A woman with long brown hair, wearing a dark blue hooded jacket and grey cargo pants, is crouching in a field of dry grass. She is gently holding the head of a light-colored sheep. A metal can is on the ground near the sheep's legs. In the background, there are wooden fences and a building.

FALL 2025

# THE NEXT FRONTIER

**DOVETAIL**  
WORKWEAR

Courtney Schuur | Rancher and Co-Founder of North 44 Farm



A woman with blonde hair tied back, wearing a black beanie, a black hoodie with 'DOVETAIL' printed on the sleeve, and light blue work pants, is carrying a large black tire. She is in a warehouse or workshop setting with stacks of tires and a metal ladder in the background.

OUR MISSION

# TO EMPOWER WOMEN TO THRIVE IN THEIR WORK

BY MAKING THE  
BEST WORKWEAR,  
PERIOD.

## Our Product Promise

**Fit** Our pants are built specifically for women's bodies. Our range of inseams, rises, stretch fabrics, and comfortable cuts fit many shapes and sizes - all to help get the job done.

**Function** Engineered with women in trades and in physical fields, our products are walking tool boxes. Extreme pocket power. Stretch and articulation for mobility. Reinforcements where needed. Dovetail works better.

**Durability** We rigorously test the integrity and abrasion resistance of our fabrics. You can put our apparel through the paces, thanks to rugged reinforcements in high-stress areas, and fiber-based technologies that cover all the bases.



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## Dovetail Technology

A guide to Dovetail Workwear's technical benefits and fabric features.



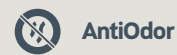
**LightStretch**



**MidStretch**



**HighStretch**



**AntiOdor**



**WaterResist**



**StainResist**



**WindResist**



**WindProof**



**AbrasionResist**



**FlameResist**



**Wick**



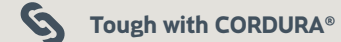
**Warm**



**ThermoRegulate**



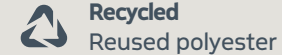
**UPF**



**Tough with CORDURA®**



**Organic/BCI Cotton**



**Recycled  
Reused polyester**



**BioDegradable**



**True Blue**  
Has sustainable fabric or finish



**15 Pockets**

## Legend

**NEW**  
New seasonal product

**Best Seller**  
Top style based on historical sales

**Core**  
Extra inventory purchased seasonally to help with replenishment in key sizes (2-14).



**PERFECT FIT FOR  
WOMEN SIZES  
000-24 AND 6  
INSEAM OPTIONS  
ACROSS OUR LINE.**

# THE HOTSWAP™ STRETCH DENIM COLLECTION

## 40% WARMER THAN REGULAR DENIM

Swap out your regular denim for Dovetail Workwear HotSwap™ denim and experience a whole new way to work in cold weather. This all-in-one thermal denim is a stretchy, fully integrated hybrid fabric: tough face to the world, cozy on the skin. It thermoregulates, keeping you toasty but never roasty, offers dynamic stretch with no break-in period, and does it all without a traditional bulky liner so you're free to move, stretch, and bend. Just like regular jeans, but 40% warmer and way more comfortable.

**HOTSWAP™**  
STRETCH DENIM





## HOTSWAP STRETCH DENIM



**Oahe HotSwap™ Stretch Denim  
Work Jac**  
Black  
Page 33



**Freshley HotSwap™ Stretch  
Denim Drop Seat Overalls**  
Grey  
Page 28



**Freshley HotSwap™ Stretch  
Denim Drop Seat Overalls**  
Black  
Page 28



**Britt Utility HotSwap™ Stretch  
Denim**  
Saddle Brown  
Page 13



**Britt Utility HotSwap™ Stretch  
Denim**  
Grey  
Page 13



**Britt Utility HotSwap™ Stretch  
Denim**  
Black  
Page 13



**Maven X HotSwap™ Stretch  
Denim**  
Indigo  
Page 24



# THE OLD SCHOOL COLLECTION

## CLASSIC WORKWEAR REINVENTED

We've reimagined classic workwear designs with updated fabrics and fits, tailored specifically for women who work hard and need gear that works harder. Durable, comfortable, and effortlessly stylish, this collection blends heritage craftsmanship with contemporary performance—bringing the best of both worlds to your work day.





**Braverman Parka**  
Tamarack  
Page 30



**Old School Trucker Jacket**  
Vintage Brown  
Page 32



**Old School Trucker Jacket**  
Lodge Green  
Page 32



**Old School Trucker Vest**  
Vintage Brown  
Page 32



**Old School Trucker Vest**  
Kodiak Brown  
Page 32



**Durham Quilted Shirt Jac**  
Loden Green Plaid  
Page 33



**Durham Quilted Shirt Jac**  
Barn Red Plaid  
Page 33



**Givens Work Shirt**  
Slate Blue  
Page 37



**Givens Work Shirt**  
Barn Red  
Page 37



**Givens Work Shirt**  
Patina Green  
Page 37



**Honed Henley**  
Oatmeal  
Page 39



**Honed Henley**  
Atlantic Blue  
Page 39



**Honed Henley**  
Kodiak Brown  
Page 39



**Old School High Rise**  
Hickory Stripe  
Page 20



**Old School High Rise**  
Beechwood  
Page 20



**Old School High Rise Graphene**  
Heather Black  
Page 20





# GRAPHENE TOUGH

## STRONGER. LIGHTER. SMARTER.

Cutting-edge technology meets unbeatable durability. Engineered for those who push limits, this collection empowers you to take on any challenge with confidence. Infused with graphene for enhanced strength, flexibility, and temperature regulation, each piece is designed to outlast and outperform.



**Britt X Graphene**  
Indigo  
Page 14



**Maven X Graphene**  
Black  
Page 24



**Old School High Rise Graphene**  
Heather Black  
Page 20







# THE GO TO™ COLLECTION

## EVERY DAY, EVERY THING, EVERY BODY

The GO TO™ Collection serves up versatility and style with a side of "I've got this." Designed for women who get things done, this collection delivers exceptional value that keeps up with everything on your to-do list. Each piece combines a multipurpose aesthetic with a comfortable fit and durable materials. Whatever you're taking on, the GO TO™ Collection's got you covered.







**GO TO™ Hoodie**  
Saddle Brown  
Page 34



**GO TO™ Hoodie**  
Lodge Green  
Page 34



**GO TO™ Hoodie**  
Carbon Black  
Page 34



**GO TO™ Hoodie with Graphic**  
Saddle Brown  
Page 35



**GO TO™ Hoodie with Graphic**  
Lodge Green  
Page 35



**GO TO™ Hoodie with Graphic**  
Carbon Black  
Page 35



**GO TO™ Crew**  
Saddle Brown/Kodiak  
Page 36



**GO TO™ Crew**  
Slate Blue/Atlantic Blue  
Page 36



**GO TO™ Long Sleeve V-Neck**  
Kelp Green  
Page 40



**GO TO™ Long Sleeve V-Neck**  
Currant  
Page 40



**GO TO™ Long Sleeve V-Neck**  
Black  
Page 40



**GO TO™ Overall**  
Atlantic Blue  
Page 29



**GO TO™ Overall**  
Carbon Black  
Page 29



**GO TO™ Pant**  
Sawdust Brown  
Page 18



**GO TO™ Pant**  
Kelp Green  
Page 18



**GO TO™ Pant**  
Atlantic Blue  
Page 18



**GO TO™ Pant**  
Cement Grey  
Page 19



**GO TO™ Pant**  
Carbon Black  
Page 19





## THE NEXT FRONTIER

Our Fall 2025 range is thoughtfully enhanced with features that meet the needs of today's woman—whether she's on the jobsite, braving the elements outdoors, or navigating the urban environment. We've incorporated high-performance textiles, hidden pockets, and ergonomic designs that move with the body for a fresh take on timeless, traditional workwear.





**FALL 2025**

## D-Fender

FIT  
Mid-Rise Waist  
Straight Leg



STRAIGHT MID-RISE



**\$54.50 / \$109.00**

Midweight Canvas, 10 oz

98% cotton, 2% spandex Overlays: 73% cotton, 25% Cordura® nylon, 2% spandex

Cement Grey / DWF24PAC-021

SIZES 0-18 / INSEAMS 30", 32"

◆ MidStretch

◆ WaterResist

◆ StainResist

◆ Tough with CORDURA®

◆ True Blue

## Britt Utility

FIT  
Mid-Rise Waist  
Straight Leg



Best Seller



**\$59.50 / \$119.00**

Heavyweight Canvas, 11.5 oz

53% modal, 28% polyester, 17% Cordura® nylon, 2% spandex

No Fade Black / DWF20P2C-001

SIZES 000-24 / INSEAMS 28", 30", 32", 34"

◆ LightStretch

◆ Tough with CORDURA®

◆ True Blue

Core



**\$49.50 / \$99.00**

Heavyweight Canvas, 12 oz

99% cotton, 1% spandex

Saddle Brown / DWF23P2C-220

SIZES 0-18 / INSEAMS 28", 30", 32", 34"

◆ LightStretch

◆ True Blue

Core



**\$49.50 / \$99.00**

Heavyweight Canvas, 12 oz

99% cotton, 1% spandex

Dark Grey / DWS19P2C-030

SIZES 000-24 / INSEAMS 28", 30", 32", 34", 36"

◆ LightStretch

◆ True Blue

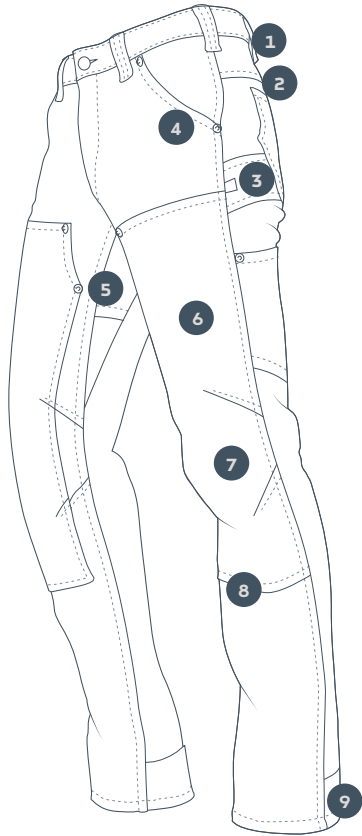


# Britt Utility HotSwap™ Stretch Denim

**FIT**  
Mid-Rise Waist  
Straight Leg



**HOTSWAP**  
STRETCH DENIM



1. Hip Slot™
2. Zip pockets
3. Tool loop
4. Nested pockets
5. Crotch gusset
6. Reinforced front
7. Articulated knee
8. Knee pad slot
9. Tough cuff

♦ NEW



**\$64.50 / \$129.00**

Stretch Thermal Denim, 12.5 oz

66% cotton, 33% REPVEVE® recycled polyester, 1% spandex

Saddle Brown / DWF25P2W-220  
SIZES 0-18 / INSEAMS 28", 30", 32", 34"

HighStretch

WindResist

Warm

ThermoRegulate

Recycled

True Blue

♦ NEW / Best Seller



**\$64.50 / \$129.00**

Stretch Thermal Denim, 12.5 oz

66% cotton, 33% REPVEVE® recycled polyester, 1% spandex

Grey / DWF25P2W-030  
SIZES 000-18 / INSEAMS 28", 30", 32", 34"

HighStretch

WindResist

Warm

ThermoRegulate

Recycled

True Blue

♦ NEW / Best Seller



**\$64.50 / \$129.00**

Stretch Thermal Denim, 12.5 oz

66% cotton, 33% REPVEVE® recycled polyester, 1% spandex

Black / DWF25P2W-001  
SIZES 000-24 / INSEAMS 28", 30", 32", 34"

HighStretch

WindResist

Warm

ThermoRegulate

Recycled

True Blue

STRAIGHT MID-RISE

## Britt X Ultra Light

FIT

Mid-Rise Waist  
Straight Leg



Core



**\$49.50 / \$99.00**

Ultra Light Ripstop, 7 oz  
90% cotton, 8% nylon, 2% spandex

Flax / DWS22P6R-251

SIZES 000-24 / INSEAMS 28", 30", 32", 34", 36"

◆ LightStretch ● WaterResist ● StainResist  
⚙️ UPF 50

Core



**\$49.50 / \$99.00**

Ultra Light Ripstop, 7 oz  
90% cotton, 8% nylon, 2% spandex

Lichen Green / DWS22P6R-301

SIZES 000-24 / INSEAMS 28", 30", 32", 34", 36"

◆ LightStretch ● WaterResist ● StainResist  
⚙️ UPF 50



**\$49.50 / \$99.00**

Ultra Light Ripstop, 7 oz  
90% cotton, 8% nylon, 2% spandex

Navy / DWS25P6R-410

SIZES 000-24 / INSEAMS 28", 30", 32", 34"

◆ LightStretch ● WaterResist ● StainResist  
⚙️ UPF 50

## Britt X Graphene

FIT

Mid-Rise Waist  
Straight Leg



NEW



**\$54.50 / \$109.00**

Heavyweight Denim, 11.5 oz  
71% cotton, 20% polyester 8% graphene, 1% spandex

Indigo Denim / DWF25P6D-502

SIZES 000-24 / INSEAMS 28", 30", 32", 34"

◆ MidStretch ⚙️ AntiOdor ⚡ AbrasionResist  
⚡ ThermoRegulate





STRAIGHT MID-RISE



STRAIGHT MID-RISE

## Anna Ultra Light Trail Pant

FIT

Mid-Rise Waist  
Relaxed with  
Straight Leg



Best Seller



**\$39.50 / \$79.00**

Ultra Light Ripstop, 5 oz

97% cotton, 3% spandex

Dove Grey / DWS24P4R-240

SIZES 0-18 / INSEAMS 28", 30", 32", 34"

◆ LightStretch

💧 WaterResist

👤 StainResist

⚙️ UPF 50

🌊 True Blue

Best Seller



**\$39.50 / \$79.00**

Ultra Light Ripstop, 5 oz

97% cotton, 3% spandex

Kelp Green / DWS24P4R-315

SIZES 0-18 / INSEAMS 28", 30", 32", 34"

◆ LightStretch

💧 WaterResist

👤 StainResist

⚙️ UPF 50

🌊 True Blue



## Anna Taskpant

FIT

Mid-Rise Waist  
Relaxed with  
Straight Leg



Best Seller



**\$39.50 / \$79.00**

Midweight Canvas, 10 oz  
97% BCI cotton, 3% spandex

Paprika / DWS24P4C-809

SIZES 0-18 / INSEAMS 28", 30", 32", 34"

◆ MidStretch

♻️ Organic/BCI Cotton

👉 True Blue



**\$39.50 / \$79.00**

Midweight Canvas, 10 oz  
97% BCI cotton, 3% spandex

Elderberry / DWS25P4C-935

SIZES 000-24 / INSEAMS 28", 30", 32", 34"

◆ MidStretch

♻️ Organic/BCI Cotton

👉 True Blue



**\$39.50 / \$79.00**

Midweight Canvas, 10 oz  
97% BCI cotton, 3% spandex

Navy / DWS20P4C-410

SIZES 000-24 / INSEAMS 28", 30", 32", 34"

◆ MidStretch

♻️ Organic/BCI Cotton

👉 True Blue

STRAIGHT MID-RISE

# GO TO™ Pant

FIT  
Mid-Rise Waist  
Straight Leg



STRAIGHT MID-RISE



\$29.50 / \$59.00  
Midweight Canvas, 9.7 oz  
98% cotton, 2% spandex

Sawdust Brown / DWS24P2C-210  
SIZES 2-18 / INSEAMS 30", 32"

HighStretch True Blue



\$29.50 / \$59.00  
Midweight Canvas, 9.7 oz  
98% cotton, 2% spandex

Kelp Green / DWS24P2C-315  
SIZES 2-18 / INSEAMS 30", 32"

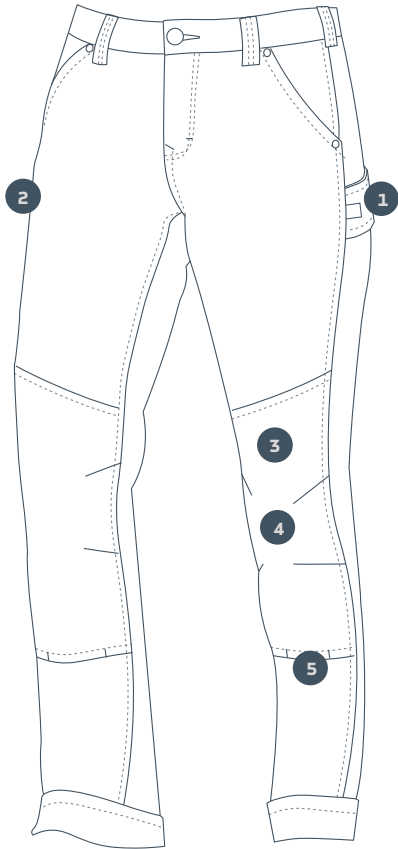
HighStretch True Blue



\$29.50 / \$59.00  
Midweight Canvas, 9.7 oz  
98% cotton, 2% spandex

Atlantic Blue / DWS24P2C-425  
SIZES 2-18 / INSEAMS 30", 32"

HighStretch True Blue



- 1. Tool loop
- 2. Nested pockets
- 3. Reinforced knee
- 4. Articulated knee
- 5. Knee slot



Core



**\$29.50 / \$59.00**

Midweight Canvas, 9.7 oz  
98% cotton, 2% spandex

Cement Grey / DWS24P2C-021  
SIZES 2-18 / INSEAMS 30", 32"

HighStretch

True Blue

Core



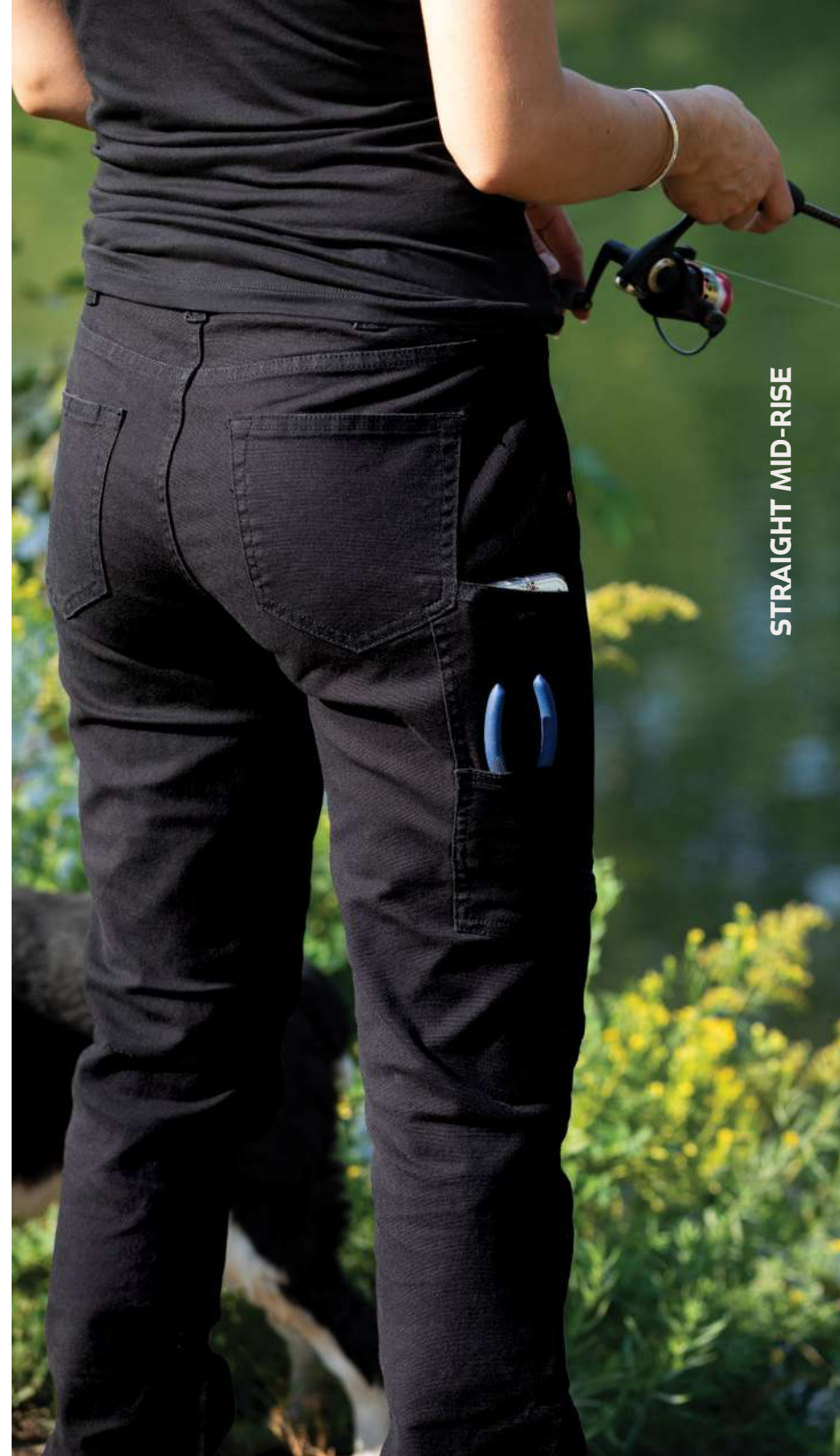
**\$29.50 / \$59.00**

Midweight Canvas, 9.7 oz  
98% cotton, 2% spandex

Carbon Black / DWS24P2C-001  
SIZES 000-24 / INSEAMS 30", 32", 34"

HighStretch

True Blue



STRAIGHT MID-RISE

## Old School High Rise

FIT  
High-Rise Waist  
Straight Leg



STRAIGHT HIGH-RISE



**\$54.50 / \$109.00**

Lightweight Denim, 8 oz  
99% cotton, 1% spandex

Hickory Stripe / DWS24P8D-105  
SIZES 0-18 / INSEAMS 28", 30", 32", 34"

◆ HighStretch



**\$54.50 / \$109.00**

Heavyweight Denim, 11.5 oz  
81% cotton, 11% nylon, 6% polyester, 2% spandex

Beechwood / DWS25P8C-265  
SIZES 000-24 / INSEAMS 28", 30", 32", 34"

◆ MidStretch    ≡ AbrasionResist    🌊 True Blue

## Old School High Rise Graphene

FIT  
High-Rise Waist  
Straight Leg



NEW



**\$54.50 / \$109.00**

Midweight Denim, 10 oz  
98% cotton, 4% graphene, 1% spandex

Heather Black / DWF25P8D-011  
SIZES 0-18 / INSEAMS 28", 30", 32", 34"

◆ HighStretch    🛡️ AntiOdor    ≡ AbrasionResist  
⚡ ThermoRegulate



Shop Pant

FIT  
High-Rise Waist  
Relaxed with  
Tapered Leg



Best Seller



\$54.50 / \$109.00  
Heavyweight Denim, 11.5 oz  
76% cotton, 22% REPREEVE® recycled polyester, 2% LYCRA® spandex

Magnet Grey / DWF24P9D-030  
SIZES 0-18 / INSEAMS 30", 32"

- HighStretch
- Wick
- Recycled
- True Blue



\$54.50 / \$109.00  
Heavyweight Denim, 12.5 oz  
88% cotton, 11% CICLO® nylon, 1% spandex

Olive Green / DWS23P9D-315  
SIZES 000-24 / INSEAMS 30", 32"

- HighStretch
- AbrasionResist
- Biodegradable
- True Blue

Day Construct

FIT  
Mid-Rise Waist  
Relaxed with  
Straight Leg



Best Seller



\$49.50 / \$99.00  
Heavyweight Denim, 11.6 oz  
99.5% BCI cotton 0.5% Spandex

Vintage Denim / DWS25P3D-420  
SIZES 000-24 / INSEAMS 28", 30", 32", 34"

- HighStretch
- Organic/BCI Cotton
- True Blue

Core



\$49.50 / \$99.00  
Heavyweight Canvas, 12 oz  
99% cotton, 1% spandex

Dark Brown / DWF18P3C-208  
SIZES 000-24 / INSEAMS 28", 30", 32", 34", 36"

- LightStretch
- True Blue

RELAXED MID-RISE

## Provisions Cargo Pant

FIT

High-Rise Waist  
Relaxed



\$49.50 / \$99.00  
Lightweight Ripstop, 7.5 oz  
87% cotton 11% nylon 2% spandex

Moss Green / DWS25PAR-320  
SIZES 0-18 / INSEAMS 30", 32"

◆ LightStretch ⚙️ UPF 50  
👉 True Blue

## DX Bootcut

FIT

Mid-Rise Waist  
Form-Fitting  
Bootcut Leg



\$49.50 / \$99.00  
Lightweight Ripstop, 7.5 oz  
87% cotton 11% nylon 2% spandex

Faded Black / DWS25PAR-001  
SIZES 0-18 / INSEAMS 30", 32"

◆ LightStretch ⚙️ UPF 50  
👉 True Blue



\$49.50 / \$99.00  
Midweight Denim, 10.5 oz  
80% cotton, 18% REPREEVE® recycled polyester, 2% spandex

Blue Sky / DWS23P7D-422  
SIZES 000-24 / INSEAMS 28", 30", 32", 34", 36"

◆ HighStretch 🌀 Wick ♻️ Recycled  
👉 True Blue

RELAXED HIGH-RISE

BOOTCUT MID-RISE





BOOTCUT MID-RISE



SLIM MID-RISE

Maven X

FIT  
Mid-Rise Waist  
Slim Leg



\$49.50 / \$99.00  
Midweight Canvas, 10 oz  
97% BCI cotton, 3% spandex

Saddle Brown / DWS21P5C-220  
SIZES 000-24 / INSEAMS 28", 30", 32", 34"

MidStretch   Organic/BCI Cotton  
True Blue



\$49.50 / \$99.00  
Midweight Canvas, 10 oz  
97% BCI cotton, 3% spandex

Moss Green / DWS21P5C-320  
SIZES 0-18 / INSEAMS 28", 30", 32", 34"

MidStretch   Organic/BCI Cotton  
True Blue

Maven X Graphene

FIT  
Mid-Rise Waist  
Slim Leg



\$54.50 / \$109.00  
Heavyweight Denim, 13 oz  
91% cotton, 8% graphene, 1% spandex

Black / DWF25P5D-001  
SIZES 0-18 / INSEAMS 28", 30", 32", 34"

MidStretch   AntiOdor   AbrasionResist  
ThermoRegulate

Maven X HotSwap™  
Stretch Denim

FIT  
Mid-Rise Waist  
Slim Leg



\$64.50 / \$129.00  
Stretch Thermal Denim, 12.5 oz  
66% cotton, 33% REPREEVE® recycled polyester, 1% spandex

Indigo / DWF25P5W-502  
SIZES 000-24 / INSEAMS 28", 30", 32", 34"

HighStretch   WindResist  
Warm   ThermoRegulate  
Recycled   True Blue



## Christa DIY

FIT

Mid-High Waist  
Slim Leg



Core



**\$49.50 / \$99.00**

Midweight Denim, 10.5 oz

53% modal, 25% REPREEVE® recycled polyester, 13% recycled polyester, 7% cotton, 2% LYCRA® spandex

Black / DWS21P6D-001

SIZES 00/0, 2/4, 6/8, 10/12, 14/16, 18/20, 22/24

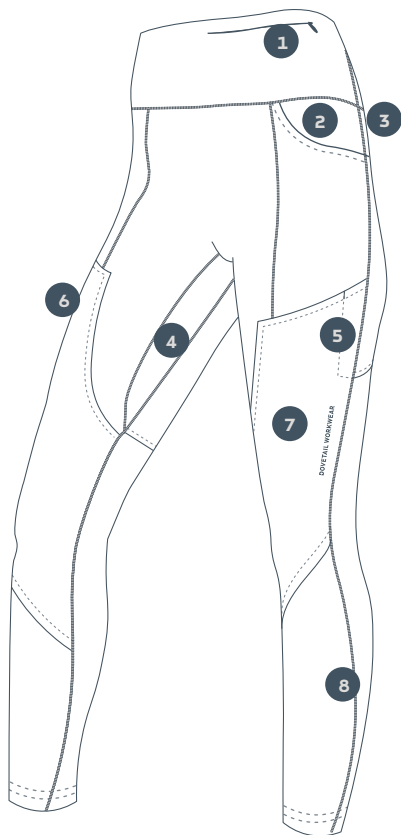
INSEAMS 29", 31", 33"

 HighStretch  
 Recycled

 Wick  
 True Blue



SLIM MID-RISE



1. Hidden zip pocket
2. 2 front pockets
3. Back pockets
4. Crotch gusset
5. Pencil pocket
6. Zip side pocket
7. Reinforced nylon panels
8. Flat seams

## Field Utility Legging

FIT  
High Rise  
Slim Leg  
Fitted



NEW



**\$39.50 / \$79.00**

Midweight Knit, 300 g

Base fabric: 88% Nylon, 12% Spandex. Overlays: 92% Nylon, 8% Spandex

Heather Grey/Black / DWF23L1K-020

SIZES XS-XXL / INSEAM 28"

HighStretch

Wick

Best Seller



**\$39.50 / \$79.00**

Midweight Knit, 300 g

Base fabric: 88% Nylon, 12% Spandex. Overlays: 92% Nylon, 8% Spandex

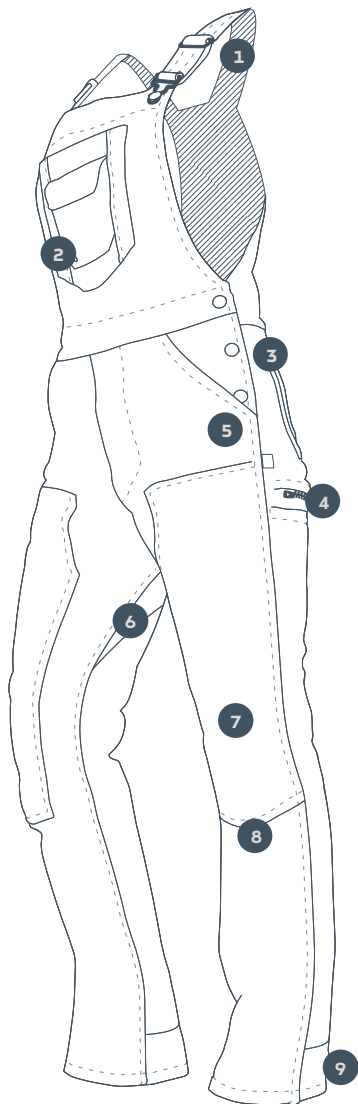
Black/Black / DWF23L1K-001

SIZES XS-XXL / INSEAM 28"

HighStretch

Wick





1. Flex suspenders
2. Twine Hole
3. HipSlot™
4. Zip pocket
5. Nested pockets
6. Crotch gusset
7. Reinforced front
8. Knee pad slot
9. Tough cuff

## Freshley Ultra Light Ripstop Overalls

FIT  
Relaxed with  
Straight Leg



Best Seller



**\$64.50 / \$129.00**

Ultra Light Ripstop, 7 oz  
90% cotton, 8% nylon, 2% spandex

Lichen Green / DWS2302R-301  
SIZES 000-24 / INSEAMS 28", 30", 32", 34"

◆ LightStretch    💧 WaterResist    🦋 StainResist  
⚙️ UPF 50

Best Seller



**\$64.50 / \$129.00**

Ultra Light Ripstop, 7 oz  
90% cotton, 8% nylon, 2% spandex

Elderberry / DWS2502R-935  
SIZES 0-18 / INSEAMS 28", 30", 32", 34"

◆ LightStretch    💧 WaterResist    🦋 StainResist  
⚙️ UPF 50

## Freshley Canvas Overalls

FIT  
Relaxed with  
Straight Leg



Best Seller



**\$64.50 / \$129.00**

Midweight Canvas, 10 oz  
97% BCI cotton, 3% spandex

Saddle Brown / DWS2101C-220  
SIZES 000-24 / INSEAMS 28", 30", 32", 34"

◆ MidStretch    ♻️ Organic/BCI Cotton  
👉 True Blue

Core



**\$64.50 / \$129.00**

Heavyweight Canvas, 12 oz  
99% cotton, 1% spandex

Dark Grey / DWF1801C-030  
SIZES 000-24 / INSEAMS 28", 30", 32", 34", 36"

◆ LightStretch    🌊 True Blue

FIT  
Relaxed with  
Straight Leg



**HOTSWAP**  
STRETCH DENIM

◆ NEW / Best Seller

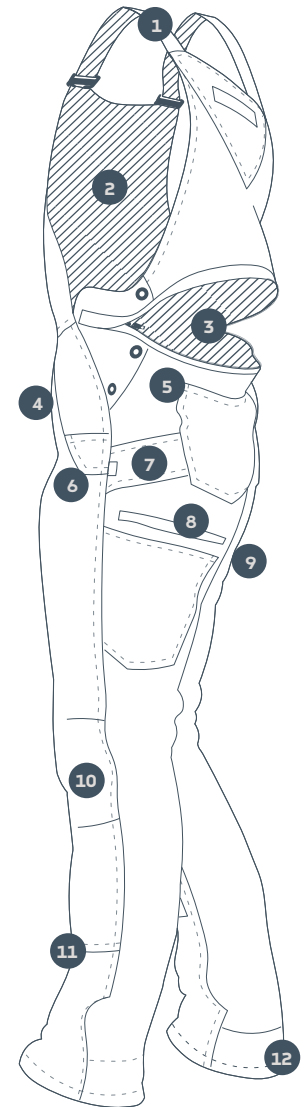


**\$79.50 / \$159.00**

Stretch Thermal Denim, 12.5 oz  
66% cotton, 33% REPVEVE® recycled polyester, 1% spandex

Grey / DWF2503W-030  
SIZES 000-24 / INSEAMS 28", 30", 32", 34"

◆ HighStretch    🌬️ WindResist  
🔥 Warm    ⚡ ThermoRegulate  
♻️ Recycled    🌊 True Blue



1. Flex suspenders
2. Twine Hole™
3. Hidden Zip Drop Seat
4. D-ring
5. Nested pockets
6. Reinforced front pockets
7. 2 tool loops
8. Zip pocket
9. Crotch gusset
10. Reinforced front
11. Knee pad slot
12. Tough cuff



## GO TO™ Overalls

FIT  
Relaxed with  
Straight Leg



♦ NEW / Best Seller



**\$79.50 / \$159.00**

Stretch Thermal Denim, 12.5 oz

66% cotton, 33% REPREVE® recycled polyester, 1% spandex

Black / DWF2503W-001

SIZES 000-24 / INSEAMS 28", 30", 32", 34"

◆ HighStretch

◆ WindResist

◆ Warm

◆ ThermoRegulate

◆ Recycled

◆ True Blue

♦ NEW



**\$44.50 / \$89.00**

Midweight Canvas, 9.7 oz

98% cotton, 2% spandex

Atlantic Blue / DWF2504C-445

SIZES 2-18 / INSEAMS 30", 32"

◆ HighStretch

◆ True Blue

♦ NEW



**\$44.50 / \$89.00**

Midweight Canvas, 9.7 oz

98% cotton, 2% spandex

Carbon Black / DWF2504C-001

SIZES 2-18 / INSEAMS 30", 32"

◆ HighStretch

◆ True Blue

## Braverman Parka

- ✦ Heavy-duty waxed canvas outer for hardcore wind and water-resistance
- ✦ Engineered hood construction for ultimate adjustability and coverage
- ✦ Adjustable internal waistband
- ✦ Deep pockets, clippable webbing, and d-rings for optimal stowage

OUTERWEAR

NEW



\$124.50 / \$249.00

Heavyweight Waxed Canvas

Exterior: 100% cotton Lining: 100% polyester fleece

Tamarack Brown / DWF25OWF-209

SIZES XS-XXXL

WaterResist

WindResist

Warm

### HIDDEN ZIP POCKET



### ADJUSTABLE HOOD



### ADJUSTABLE WAIST









# Old School Trucker Jacket

- ✦ Boxy fit for a vintage vibe
- ✦ Warm faux shearling lining
- ✦ Back pleats for extra mobility
- ✦ Hidden secure chest pocket

Best Seller



**\$74.50 / \$149.00**  
Heavyweight Canvas  
Outer Layer: 100% cotton Lining: 100% poly

Vintage Brown / DWF24OWD-215  
SIZES XS-XXXL

Warm

# Old School Trucker Vest

- ✦ The vest version of your favorite old-school trucker jacket
- ✦ Washed canvas for the perfect vintage vibe
- ✦ Light quilted insulation for core warmth without the bulk
- ✦ Hidden secure chest pocket

NEW



**\$74.50 / \$149.00**  
Heavyweight Canvas  
Outer Layer: 100% cotton Lining: 100% poly

Lodge Green / DWF24OWD-310  
SIZES XS-XXXL

Warm

NEW



**\$59.50 / \$119.00**  
Heavyweight Canvas  
Outer Layer: 98% cotton, 2% spandex Lining: 100% nylon

Vintage Brown / DWF25OWG-215  
SIZES XS-XXXL

Warm

NEW



**\$59.50 / \$119.00**  
Heavyweight Canvas  
Outer Layer: 98% cotton 2% spandex Lining: 100% nylon

Kodiak Brown / DWF25OWG-208  
SIZES XS-XXXL

Warm



## Durham Quilted Shirt Jac

- ✦ Finally, she gets a quilted shirt jac!
- ✦ And it's reversible! Plaid on the outside, retro quilted jac on the inside
- ✦ Canvas elbow and shoulder reinforcements
- ✦ 7 pockets, 2 secured

✦ NEW



**\$74.50 / \$149.00**

Flannel

Flannel: 100% cotton Quilted lining: 100% nylon

**Lodan Green Plaid / DWF25OWE-304**  
SIZES XS - XXXL

Warm



✦ NEW



**\$74.50 / \$149.00**

Flannel

Flannel: 100% cotton Quilted lining: 100% nylon

**Barn Red Plaid / DWF25OWE-600**  
SIZES XS - XXXL

Warm



## Oahe HotSwap™ Stretch Denim Work Jac

- ✦ Perfect barn jacket silhouette to keep out the wind and layer against the cold
- ✦ Reinforced elbows
- ✦ 7 pockets, including zip-secured pocket at chest

✦ NEW



**\$64.50 / \$129.00**

Stretch Thermal Denim, 12.5 oz

66% cotton, 33% REPREVE®, recycled polyester, 1% spandex

**Black / DWF25OWI-001**  
SIZES XS-XXXL

HighStretch

Warm

Recycled

WindResist

ThermoRegulate

True Blue

**HOTSWAP**  
STRETCH DENIM

# GO TO™ Hoodie

- ✦ Your basic hoodie just got an update!
- ✦ Two snaps at neck opening for better warmth and versatility
- ✦ Reinforced elbows for extra durability
- ✦ Hidden device pocket inside of front kangaroo pocket



\$32.00 / \$64.00  
Fleece

75% cotton, 25% polyester

Saddle Brown / DWF25H03-220  
SIZES XS-XXXL

Warm



\$32.00 / \$64.00  
Fleece

75% cotton, 25% polyester

Lodge Green / DWF25H03-310  
SIZES XS-XXXL

Warm



\$32.00 / \$64.00  
Fleece

75% cotton, 25% polyester

Carbon Black / DWF25H03-001  
SIZES XS-XXXL

Warm





GO TO™ Hoodie with Graphic

NEW



**\$34.50 / \$69.00**

Fleece

75% cotton, 25% polyester

Saddle Brown / DWF25HG3-220

SIZES XS-XXXL

Warm

NEW



**\$34.50 / \$69.00**

Fleece

75% cotton, 25% polyester

Lodge Green / DWF25HG3-310

SIZES XS-XXXL

Warm

NEW



**\$34.50 / \$69.00**

Fleece

75% cotton, 25% polyester

Carbon Black / DWF25HG3-001

SIZES XS-XXXL

Warm

# GO TO™ Crew

- This is not your average Champion crew sweatshirt!
- Perfect midweight fleece, soft and buttery
- Free hem at bottom sweep for a better fit
- Dovetail graphic at bottom hem



**\$24.50 / \$49.00**  
Fleece  
75% cotton, 25% polyester  
**Saddle Brown/Kodiak Brown / DWF25CS1-220**  
SIZES XS-XXXL  
☼ Warm



**\$24.50 / \$49.00**  
Fleece  
75% cotton, 25% polyester  
**Slate Blue/Atlantic Blue / DWF25CS1-440**  
SIZES XS-XXXL  
☼ Warm



## Givens Chamois Work Shirt

- ✦ Finally, the perfect chamois cold weather work shirt with STRETCH
- ✦ Brushed flannel for warmth and coziness, contrast chambray at back inner yolk, locker loop and inside cuffs
- ✦ Adjustable tabs at sleeves for secure rolling



**\$39.50 / \$79.00**  
Stretch Chamois Flannel  
98% cotton, 2% spandex

Slate Blue / DWF25S01-440  
SIZES XS-XXXL

✦ MidStretch



**\$39.50 / \$79.00**  
Stretch Chamois Flannel  
98% cotton, 2% spandex

Barn Red / DWF25S01-600  
SIZES XS-XXXL

✦ MidStretch



**\$39.50 / \$79.00**  
Stretch Chamois Flannel  
98% cotton, 2% spandex

Patina Geen / DWF25S01-322  
SIZES XS-XXXL

✦ MidStretch

## Givens Work Shirt

- ✦ Lightweight but with enough heft to handle heavy tasks
- ✦ Stretch cotton blend
- ✦ Adjustable tabs at sleeves for secure rolling



**\$39.50 / \$79.00**  
Lightweight Stretch Cotton Blend  
83% cotton, 16% polyester, 1% spandex

Indigo Stripe / DWS21S01-404  
SIZES XS-XXXL

✦ MidStretch

WORK SHIRTS



## Zeller DX Work Shirt

- Flattering fit
- Longer hemline for tucking
- Hidden zip pocket at chest
- Micro cloth on inner hem to clean glasses



**\$39.50 / \$79.00**

Midweight Denim

98% cotton, 2% spandex, microfiber eyeglass cloth

Indigo / DWF24S03-502

SIZES XS-XXXL

◆ HighStretch



**\$39.50 / \$79.00**

Midweight Denim

98% cotton, 2% spandex, microfiber eyeglass cloth

Black / DWF24S03-001

SIZES XS-XXXL

◆ HighStretch



## Honed Henley

- ✦ Slubby thermal waffle knit for warmth and style
- ✦ Reinforced elbows for extra durability
- ✦ Thumbholes for a secure fit

✦ NEW



**\$26.00 / \$52.00**  
Midweight Thermal Waffle  
100% cotton

Oatmeal / DWF25S08-101  
SIZES XS-XXXL

☼ Warm

✦ NEW



**\$26.00 / \$52.00**  
Midweight Thermal Waffle  
100% cotton

Atlantic Blue / DWF25S08-425  
SIZES XS-XXXL

☼ Warm

✦ NEW



**\$26.00 / \$52.00**  
Midweight Thermal Waffle  
100% cotton

Kodiak Brown / DWF25S08-208  
SIZES XS-XXXL

☼ Warm

LONG SLEEVES

## GO TO™ Long Sleeve V-Neck Tee

LONG SLEEVES

NEW



\$16.00 / \$32.00

Jersey  
100% cotton

Kelp Green / DWF24LS2-315  
SIZES XS-XXXL



\$16.00 / \$32.00

Jersey  
100% cotton

Currant / DWF24LS2-601  
SIZES XS-XXXL



\$16.00 / \$32.00

Jersey  
100% cotton

Black / DWF24LS2-001  
SIZES XS-XXXL



## Graphic Crew Neck Tees

All tees this page: SIZES XS-XXXL



**\$14.50 / \$29.00**

Midweight Jersey  
60% cotton, 40% polyester

Black / DWS24CT5-001



**\$14.50 / \$29.00**

Midweight Jersey  
60% cotton, 40% polyester

Elderberry / DWS25CT1-935



**\$14.50 / \$29.00**

Midweight Jersey  
60% cotton, 40% polyester

Saddle Brown / DWS23CT1-220



**\$14.50 / \$29.00**

Midweight Jersey  
60% cotton, 40% polyester

Vintage Coal / DWF21CT3-030



**\$14.50 / \$29.00**

Midweight Jersey  
60% cotton, 40% polyester

Black / DWF21CT2-001



## Dovetail Logo Beanies

+ NEW



\$14.00 / \$28.00

Knit

Aluminum Grey / DWF25BN4-025

+ NEW



\$14.00 / \$28.00

Knit

Paprika / DWF25BN4-809

+ NEW



\$14.00 / \$28.00

Knit

Lodge Green / DWF25BN4-310

+ NEW



\$14.00 / \$28.00

Knit

Black / DWF25BN4-001



## Trucker Hats



\$14.00 / \$28.00

Canvas

Saddle Brown / DWS23TH1-220



\$14.00 / \$28.00

Canvas

Light Olive / DWS23TH1-315



\$14.00 / \$28.00

Canvas

Navy / DWS23TH1-410

## Shop Caps



\$14.00 / \$28.00

Denim

Indigo Stripe / DWS23SC3-101



\$14.00 / \$28.00

Twill

Vintage Paprika / DWS23SC2-809



\$14.00 / \$28.00

Twill

Vintage Black / DWS23SC2-001



## Carver Wool Bandana

NEW



**\$32.50 / \$65.00**  
 Lightweight Brushed Wool  
 28 x 28in  
 Navy / DWF25BR3-410

## Baseline Bandanas

NEW



**\$11.00 / \$22.00**  
 Poplin

Saddle Brown / DWF19BR1-220

**\$11.00 / \$22.00**  
 Poplin

Kelp Green / DWF19BR1-315

## Multi-Purpose Work Gloves



**\$17.50 / \$35.00**  
 Leather + Synthetic

Grey/Black/Paprika / DWS19GL1-028  
 SIZES XS-L

## Leather Belts



**\$25.00 / \$50.00**  
 Full Grain Veg Tanned Buffalo Leather

Dark Brown / DWF18B01-209  
 SIZES XS/S, M/L, XL/XXL



**\$25.00 / \$50.00**  
 Full Grain Veg Tanned Buffalo Leather

Black / DWF18B01-001  
 SIZES XS/S, M/L, XL/XXL

## Flex Work Belts



**\$21.00 / \$42.00**  
 Leather + Synthetic

Paprika / DWS24B02-809  
 SIZES XS/S, M/L, XL/XXL



**\$21.00 / \$42.00**  
 Leather + Synthetic

Black / DWS24B02-001  
 SIZES XS/S, M/L, XL/XXL

## Obana Work Apron

- ✦ 3 deep and functional pockets
- ✦ 2 deep and comfortable hand pockets
- ✦ Leather strap adjustment



**\$34.50 / \$69.00**

Midweight Canvas  
97% cotton, 3% spandex

Wabash Stripe / DWF23AP1-404  
SIZES OS (One Size)

✦ NEW



**\$34.50 / \$69.00**

Heavyweight Canvas  
100% cotton

Kodiak Brown / DWF23AP1-208  
SIZES OS (One Size)





## Dovetail Tool Apron



**\$34.50 / \$69.00**

**Heavyweight Canvas**

79% cotton, 20% Cordura® nylon, 1% spandex

**Kodiak Brown / DWF23AP2-208**

SIZES S/M, L/XL

💧 WaterResist 🐾 StainResist 🧰 Tough with CORDURA®

## Shop Dog Jacket



**\$29.50 / \$59.00**

**Heavyweight Canvas**

Outer Layer: 100% cotton Lining: 75% cotton, 25% polyester

**Black / DWF23DJ1-001**

SIZES XS-XL

💧 WaterResist 🐾 StainResist

🔥 Warm

## Socks Midweight Striped Crew



**\$12.00 / \$24.00**

**Midweight Wool**

58% wool, 39% nylon, 3% LYCRA® spandex

**Burnt Orange / DWF22SX2-245**

SIZES M Women's 6-10

🔥 Warm 🧶 Wick

## Heavy Duty Crew



**\$12.00 / \$24.00**

**Heavyweight Wool**

76% wool, 23% nylon, 1% LYCRA® spandex

**Dove Grey / DWF22SX1-240**

SIZES M Women's 6-10

🔥 Warm 🧶 Wick

## Fixture Program

FIXTURES



### Four-Way + Sign

DT1600 / approx 45 units  
Price: \$165  
Height: 50-71" (adjustable), Arms: 16"  
Base: 34"x34"



### Table Top Sign Alone

DT1300  
Price: \$40  
Height: 18"



### Magnetic Sign Alone

DT2100  
Price: \$35  
Height: 18"



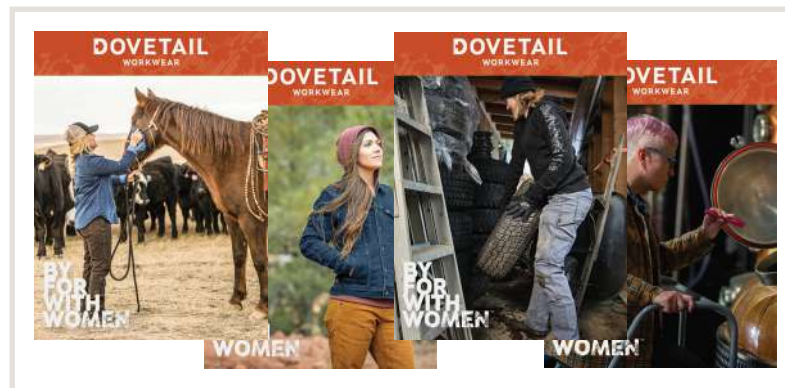
### Mannequin

DT1800  
Price: \$110  
Height: 43", Waist: 26"  
Hips: 33", Inseam: 31"  
Shoe: Size 5, Base: 11"x16 3/4"



### Banner

DT1400  
Price: \$30  
Dimensions: 60"x24"

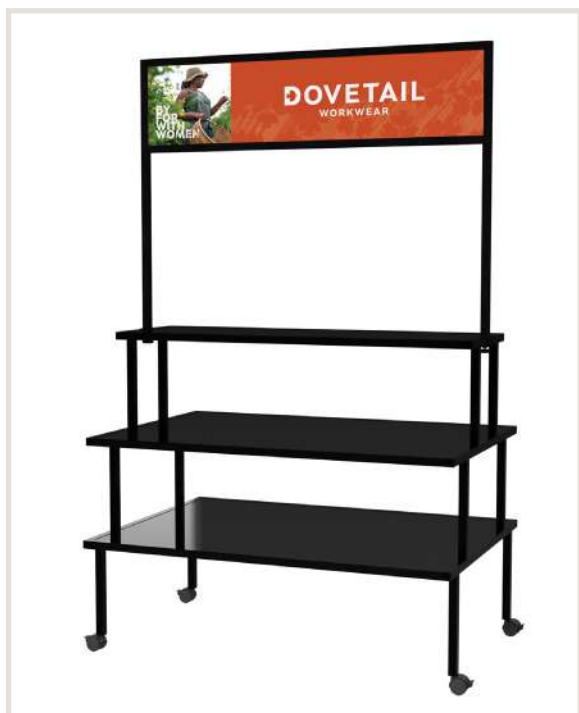


### 4 Pack of Freestanding Signs\*

DT1900 Price: \$10  
Dimensions: (3) - 11 x 17, (1) - 8.5 x 11

\* Images subject to change seasonally





### Three-Tier Table with Sign

DT1500  
Price: \$370  
Table Top: 46"x 13 7/8",  
Table Middle: 46"x 29 7/8"  
Table Bottom: 46"x 31 7/8"  
Tiers: 12" apart  
Sign Height: 36"  
Total Table + Sign Height: 6' 5"



Wow, our new table fixture has really helped Dovetail sales! Thank you!!"

– Kathy, Lee's Outdoor Apparel, Alaska



## THE SOURCE FOR EVERYTHING YOU NEED

- Imagery and branding assets
- Catalogs, line sheets, order forms
- Digital training modules
- Product tutorial videos and so much more!

## HOW TO ACCESS

- Go to **DovetailWorkwear.com**
- Click on **Dealer Resources** portal located at the bottom of Dovetail's main page
- Password: **teamdtwdealer**

## WHEN ARE DEALER RESOURCES AVAILABLE?

- F25 images and copy will be available Jun 30, 2025.
- S25 images and copy will be available Dec 15, 2024.



## Minimum Advertised Pricing Policy

### PREFACE

Portland Product Werks (PPW) is committed to developing Dovetail Workwear as a premium apparel brand in the market. As such, we choose retail partners who share our philosophy: those who will provide premium service to the consumer; and who will enhance our effort to develop a legacy of quality products delivered with excellent service. To help achieve these goals, we must adhere to certain advertising policies as discussed in our MAP Policy Statement, below.

The following policy applies to all Dovetail Workwear Retail Partners, regardless of their “type” of retail (traditional “brick & mortar,” exclusively on-line, or a combination thereof).

The MAP Policy does not affect the Retail Partner's actual resale price. Each Retail Partner is free to and expected to independently determine the price at which it sells PPW products. PPW will not discuss retail sales prices with our Retail Partners. This pricing decision is theirs and theirs alone. The MAP Policy has been unilaterally adopted by PPW and will be uniformly enforced.

Although all Retail Partners maintain their rights to advertise and sell our products at their chosen price, it is PPW'S Dovetail Workwear policy to ensure Dovetail Workwear's brand integrity. Because certain advertising is not in keeping with our brand goals, Dovetail Workwear's minimum advertised price (MAP) will be its then current MSRP. PPW will take appropriate action with any retail partner, or “third party” retailer, who advertises current Dovetail Workwear product at prices below this MSRP. This includes any situations which would cause the advertised price to fall below MSRP (see list below). Dovetail Workwear current MSRP's are readily available in our wholesale catalogs, at [www.dovetailworkwear.com](http://www.dovetailworkwear.com), or by contacting PPW customer service at [cs@portlandproductwerks.com](mailto:cs@portlandproductwerks.com). PPW may change the products, and MAP level, at any time without notice to its Retailers.

### MAP POLICY APPLIES TO THE FOLLOWING ADVERTISING MEDIA

- Print ads
- Direct mailings
- Preprinted material, including brochures and posters and faxes
- Radio and TV ads
- Billboards
- Mail-order catalogs
- Internet and alternative media, including but not limited to, emails and social media
- Retailer website and banners
- Advertising on external websites and banners (including but not limited to shopping sites, portal sites, auction sites, coupon sites, etc where a minimum bid is communicated) and search engine text results.



## THE MAP POLICY DOES NOT APPLY TO:

- In-store advertising and merchandising in “brick and mortar” locations
- Promotions added once an item is placed in an internet shopping cart, without any prior advertisement.

PPW's Dovetail Workwear Retail Partners must comply with these standards, or risk that PPW will cease to accept their Purchase Orders for some or all PPW products.

## GUIDELINES AS APPLIED TO RETAIL PRICE STRUCTURE

Notwithstanding the above, a Retail Partner's advertising of Dovetail Workwear prices below MSRP shall be acceptable, provided the following are met:

1. In-season products promoted on [www.dovetailworkwear.com](http://www.dovetailworkwear.com), reseller may match the discounted price during the promotional period only.
2. Additionally, a maximum of two MAP holidays per season, each may be a maximum of seven days in duration, for a maximum of 14 days of advertised promotion per season, total:
3. Spring Season = Jan 1 - June 30
4. Fall Season = July 1 - Dec 31
5. Each MAP holiday must contain a clearly defined start & finish date (“ad duration”).
6. Discounts advertised during MAP holiday periods must not exceed 30% off MSRP, no exceptions.
7. PPW must receive notification, in writing, via email or US mail, of these promo dates at least 30 days prior to their start date, including copy of the proposed advertisement.
8. Promotions are limited to inventory carried by and “on hand” at the Retail Partner and do not apply to “drop ship” programs or to “flash sales” (where orders are taken on-line and in advance of Purchase Order issuance to PPW).
9. Goods for all promotions must be sold at an approved PPW Retail Partner.
10. Items sold during approved promotional periods may NOT be sold on third party websites.

11. Promotion can be shown on a banner on a Retail Partner's web site but cannot include specific products and prices. It must be in a generic form such as indicating an Anniversary or Holiday sale without pricing or discounting specifics.
12. Off-season selling (i.e. “closeout”) merchandise may not be sold via third party websites, no exceptions.
13. Third-party selling is strictly prohibited, unless specifically authorized by PPW. Dealers are expressly NOT allowed to sell or promote any of PPW's Brands or licensed products through the Amazon online channel or any other third-party websites without written consent. Any violation of this point will be considered a breach of contract and will result in the immediate revocation of the responsible account as an Authorized Dealer of our brand(s).

## END OF SEASON MARK-DOWN DATES

Retail Partners may advertise “clearance/end of season” prices on discontinued product beginning July 1st for Spring products and Dec 26th for Fall product.

**Contact** [map@dovetailworkwear.com](mailto:map@dovetailworkwear.com) to receive discontinued dates of products.

## NON-COMPLIANCE WITH POLICY

PPW does not seek, nor will we accept, the consent or agreement of our Retail Partners that they advertise PPW products according to our MAP policy. However, PPW reserves the right to take the following actions when it becomes aware of a Retail Partner that advertises or promotes our goods contrary to the above terms:

PPW may, immediately and without notice, cease accepting purchase orders from Retail Partner and cancel any unshipped purchase orders.

All decisions in these matters will be final and PPW alone reserves the right to amend these decisions. Should PPW's authorized Dovetail Workwear Retail Partners have complaints with respect to other retailers in violation of these guidelines, all inquiries should be emailed to [map@dovetailworkwear.com](mailto:map@dovetailworkwear.com).

A person is sitting on the side of a green vehicle, wearing dark work pants and brown boots. The vehicle has a large tire and a fuel filler door visible. The person's hands are resting on their lap.

## DOVETAIL WORKWEAR

[sales@dovetailworkwear.com](mailto:sales@dovetailworkwear.com)

[DovetailWorkwear.com](http://DovetailWorkwear.com)

[@dovetailworkwear](https://www.instagram.com/dovetailworkwear)

*Thank you, photographers!*

Dan Fredman

Mighty Creature

Jan Sonnenmair

Kevin Massie

Madeline Gray

Qiana Rickabaugh Rich