas, 9 oz
98% cotton, 2% spandex
SIZES 000-24, INSEAMS 28", 30", 32", 34"
\$74.50 / \$149.00




Anna Taskpant – Navy
DWS20P4C-410
Midweight Canvas, 10 oz
97% BCI cotton, 3% spandex
SIZES 000-24, INSEAMS 28", 30", 32", 34"
\$39.50 / \$79.00




Britt Utility FR – Indigo
DWS22P2F-502
Midweight Denim, 10 oz
98% cotton, 2% spandex
SIZES 0-18, INSEAMS 28", 30", 32", 34"
\$74.50 / \$149.00




Anna Taskpant – Painter's White
DWS20P4C-100
Midweight Canvas, 10 oz
97% BCI cotton, 3% spandex
SIZES 0-18, INSEAMS 28", 30", 32", 34"
\$39.50 / \$79.00




Britt Utility FR – Navy
DWS22P2F-410
Midweight Canvas, 9 oz
98% cotton, 2% spandex
SIZES 0-18, INSEAMS 28", 30", 32", 34"
\$74.50 / \$149.00




Anna Taskpant – Paprika
DWS20P4C-809
Midweight Canvas, 10 oz
97% BCI cotton, 3% spandex
SIZES 0-18, INSEAMS 28", 30", 32", 34"
\$39.50 / \$79.00




Christa DIY – Black
DWS21P6D-001
Midweight Denim, 10.5 oz
53% Modal, 25% REPREVE® recycled polyester, 13% recycled polyester, 7% cotton, 2% LYCRA® spandex
SIZES 00/0, 2/4, 6/8, 10/12, 14/16, 18/20, 22/24, INSEAMS 29", 31", 33"
\$49.50 / \$99.00




Christa DIY – Sulfur Navy
DWF22P6D-411
Midweight Denim, 10.5 oz
57% cotton, 25% polyester, 14% modal, 2% rayon, 2% LYCRA® spandex
SIZES 00/0, 2/4, 6/8, 10/12, 14/16, 18/20, 22/24, INSEAMS 29", 31", 33"
\$49.50 / \$99.00




DX Bootcut FR – Indigo
DWS22P7F-502
Heavyweight Denim, 10 oz
69% cotton, 30% modacrylic, 1% spandex
SIZES 000-18, INSEAMS 28", 30", 32", 34"
\$74.50 / \$149.00




D-Fender – Cement Grey
DWF24PAC-021
Midweight Canvas, 10 oz
98% cotton, 2% spandex
SIZES 0-18, INSEAMS 30", 32"
\$54.50 / \$109.00




Field Utility Legging – Black
DWF23L1K-001
Midweight Knit, 300 g
Base fabric: 88% Nylon, 12% Spandex.
Overlays: 92% Nylon, 8% Spandex
SIZES XXS-XXL, INSEAMS 28"
\$39.50 / \$79.00




DX Bootcut – Blue Sky
DWS23P7D-422
Midweight Denim, 10.5 oz
80% cotton, 18% REPREVE® recycled polyester, 2% spandex
SIZES 000-24, INSEAMS 28", 30", 32", 34", 36"
\$49.50 / \$99.00



Flagger Fleece Work Pant – Black
DWF24KP1-001
Midweight Fleece, 10 oz
80% cotton, 12% recycled poly, 8% poly.
Overlay 100% nylon.
SIZES XS-XXXL, INSEAMS 27"
\$24.50 / \$49.00





















DX Bootcut – Indigo
DWS22P7D-502
Midweight Denim, 10 oz
75% cotton, 13% polyester, 10% nylon, 2% spandex
SIZES 0-18, INSEAMS 28", 30", 32", 34", 36"
\$54.50 / \$109.00































Freshley Drop Seat Overalls – Navy
DWS23O3C-410
Midweight Canvas, 10 oz
97% BCI cotton, 3% spandex
SIZES 000-24, INSEAMS 28", 30", 32", 34"
\$69.50 / \$139.00

MID WEIGHT (CONT'D) 9 – 10.5 oz

	Freshley Overalls – Heathered Black DWF18O1D-001 Midweight Denim, 10 oz 92% cotton, 7% REPVE® recycled polyester, 1% spandex SIZES 000-24, INSEAMS 28", 30", 32", 34" \$64.50 / \$129.00			Freshley Overalls – Saddle Brown DWS21O1C-220 Midweight Canvas, 10 oz 97% BCI cotton, 3% spandex SIZES 000-24, INSEAMS 28", 30", 32", 34" \$64.50 / \$129.00			GO TO – Carbon Black DWS24P2C-001 Midweight Canvas, 9.7 oz 98% cotton, 2% spandex SIZES 000-24, INSEAMS 30", 32" \$29.50 / \$59.00			GO TO – Cement Grey DWS24P2C-021 Midweight Canvas, 9.7 oz 98% cotton, 2% spandex SIZES 2-18, INSEAMS 30", 32" \$29.50 / \$59.00	
	GO TO – Kelp Green DWS24P2C-315 Midweight Canvas, 9.7 oz 98% cotton, 2% spandex SIZES 2-18, INSEAMS 30", 32" \$29.50 / \$59.00			GO TO – Sawdust Brown DWS24P2C-210 Midweight Canvas, 9.7 oz 98% cotton, 2% spandex SIZES 2-18, INSEAMS 30", 32" \$29.50 / \$59.00			Maven Slim – Heathered Black DWF18P1D-001 Midweight Denim, 10 oz 92% cotton, 7% REPVE® recycled polyester, 1% spandex SIZES 000-18, INSEAMS 28", 30", 32", 34" \$49.50 / \$99.00			Maven X – Moss Green DWS21P5C-320 Midweight Canvas, 10 oz 97% BCI cotton, 3% spandex SIZES 0-18, INSEAMS 28", 30", 32", 34" \$49.50 / \$99.00	
	Maven X – Saddle Brown DWS21P5C-220 Midweight Canvas, 10 oz 97% BCI cotton, 3% spandex SIZES 000-24, INSEAMS 28", 30", 32", 34" \$49.50 / \$99.00										

HEAVY DUTY/THERMAL 11 oz +

	Britt Utility – Dark Grey DWS19P2C-030 Heavyweight Canvas, 12 oz 99% cotton, 1% spandex SIZES 000-24, INSEAMS 28", 30", 32", 34", 36" \$49.50 / \$99.00			Britt Utility – Saddle Brown DWF23P2C-220 Heavyweight Canvas, 12 oz 99% cotton, 1% spandex SIZES 0-18, INSEAMS 28", 30", 32", 34" \$49.50 / \$99.00			Britt X – Indigo DWS22P6D-502 Heavyweight Denim, 12 oz 64% cotton, 35% hemp, 1% spandex SIZES 0-24, INSEAMS 28", 30", 32", 34" \$54.50 / \$109.00			Day Construct – Dark Brown DWF18P3C-208 Heavyweight Canvas, 12 oz 99% cotton, 1% spandex SIZES 000-24, INSEAMS 28", 30", 32", 34", 36" \$49.50 / \$99.00	
	Freshley Overalls – Dark Grey DWF18O1C-030 Heavyweight Canvas, 12 oz 99% cotton, 1% spandex SIZES 000-24, INSEAMS 28", 30", 32", 34", 36" \$64.50 / \$129.00			Shop Pant – Magnet Grey DWF24P9D-030 Heavyweight Denim, 11.5 oz 76% cotton, 22% REPVE® recycled polyester, 2% LYCRA® spandex SIZES 0-18, INSEAMS 30", 32" \$54.50 / \$109.00			Shop Pant – Olive Green DWS23P9D-315 Heavyweight Denim, 12 oz 88% cotton, 11% CICIO® nylon, 1% spandex SIZES 000-24, INSEAMS 30", 32" \$54.50 / \$109.00			Britt Utility – Thermal - Black DWF21P2W-001 Stretch Thermal Denim, 12.5 oz 66% cotton, 33% REPVE® recycled polyester, 1% spandex SIZES 000-24, INSEAMS 28", 30", 32", 34" \$64.50 / \$129.00	
	Britt Utility – Thermal - Grey DWF21P2W-030 Stretch Thermal Denim, 12.5 oz 66% cotton, 33% REPVE® recycled polyester, 1% spandex SIZES 0-18, INSEAMS 28", 30", 32", 34" \$64.50 / \$129.00			Britt Utility – Thermal - Saddle Brown DWF23P2W-220 Stretch Thermal Denim, 12.5 oz 66% cotton, 33% REPVE® recycled polyester, 1% spandex SIZES 0-18, INSEAMS 28", 30", 32", 34" \$64.50 / \$129.00			Freshley Drop Seat Overalls – Thermal - Black DWF23O3W-001 Stretch Thermal Denim, 12.5 oz 66% cotton, 33% REPVE®, recycled polyester, 1% spandex SIZES 000-24, INSEAMS 28", 30", 32", 34" \$79.50 / \$159.00			Freshley Drop Seat Overalls – Thermal - Grey DWF23O3W-030 Stretch Thermal Denim, 12.5 oz 66% cotton, 33% REPVE®, recycled polyester, 1% spandex SIZES 000-18, INSEAMS 28", 30", 32", 34" \$79.50 / \$159.00	
	Maven X – Thermal - Grey DWF22P5W-030 Stretch Thermal Denim, 12.5 oz 66% cotton, 33% REPVE® recycled polyester, 1% spandex SIZES 0-18, INSEAMS 28", 30", 32", 34" \$64.50 / \$129.00			Maven X – Thermal - Indigo DWF22P5W-502 Stretch Thermal Denim, 12.5 oz 66% cotton, 33% REPVE® recycled polyester, 1% spandex SIZES 000-24, INSEAMS 28", 30", 32", 34" \$64.50 / \$129.00							

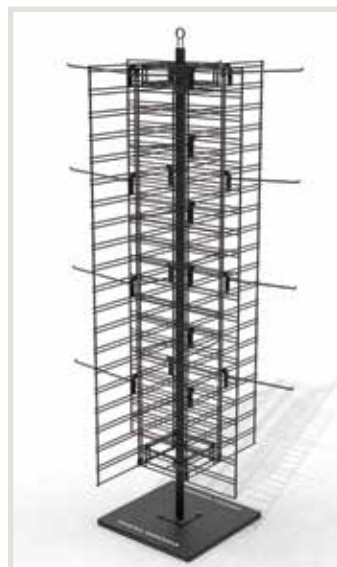
Fixture Program

FIXTURES



Four-Way + Sign

DT1600 / approx 45 units
Price: \$165
Height: 50-71" (adjustable), Arms: 16"
Base: 34"x34"



Accessory Spinner

DT2000
Price: \$160
Height: 60", Panels: 12x48"
Hooks (18): 6", Base, weighted: 18" sq



Table Top Sign Alone

DT1300
Price: \$40
Height: 18"



Magnetic Sign Alone

DT2100
Price: \$35
Height: 18"



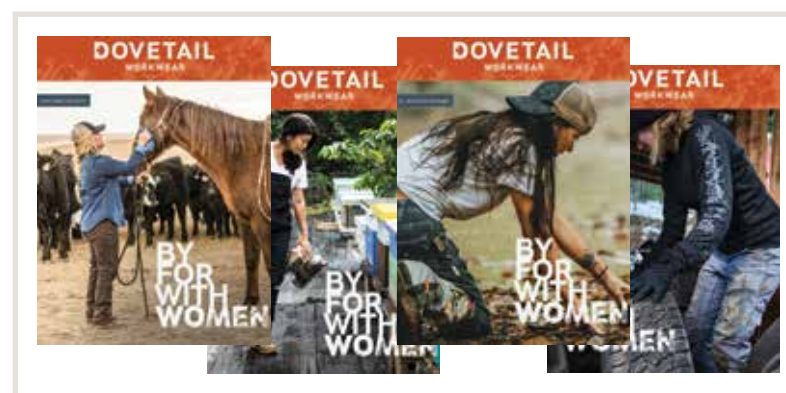
Mannequin

DT1800
Price: \$110
Height: 43", Waist: 26"
Hips: 33", Inseam: 31"
Shoe: Size 5, Base: 11"x16 3/4"



Banner

DT1400
Price: \$30
Dimensions: 60"x24"



4 Pack of Freestanding Signs*

DT1900 Price: \$10
Dimensions: (3) - 11 x 17, (1) - 8.5 x 11

* Images subject to change seasonally

FALL 2024

DOVETAIL WORKWEAR



Three-Tier Table with Sign

DT1500

Price: \$370

Table Top: 46"x 13 7/8"

Table Middle: 46"x 29 7/8"

Table Bottom: 46"x 31 7/8"

Tiers: 12" apart

Sign Height: 36"

Total Table + Sign Height: 6' 5"



Wow, our new table fixture has really helped Dovetail sales! Thank you!!"

– Kathy, Lee's Outdoor Apparel, Alaska



DEALER RESOURCES

THE SOURCE FOR EVERYTHING YOU NEED

- Digital training modules
- Product tutorial videos
- Imagery and branding assets
- Catalogs, line sheets, order forms and so much more!

HOW TO ACCESS

- Go to **DovetailWorkwear.com**
- Click on **Dealer Resources** portal located at the bottom of Dovetail's main page
- Password: **teamdtwdealer**

WHEN ARE IMAGES AND TEXT AVAILABLE?

- S24 images and text will be available Dec 15, 2023.
- F24 images and text will be available Jun 30, 2024.

DOVETAIL WORKWEAR

MAP POLICY

Minimum Advertised Pricing Policy

PREFACE

Portland Product Werks (PPW) is committed to developing Dovetail Workwear as a premium apparel brand in the market. As such, we choose retail partners who share our philosophy: those who will provide premium service to the consumer; and who will enhance our effort to develop a legacy of quality products delivered with excellent service. To help achieve these goals, we must adhere to certain advertising policies as discussed in our MAP Policy Statement, below.

The following policy applies to all Dovetail Workwear Retail Partners, regardless of their "type" of retail (traditional "brick & mortar," exclusively on-line, or a combination thereof).

The MAP Policy does not affect the Retail Partner's actual resale price. Each Retail Partner is free to and expected to independently determine the price at which it sells PPW products. PPW will not discuss retail sales prices with our Retail Partners. This pricing decision is theirs and theirs alone. The MAP Policy has been unilaterally adopted by PPW and will be uniformly enforced.

Although all Retail Partners maintain their rights to advertise and sell our products at their chosen price, it is PPW'S Dovetail Workwear policy to ensure Dovetail Workwear's brand integrity. Because certain advertising is not in keeping with our brand goals, Dovetail Workwear's minimum advertised price (MAP) will be its then current MSRP. PPW will take appropriate action with any retail partner, or "third party" retailer, who advertises current Dovetail Workwear product at prices below this MSRP. This includes any situations which would cause the advertised price to fall below MSRP (see list below). Dovetail Workwear current MSRP's are readily available in our wholesale catalogs, at www.dovetailworkwear.com, or by contacting PPW customer service at cs@portlandproductwerks.com. PPW may change the products, and MAP level, at any time without notice to its Retailers.

MAP POLICY APPLIES TO THE FOLLOWING ADVERTISING MEDIA

- Print ads
- Direct mailings
- Preprinted material, including brochures and posters and faxes
- Radio and TV ads
- Billboards
- Mail-order catalogs
- Internet and alternative media, including but not limited to, emails and social media
- Retailer website and banners
- Advertising on external websites and banners (including but not limited to shopping sites, portal sites, auction sites, coupon sites, etc where a minimum bid is communicated) and search engine text results.

THE MAP POLICY DOES NOT APPLY TO:

- In-store advertising and merchandising in “brick and mortar” locations
- Promotions added once an item is placed in an internet shopping cart, without any prior advertisement.

PPW's Dovetail Workwear Retail Partners must comply with these standards, or risk that PPW will cease to accept their Purchase Orders for some or all PPW products.

GUIDELINES AS APPLIED TO RETAIL PRICE STRUCTURE

Notwithstanding the above, a Retail Partner's advertising of Dovetail Workwear prices below MSRP shall be acceptable, provided the following are met:

1. In-season products promoted on www.dovetailworkwear.com, reseller may match the discounted price during the promotional period only.
2. Additionally, a maximum of two MAP holidays per season, each may be a maximum of seven days in duration, for a maximum of 14 days of advertised promotion per season, total:
3. Spring Season = Jan 1 - June 30
4. Fall Season = July 1 - Dec 31
5. Each MAP holiday must contain a clearly defined start & finish date (“ad duration”).
6. Discounts advertised during MAP holiday periods must not exceed 30% off MSRP, no exceptions.
7. PPW must receive notification, in writing, via email or US mail, of these promo dates at least 30 days prior to their start date, including copy of the proposed advertisement.
8. Promotions are limited to inventory carried by and “on hand” at the Retail Partner and do not apply to “drop ship” programs or to “flash sales” (where orders are taken on-line and in advance of Purchase Order issuance to PPW).
9. Goods for all promotions must be sold at an approved PPW Retail Partner.
10. Items sold during approved promotional periods may NOT be sold on third party websites.

11. Promotion can be shown on a banner on a Retail Partner's web site but cannot include specific products and prices. It must be in a generic form such as indicating an Anniversary or Holiday sale without pricing or discounting specifics.
12. Off-season selling (i.e. “closeout”) merchandise may not be sold via third party websites, no exceptions.
13. Third-party selling is strictly prohibited, unless specifically authorized by PPW. Dealers are expressly NOT allowed to sell or promote any of PPW's Brands or licensed products through the Amazon online channel or any other third-party websites without written consent. Any violation of this point will be considered a breach of contract and will result in the immediate revocation of the responsible account as an Authorized Dealer of our brand(s).

END OF SEASON MARK-DOWN DATES

Retail Partners may advertise “clearance/end of season” prices on discontinued product beginning July 1st for Spring products and Dec 26th for Fall product.

NON-COMPLIANCE WITH POLICY

PPW does not seek, nor will we accept, the consent or agreement of our Retail Partners that they advertise PPW products according to our MAP policy. However, PPW reserves the right to take the following actions when it becomes aware of a Retail Partner that advertises or promotes our goods contrary to the above terms:

PPW may, immediately and without notice, cease accepting purchase orders from Retail Partner and cancel any unshipped purchase orders.

All decisions in these matters will be final and PPW alone reserves the right to amend these decisions. Should PPW's authorized Dovetail Workwear Retail Partners have complaints with respect to other retailers in violation of these guidelines, all inquiries should be emailed to map@dovetailworkwear.com.



DOVETAIL WORKWEAR

DovetailWorkwear.com
@dovetailworkwear

Thank you, photographers!

Qiana Rickabaugh Rich
Sheldon Sabbatini
Jan Sonnenmair
Jenn Zeller